FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden

| Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). | | pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 | P | OMB Number: Estimated avera hours per respo | age burden | 0.5 | |
|---|------------------|---|---------------------|---|-------------------|---|---|
| 1. Name and Address of Reporting Person* Keane Robert S | | 2. Issuer Name and Ticker or Trading Symbol VISTAPRINT LTD [VPRT] | (Check a | ionship of R all applicabl Director Officer (giv | , | on(s) to Issuer 10% Owner Other (specify | |
| (Last) (First) (M C/O VISTAPRINT USA, INCORPOR 100 HAYDEN AVENUE | liddle) RATED | 3. Date of Earliest Transaction (Month/Day/Year) 03/29/2006 | X | below) | | | , |
| (Street) LEXINGTON MA 02 | 2421 | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Individ Line) | Form filed | t/Group Filing (C | ng Person | |

| 100 HAYDEN AVENUE | | | | | | | | | | | | | |
|---------------------------------|---------------|-----------------|-------------------|---|---|--------------|------------------------------------|--|----------|---|---|---|--|
| (Street) LEXINGTON (City) | MA (State) | 4. If A | vmendment, Date o | f Origina | al Filed | d (Month/Day | Line | Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| | | Table I - Non-D | erivative s | Securities Acc | uired | . Dis | sposed of | or Ber | eficiall | v Owned | | | |
| 1. Title of Security (Instr. 3) | | 2. To Date | ransaction | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities Disposed Of 5) | Acquired | (A) or | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership | |
| | | | | | Code V | | Amount | (A) or (D) | Price | | | (Instr. 4) | |
| Common Shares | 5 | 03 | 3/29/2006 | | S ⁽¹⁾ | | 100 | D | \$29.15 | 449,900(2) | D ⁽³⁾ | | |
| Common Shares | 5 | 03 | 3/29/2006 | | S ⁽¹⁾ | | 200 | D | \$29.06 | 449,700 | D ⁽³⁾ | | |
| Common Shares | 5 | 03 | 3/29/2006 | | S ⁽¹⁾ | | 100 | D | \$29 | 449,600 | D ⁽³⁾ | | |
| Common Shares | 5 | 03 | 3/29/2006 | | S ⁽¹⁾ | | 200 | D | \$28.67 | 449,400 | D ⁽³⁾ | | |
| Common Shares | 5 | 03 | 3/29/2006 | | S ⁽¹⁾ | | 200 | D | \$28.77 | 449,200 | D ⁽³⁾ | | |
| Common Shares | 5 | 03 | 3/29/2006 | | S ⁽¹⁾ | | 100 | D | \$28.65 | 449,100 | D ⁽³⁾ | | |
| Common Shares | 5 | 03 | 3/29/2006 | | S ⁽¹⁾ | | 100 | D | \$28.61 | 449,000 | D ⁽³⁾ | | |
| Common Shares | 5 | 03 | 3/29/2006 | | S ⁽¹⁾ | | 100 | D | \$28.59 | 448,900 | D ⁽³⁾ | | |
| Common Shares | 5 | 03 | 3/29/2006 | | S ⁽¹⁾ | | 100 | D | \$28.55 | 448,800 | D ⁽³⁾ | | |
| Common Shares | 5 | 03 | 3/29/2006 | | S ⁽¹⁾ | | 100 | D | \$28.57 | 448,700 | D ⁽³⁾ | | |
| Common Shares | 5 | 03 | 3/29/2006 | | S ⁽¹⁾ | | 200 | D | \$28.74 | 448,500 | D ⁽³⁾ | | |
| Common Shares | 5 | 03 | 3/29/2006 | | S ⁽¹⁾ | | 100 | D | \$28.89 | 448,400 | D ⁽³⁾ | | |
| Common Shares | 5 | 03 | 3/29/2006 | | S ⁽¹⁾ | | 100 | D | \$28.94 | 448,300 | D ⁽³⁾ | | |
| Common Shares | 5 | 03 | 3/29/2006 | | S ⁽¹⁾ | | 200 | D | \$28.99 | 448,100 | D ⁽³⁾ | | |
| Common Shares | 5 | 03 | 3/29/2006 | | S ⁽¹⁾ | | 300 | D | \$28.97 | 447,800 | D ⁽³⁾ | | |
| Common Shares | 5 | 03 | 3/29/2006 | | S ⁽¹⁾ | | 100 | D | \$29.19 | 447,700 | D ⁽³⁾ | | |
| Common Shares | 5 | 03 | 3/29/2006 | | S ⁽¹⁾ | | 100 | D | \$29.09 | 447,600 | D ⁽³⁾ | | |
| Common Shares | 5 | 03 | 3/29/2006 | | S ⁽¹⁾ | | 100 | D | \$29.14 | 447,500 | D ⁽³⁾ | | |
| Common Shares | 5 | 03 | 3/29/2006 | | S ⁽¹⁾ | | 100 | D | \$29.15 | 599,900 | I | See footnote ⁽⁴ | |
| Common Shares | 5 | 03 | 3/29/2006 | | S ⁽¹⁾ | | 100 | D | \$28.71 | 599,800 | I | See footnote ⁽⁴ | |
| Common Shares | 5 | 03 | 3/29/2006 | | S ⁽¹⁾ | | 100 | D | \$28.51 | 599,700 | I | See footnote ⁽ | |
| Common Shares | 5 | 03 | 3/29/2006 | | S ⁽¹⁾ | | 100 | D | \$28.74 | 599,600 | I | See footnote ⁽⁴ | |
| Common Shares | 5 | 03 | 3/29/2006 | | S ⁽¹⁾ | | 100 | D | \$28.98 | 599,500 | I | See footnote ⁽⁴ | |
| Common Shares | 5 | 03 | 3/29/2006 | | S ⁽¹⁾ | | 100 | D | \$29.09 | 599,400 | I | See footnote ⁽⁴ | |
| Common Shares | 5 | 03 | 3/29/2006 | | S ⁽¹⁾ | | 100 | D | \$28.99 | 599,300 | I | See footnote ⁽⁴ | |

| 1. Title of Security (Instr. 3) | | - 1 | 2. Transaction Date (Month/Day/Year) | | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | | es Acquired (A) or Of (D) (Instr. 3, 4 and | | | 5. Amount of Securities Beneficially Owned Following Reported | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
|---|--------|---|--|---|---|--|-----------------------|------------------|--|--------------|------------------------|---|---|---|---|------------|-------------------------------|
| | | | | | | | Code | v | Amount | (A) o (D) | Price | • | Transaction(s) (Instr. 3 and 4) | | | (instr. 4) | |
| Common Shares | | | | 03/29/2006 | | | | S ⁽¹⁾ | s ⁽¹⁾ 100 | | D | \$29 | \$29.15 | | 9,900 | I | See footnote(5 |
| Common | Shares | hares | | 03/29/2006 | | | | S ⁽¹⁾ | | 100 | D | \$28 | 3.71 | 59 | 9,800 | I | See footnote ⁽⁵ |
| Common | Shares | | | 03/29/2006 | | | | S ⁽¹⁾ | | 100 | D | \$28 | .52 599 | | 9,700 | I | See footnote ⁽⁵ |
| Common | Shares | | 03/29/2006 | | /2006 | | | S ⁽¹⁾ | | 100 | D | \$28 | 3.74 | 74 599,600 | | I | See footnote(5 |
| Common | Shares | | 03/29/2006 | | /2006 | | | S ⁽¹⁾ | | 100 | D | \$28 | 3.98 | 599,500 | | I | See footnote ⁽⁵ |
| | | Та | | | | | ies Acqu varrants, | | | | | | | wned | | | |
| Derivative Conversion Date Executi Security or Exercise (Month/Day/Year) if any | | 3A. Deem Execution if any (Month/D | n Date, | 4. Transaction Code (Instr. 8) 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | | 7. Title and Amount of Securities Underlying Derivative Security (Ins and 4) | | of De S Se g (In | B. Price of Derivative Security Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4) | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficia Ownersh (Instr. 4) | | |
| | | | | | | | | | | | | Amount or Number | | | | | |

Explanation of Responses:

- 1. The sales reported on this Form 4 were effected pursuant to Rule 10b5-1 trading plans adopted by the sellers on February 18, 2006.
- 2. Separate sale transactions that were executed on a transaction date at the same price for a specified seller have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

Date Exercisable Expiration Date

- 3. Shares held jointly by Mr. Keane and his spouse.
- 4. Shares held by the Robert Keane 2003 Irrevocable Trust. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.
- 5. Shares held by the Heather K.L. McEvoy Keane 2003 Irrevocable Trust. Ms. Keane is Mr. Keane's spouse. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

Remarks:

This is the first Form 4 of three Form 4 filings made by the reporting person to report transactions that occurred on March 29 and 30, 2006.

/s/ Dean J. Breda as Attorney in Fact for Robert S. Keane 03/31/2006

** Signature of Reporting Person Date

of Shares

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.