## FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Holian Janet</u>						2. Issuer Name and Ticker or Trading Symbol VISTAPRINT LTD [ VPRT ]								(Che	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner  Officer (give title Other (specify				
(Last) (First) (Middle) C/O VISTAPRINT USA, INCORPORATED 100 HAYDEN AVE						3. Date of Earliest Transaction (Month/Day/Year) 03/07/2007									X Officer (give title Offier (specify below)  Executive VP and CMO				
	LEXINGTON MA 02421			_   4. li	4. If Amendment, Date of Original Filed (Month/Day/Year)								Line	Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person					
(City) (State) (Zip)						the Country Associated									oially Owned				
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned  1. Title of Security (Instr. 3)  2. Transaction  2. Transaction  2. Transaction  2. Transaction  2. Transaction  2. Transaction  3.															7. Nature				
Date				Date	te onth/Day/Year)		Execution Date, if any (Month/Day/Year)		Transaction Code (Instr. 8)		Disposed Of (D) (Instr. 3, 2 5)			3, 4 and	Secur Benef Owne Report	icially d Following	Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect Beneficial Ownership (Instr. 4)	
									Code	٧	Amount	1	(D)	Price	(Instr.	3 and 4)			
Common Shares 03/07/						$\dashv$			S <sup>(1)(2)</sup>	_	1,900	4	D	\$36.7	1	11,600	D		
Common Shares 03/07/2						-			S		1,300	+	D	\$36.7	1	10,300	D		
Common Shares 03/07/2						-			S		1,300	4	D _	\$36.8		9,000	D		
Common Shares 03/0						$\dashv$			S		200	_	D	\$36.8	<u> </u>	8,800	D		
					03/07/2007				S		850	_	D	\$36.8	-	7,950	D		
				03/07/2007					S		750		D	\$36.8	1	7,200	D		
Common Shares				03/07/2007					S		200		D	\$36.8	+	7,000	D		
Common Shares				03/07/2007					S		100		D	\$36.8	_	6,900	D		
Common Shares				03/07/2007					S		300	_	D	\$36.8		6,600	D		
				03/07/2007					S		242		D	\$36.8	+	6,358	D		
Common Shares 03/07					_			S		258	4	D	\$36.8		6,100	D			
				03/07		-			S	<u> </u>	200		D _	\$36.9		5,900	D		
					03/07/2007				S		500		D	\$36.9	_	5,400	D		
					03/07/2007						100		D	\$36.94		5,300	D		
Common Shares 03/07/					$\dashv$			S		600	_	D	\$36.9	_	4,700	D			
Common Shares 03/07/2					-			S		400	_	D	\$36.9		4,300	D			
Common Shares 03/07/2								S		200	4	D	\$37	_	4,100	D			
Common Shares 03/07/2  Table II - Derivativ										s 100			D	\$37.0		4,000	D		
		Та									sed of, onvertible				Owned				
1. Title of Derivative Security (Instr. 3)	rivative Conversion Date Executio curity or Exercise (Month/Day/Year) if any		3A. Deeme Execution if any (Month/Da	n Date, Tran Cod			on of Deriving Security (A) of Disport (Inst	of E		xercis on Date Day/Ye		7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		str. 3	Price of erivative ecurity nstr. 5)		Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v			Date Exercisa		Expiration Date	Title	or Num of	ber						

## Explanation of Responses:

- 1. The exercise of options and the sale of common shares reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading program adopted by the reporting person on March 15, 2006.
- 2. Separate sale transactions that were executed on 3/7/07 at the same price have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

## Remarks:

This is the third Form 4 of three Form 4 filings made by the reporting person to report transactions that occurred on March 7, 2007.

/s/ Lawrence A. Gold as Attorney in Fact for Janet Holian

\*\* Signature of Reporting Person

<u>ct for Janet</u> <u>03/09/2007</u>

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.