(City)

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
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0.5

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

(State)

(Zip)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

IIISTUCTION I(D).	Filed pursuant to Section 10(a) of the Securities exchange Act of 1934	
.,	or Section 30(h) of the Investment Company Act of 1940	
Name and Address of Reporting Person* Holian Janet	2. Issuer Name and Ticker or Trading Symbol VISTAPRINT LTD [VPRT]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title Other (specify
(Last) (First) (Middle) C/O VISTAPRINT USA, INCORPORATED 95 HAYDEN AVENUE	3. Date of Earliest Transaction (Month/Day/Year) 08/01/2007	Executive VP and CMO
(Street)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)
LEXINGTON MA 02421		X Form filed by One Reporting Person
		Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)			4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(111311.4)	
Common Shares	08/01/2007		S ⁽¹⁾⁽²⁾		875	D	\$35.15	7,300	D		
Common Shares	08/01/2007		S		700	D	\$35.18	6,600	D		
Common Shares	08/01/2007		s		300	D	\$35.14	6,300	D		
Common Shares	08/01/2007		S		200	D	\$35.06	6,100	D		
Common Shares	08/01/2007		S		100	D	\$35.19	6,000	D		
Common Shares	08/01/2007		S		100	D	\$36.4	5,900	D		
Common Shares	08/01/2007		S		100	D	\$36.31	5,800	D		
Common Shares	08/01/2007		S		100	D	\$36.48	5,700	D		
Common Shares	08/01/2007		S		100	D	\$37.21	5,600	D		
Common Shares	08/01/2007		S		100	D	\$36.14	5,500	D		
Common Shares	08/01/2007		S		100	D	\$36.23	5,400	D		
Common Shares	08/01/2007		S		100	D	\$35.95	5,300	D		
Common Shares	08/01/2007		s		100	D	\$35.83	5,200	D		
Common Shares	08/01/2007		S		100	D	\$35.97	5,100	D		
Common Shares	08/01/2007		S		200	D	\$35.88	4,900	D		
Common Shares	08/01/2007		S		100	D	\$35.98	4,800	D		
Common Shares	08/01/2007		S		100	D	\$35.61	4,700	D		
Common Shares	08/01/2007		s		100	D	\$35.62	4,600	D		
Common Shares	08/01/2007		S		200	D	\$35.32	4,400	D		
Common Shares	08/01/2007		S		100	D	\$35.37	4,300	D		
Common Shares	08/01/2007		S		100	D	\$35.38	4,200	D		
Common Shares	08/01/2007		S		100	D	\$35.55	4,100	D		
Common Shares	08/01/2007		S		100	D	\$35.57	4,000	D		
Common Shares								19,562	I	See footnote ⁽³⁾	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Ta Date (Month/Day/Year)	Iffe TremBeriva Execution Date, if any (e.g., p (Month/Day/Year)	titye S Transa Utsue(4 8)	ecuri	tiesu of Notario Secur Acqu (A) or Dispo of (D) (Instr. and 5	rities ired osed . 3, 4	uifeditsississervi, Expiration bate , ஷய்வந்த ரவேற்vertib		Perroft, of Elemeficiall Amount of Amount of Professor (1988) Underlying Derivative Security (Instr. 3 and 4)		y Sown et Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
											Amount				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa 6086 (5. Nu of Deriv Secu		6. Date Exerc Expiration Da Exertly Day!	texpiration	Amour	i S hares	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially	10. Ownership Form: Direct (D)	11. Nature of Indirect Beneficial Ownership
	Berkesiye ns Security		, ,			Acqu (A) or	.			Deriva Securi	tv (Instr. 3	ļ. ,	Owned Following	or Indirect (I) (Instr. 4)	(Instr. 4)
1. The exercis	se of options ar	nd the sale of commo	n shares reported on t	his Forn	ı 4 were	effect	edanurs	uant to a Rule 1	10b5-1 trading	DESCRIPTION	n adopted b	y the reporting	g reported Februa	ary 2, 2007.	
2. Separate sa	le transactions	that were executed o	n 8/1/07 at the same j	price hav	e been	rego(Pd)	d on an	aggregate basi	s on a single l	ine in Ta	ıble I.		Transaction(s)		
3. Represents	securities held	by trusts established	by Ms. Holian's spot	ise. Ms.	Holian	disələis	ns bene	eficial onwershi	ip of such secu	ırities ex	cept to the e	extent of her p	• (Instr. 4) ecuniary interest (therein.	·
Remarks	:										Amount	1			
This is the thi	rd Form 4 of th	nree Form 4 filings m	ade by the reporting	person to	report v	transac (A)	tions th	Date Exercisable	Expiratic/S/	ı <u>Lawre</u>	or Number ence A. G	old as	08/03/200	 	

Holian

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{**} Signature of Reporting Person

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).