| SEC Form 4 |  |
|------------|--|
|------------|--|

 $\square$ 

## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to |  |
|--|--|
| Section 16. Form 4 or Form 5           |  |
| obligations may continue. See          |  |
| Instruction 1(b).                      |  |

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OWB APPR              | OVAL      |
|-----------------------|-----------|
| OMB Number:           | 3235-0287 |
| Estimated average bur | den       |
| hours per response:   | 0.5       |

| 1. Name and Addres | 1 0           | son*     | 2. Issuer Name and Ticker or Trading Symbol VISTAPRINT LTD [ VPRT ] |                   | tionship of Reporting Perso<br>all applicable) | n(s) to Issuer        |
|--------------------|---------------|----------|---|-------------------|--|-----------------------|
| Keane Robert       | <u>[ S</u>    |          |   | X                 | Director                                       | 10% Owner             |
| (Last)             | (First)       | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year)                    | x                 | Officer (give title below)                     | Other (specify below) |
| C/O VISTAPRIN      | NT USA, INCOF | RPORATED | 11/09/2006  |                   | CEO Pres. & Chair. of                          | the BODs              |
| 100 HAYDEN A       | VENUE         |          |   |                   |  |                       |
| (Street)           |               |          | 4. If Amendment, Date of Original Filed (Month/Day/Year)            | 6. Indiv<br>Line) | idual or Joint/Group Filing (                  | Check Applicable      |
| LEXINGTON          | МА            | 02421    |   | X                 | Form filed by One Report                       | ing Person            |
|                    |               |          |   |                   | Form filed by More than 0<br>Person            | One Reporting         |
| (City)             | (State)       | (Zip)    |   |                   |  |                       |

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| Table 1 - Non-Derivative Securities Acquired, Disposed of, of Beneficially Owned |  |   |                              |   |   |               |   |   |   |                                |  |
|--|--|---|------------------------------|---|---|---------------|---|---|---|--------------------------------|--|
| 1. Title of Security (Instr. 3)  | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transa<br>Code (<br>8) |   | 4. Securities Acquired (A) or<br>Disposed Of (D) (Instr. 3, 4 and<br>5) |               | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |                                |  |
|  |  |   | Code                         | v | Amount  | (A) or<br>(D) | Price   | Transaction(s)<br>(Instr. 3 and 4)                                |   | (1150.4)                       |  |
| Common Shares  | 11/09/2006                                 |   | S <sup>(1)</sup>             |   | 100   | D             | \$31.94   | 574,900 <sup>(2)</sup>  | Ι   | See<br>footnote <sup>(3)</sup> |  |
| Common Shares  | 11/09/2006                                 |   | S                            |   | 100   | D             | \$31.9  | 574,800   | Ι   | See<br>footnote <sup>(3)</sup> |  |
| Common Shares  | 11/09/2006                                 |   | S                            |   | 100   | D             | \$31.95   | 574,700   | I   | See<br>footnote <sup>(3)</sup> |  |
| Common Shares  | 11/09/2006                                 |   | s                            |   | 100   | D             | \$31.99   | 574,600   | I   | See<br>footnote <sup>(3)</sup> |  |
| Common Shares  | 11/09/2006                                 |   | s                            |   | 100   | D             | \$32.04   | 574,500   | I   | See<br>footnote <sup>(3)</sup> |  |
| Common Shares  |  |   |                              |   |   |               |   | 1,363,075   | I   | See<br>footnote <sup>(4)</sup> |  |
| Common Shares  |  |   |                              |   |   |               |   | 54,900  | I   | See<br>footnote <sup>(5)</sup> |  |
| Common Shares  |  |   |                              |   |   |               |   | 1,000   | Ι   | See<br>footnote <sup>(6)</sup> |  |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | 5. Nu<br>of<br>Deriv<br>Secu<br>Acqu<br>(A) or<br>Dispo<br>of (D) | ative<br>rities<br>ired | 6. Date Exerc<br>Expiration Da<br>(Month/Day/Y | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr. 3<br>and 4) |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|---|---|--|---|------------------------------|---|---|-------------------------|--|---|--|---|--|--|--|--|
|   |   |  |   | Code                         | v | (Instr<br>and 5<br>(A)  |                         | Date<br>Exercisable                            | Expiration<br>Date  | Amount<br>or<br>Number<br>of<br>Shares |   |  | (Instr. 4)   |  |  |

Explanation of Responses:

1. All of the sales of common shares reported on this Form 4 were effected pursuant to Rule 10b5-1 trading plans adopted by the sellers on February 18, 2006.

2. Separate sale transactions that were executed on 11/9/06 at the same price have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

3. Shares held by the Robert Keane 2003 Irrevocable Trust. Mr. Keane disclaims beneficial ownership of such shares excpet to the extent of his pecuniary interest therein

4. Shares held by the Robert and Heather Keane Nevis Trust. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

5. Shares held by the Keane Family Irrevocable Trust, a trust for the benefit of Mr. Keane's minor daughter. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

6. Shares held by the Keane Family Foundation, Inc., a not for profit corporation of which Mr. Keane and his spouse are directors and executive officers. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

#### Remarks:

This is the third Form 4 of three Form 4 filings made by the reporting person to report transactions that occurred on November 8 and 9, 2006.

/s/ Lawrence A. Gold as Attorney in Fact for Robert S.



### <u>Keane</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.