FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | |
| Estimated average burden | | | | | | | | |
| hours per response: | 0.5 | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* VASSALLUZZO SCOTT J | | | | | 2. Issuer Name and Ticker or Trading Symbol CIMPRESS N.V. [CMPR] | | | | | | | S. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner | | | | | |
|--|---|------------|---|--|--|---------|--|--------------------------------------|--|--|--|--|-------|---------------------------------|--|---------------------------------------|--|
| 2200 BUTTS ROAD SUITE 320 | | | | 11/1 | 3. Date of Earliest Transaction (Month/Day/Year) 11/15/2018 | | | | | | | Officer (give title X Other (specify below) Member of Section 13(d) Group | | | | | |
| (Street) BOCA RATON FL 33431 (City) (State) (Zip) | | | _ 4. If . | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | Line | Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | |
| (-13) | (| | e I - Non-Deri | vative | Seci | ıritios | : Acc | nuired Di | ennead n | f or Bor | neficiall | v Owned | | | | | |
| 1. Title of Security (Instr. 3) 2. Transac Date (Month/Date) Table II - Derivati | | | | saction n/Day/Yea | ay/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) | | 3. Transactio Code (Inst 8) Code V | 4. Securit Disposed 5) Amount | curities Acquired (A) or sed Of (D) (Instr. 3, 4 a number of (D) Price of, or Beneficial | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | | Form | : Direct Indirect str. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | | (e.g., p 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (| 4. Transaction Code (Instr. | | n of | | convertitions and the convertition and the converting the converting the converting the converting the converting the convertition and the converting the co | 7. Title and Amount of Securities Underlying Derivative Secur (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | | e s ully | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) | |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Number of Shares | | | | | | |
| Performance Share Units ⁽¹⁾ | \$107.29 ⁽²⁾ | 11/15/2018 | | A | | 1,165 | | (1) | 11/15/2028 | Ordinary Shares | 1,165 | \$0 | 1,165 | | D | | |

Explanation of Responses

1. Each of these performance share units (PSU) represents a right to receive between 0 and 2.5 Cimpress ordinary shares upon the satisfaction of both (A) service-based vesting and (B) performance conditions relating to the compound annual growth rate (CAGR) of the three-year moving average daily price per share of Cimpress' ordinary shares (3YMA). The service-based vesting condition is that 25% of the original number of PSUs vest on each November 12 of 2019 through 2022 so long as the reporting person continues to be an eligible participant under Cimpress' 2016 Performance Incentive Plan on such vesting date. If the 3YMA CAGR equals or exceeds 11% on any of the sixth through tenth anniversaries of the grant date, then the reporting person is entitled to receive a distribution of up to 2.5 Cimpress ordinary shares for each vested PSU on a sliding scale based on the actual CAGR performance.

2. This dollar amount is the 3YMA on the date of grant, which is the baseline against which the CAGR of the 3YMA will be measured.

Remarks:

/s/Kathryn L. Leach, as attorney-in-fact for Scott J. Vassalluzzo

11/15/2018

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.