FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

rraomington, Droi 200 io	

OMB APPROVAL		
l	OMB Normbrani	2225 22

OMB Number: 3235-0287
Estimated average burden
hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(h).

## Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

or Section 30(h) of the Investment Company Act of 1940 2. Issuer Name and Ticker or Trading Symbol 5. Relationship of Reporting Person(s) to Issuer 1. Name and Address of Reporting Person' (Check all applicable) CIMPRESS N.V. [ CMPR ] **Quinn Sean Edward** Director 10% Owner Officer (give title Other (specify below) below) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) (Last) (First) **EVP. Chief Financial Officer** 08/15/2016 C/O CIMPRESS **275 WYMAN STREET** 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) (Street) X Form filed by One Reporting Person 02451 WALTHAM MA Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5. Amount of 6. Ownership 1. Title of Security (Instr. 3) 2. Transaction 2A. Deemed 7. Nature of Form: Direct
(D) or Indirect Execution Date. Transaction Indirect (Month/Day/Year) Beneficially Beneficial if any Code (Instr. 5) (Month/Dav/Year) 8) Owned Following (I) (Instr. 4) Ownership Reported (Instr. 4) Transaction(s) (A) or (D) Price Code Amount (Instr. 3 and 4) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of 3A. Deemed 9. Number of 11. Nature 3. Transaction 5. Number 6. Date Exercisable and 7. Title and 8. Price of 10. Derivative Ownership of Indirect Transaction Expiration Date (Month/Day/Year) Conversion Execution Date, Amount of Derivative (Month/Day/Year) Derivative Securities Underlying Form: Beneficial Security (Instr. 3) or Exercise Price of Code (Instr. 8) Securities if any (Month/Day/Year) Security (Instr. 5) Direct (D) Securities Beneficially Ownership Owned Following Derivative Acquired **Derivative Security** or Indirect (Instr. 4) (Instr. 3 and 4) Security (A) or Disposed (I) (Instr. 4) Reported Transaction(s) of (D) (Instr. 3, 4 and 5) (Instr. 4) Amount Number Date Expiration Shares Code (A) (D) Exercisable Date Title

## **Explanation of Responses:**

\$69.44(1)

1. This dollar amount is the three-year moving average daily price per share of Cimpress' ordinary shares ("3YMA") on the date of grant, which is the baseline against which the compound annual growth rate ("CAGR") of the 3YMA will be measured.

19,441

2. Each performance share unit (PSU) represents a right to receive between 0 and 2.5 Cimpress ordinary shares upon the satisfaction of both (A) service-based vesting and (B) performance conditions relating to the CAGR of the 3YMA. The service-based vesting condition is that 25% of the original number of PSUs vest on each June 30 of 2017 through 2020 so long as the reporting person continues to be an eligible participant under Cimpress' 2016 Performance Incentive Plan on such vesting date. If the 3YMA CAGR equals or exceeds (i) 11% on any of the sixth through ninth anniversaries of the grant date or (ii) 7% on the tenth anniversary of the grant date, then the reporting person is entitled to receive a distribution of up to 2.5 Cimpress ordinary shares for each vested PSU on a sliding scale based on the actual CAGR performance.

## Remarks:

Performance

/s/Kathryn L. Leach, as attorney-in fact-for Sean Quinn

19,441

\$0.00

Ordinar

08/15/2026

08/17/2016

19,441

D

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

08/15/2016

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

A

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.