## SEC Form 4

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

|   | Check this box if no longer subject to<br>Section 16. Form 4 or Form 5<br>obligations may continue. See | STATEMENT OF CHANGE            |
|---|---|--------------------------------|
| U | obligations may continue. See<br>Instruction 1(b).  | Filed pursuant to Section 16(a |

#### TATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

### OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

| 1. Name and Address of Reporting Person*<br>LeBlanc Donald                       |  |  | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br><u>CIMPRESS N.V.</u> [ CMPR ] | (Check                 | tionship of Reporting Pers<br>all applicable)<br>Director<br>Officer (give title           | son(s) to Issuer<br>10% Owner<br>Other (specify |  |  |  |
|--|--|--|---|------------------------|--|---|--|--|--|
| I (Last) (Eirst) (Middle) I  |  |  | 3. Date of Earliest Transaction (Month/Day/Year)<br>08/15/2018                      | X                      | below)<br>EVP, President Cor   | below)  |  |  |  |
| (Street)<br>WALTHAM MA 02451<br>(City) (State) (Zip)                             |  |  | 4. If Amendment, Date of Original Filed (Month/Day/Year)                            | 6. Indiv<br>Line)<br>X | idual or Joint/Group Filing<br>Form filed by One Repo<br>Form filed by More thar<br>Person | orting Person                                   |  |  |  |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |  |  |   |                        |  |   |  |  |  |

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | Code (Instr. |   | 4. Securities Acquired (A) or<br>Disposed Of (D) (Instr. 3, 4 and<br>5) |               |       | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------|--|---|--------------|---|---|---------------|-------|---|---|---|
|                                 |  |   | Code         | v | Amount  | (A) or<br>(D) | Price | Transaction(s)<br>(Instr. 3 and 4)  |   | (1150.4)  |

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

| (3-, parts, cance, cance, constraints, cance, canc |   |  |   |                              |   |  |   |                     |  |                    |   |  |  |  |  |
|---|---|--|---|------------------------------|---|--|---|---------------------|--|--------------------|---|--|--|--|--|
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)   | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | of<br>Deriva<br>Securi<br>Acquir<br>(A) or<br>Dispos<br>of (D) | f Expiration Date<br>erivative<br>courities<br>cquired<br>A) or<br>isposed<br>f (D)<br>nstr. 3, 4 |                     | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |                    | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|   |   |  |   | Code                         | v | (A)  | (D)   | Date<br>Exercisable | Expiration<br>Date   | Title              | Amount<br>or<br>Number<br>of<br>Shares              |  |  |  |  |
| Performance<br>Share Units  | \$102.68 <sup>(1)</sup>   | 08/15/2018                                 |   | A                            |   | 9,239  |   | (2)                 | 08/15/2028   | Ordinary<br>Shares | 9,239   | \$0  | 9,239  | D  |  |

#### Explanation of Responses:

1. This dollar amount is the three-year moving average daily price per share of Cimpress' ordinary shares ("3YMA") on the date of grant, which is the baseline against which the compound annual growth rate ("CAGR") of the 3YMA will be measured.

2. Each of these performance share units (PSU) represents a right to receive between 0 and 2.5 Cimpress ordinary shares upon the satisfaction of both (A) service-based vesting and (B) performance conditions relating to the CAGR of the 3YMA. The service-based vesting condition is that 25% of the original number of PSUs vest on each June 30 of 2019 through 2022 so long as the reporting person continues to be an eligible participant under Cimpress' 2016 Performance Incentive Plan on such vesting date. If the 3YMA CAGR equals or exceeds (i) 11% on any of the sixth through ninth anniversaries of the grant date or (ii) 7% on the tenth anniversary of the grant date, then the reporting person is entitled to receive a distribution of up to 2.5 Cimpress ordinary shares for each vested PSU on a sliding scale based on the actual CAGR performance.

#### **Remarks:**

<u>/s/Kathryn L. Leach, as</u> attorney-in-fact for Donald

**LeBlanc** 

08/16/2018

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Date