SEC Form 4

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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL									
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1. Name and Address of Reporting Person [*] Holian Janet (Last) (First) (Middle) C/O VISTAPRINT USA, INCORPORATED 100 HAYDEN AVE		on*	2. Issuer Name and Ticker or Trading Symbol <u>VISTAPRINT LTD</u> [VPRT]		tionship of Reporting Per all applicable) Director	on(s) to Issuer 10% Owner	
		,	3. Date of Earliest Transaction (Month/Day/Year) 11/07/2006	- X	Officer (give title below) Executive VP a	Other (specify below) nd CMO	
(Street) LEXINGTON (City)	MA (State)	02421 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group Filin Form filed by One Rep Form filed by More tha Person	orting Person	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)				(A) or 3, 4 and	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Shares	11/07/2006		M ⁽¹⁾		25,000	A	\$1.11	29,000	D	
Common Shares	11/07/2006		S		100	D	\$31.2	28,900 ⁽²⁾	D	
Common Shares	11/07/2006		S		103	D	\$31.21	28,797	D	
Common Shares	11/07/2006		S		100	D	\$31.32	28,697	D	
Common Shares	11/07/2006		S		300	D	\$31.33	28,397	D	
Common Shares	11/07/2006		S		12	D	\$31.36	28,385	D	
Common Shares	11/07/2006		S		485	D	\$31.37	27,900	D	
Common Shares	11/07/2006		S		100	D	\$31.38	27,800	D	
Common Shares	11/07/2006		S		500	D	\$31.39	27,300	D	
Common Shares	11/07/2006		S		100	D	\$31.4	27,200	D	
Common Shares	11/07/2006		S		380	D	\$31.41	26,820	D	
Common Shares	11/07/2006		S		1,020	D	\$31.42	25,800	D	
Common Shares	11/07/2006		S		400	D	\$31.43	25,400	D	
Common Shares	11/07/2006		S		500	D	\$31.44	24,900	D	
Common Shares	11/07/2006		S		447	D	\$31.45	24,453	D	
Common Shares	11/07/2006		S		400	D	\$31.46	24,053	D	
Common Shares	11/07/2006		S		300	D	\$31.47	23,753	D	
Common Shares	11/07/2006		S		800	D	\$31.48	22,953	D	
Common Shares	11/07/2006		S		553	D	\$31.49	22,400	D	
Common Shares	11/07/2006		S		100	D	\$31.5	22,300	D	
Common Shares	11/07/2006		S		400	D	\$31.51	21,900	D	
Common Shares	11/07/2006		S		500	D	\$31.52	21,400	D	
Common Shares	11/07/2006		S		200	D	\$31.53	21,200	D	
Common Shares	11/07/2006		S		796	D	\$31.54	20,404	D	
Common Shares	11/07/2006		S		100	D	\$31.55	20,304	D	
Common Shares	11/07/2006		S		500	D	\$31.56	19,804	D	
Common Shares	11/07/2006		S		300	D	\$31.57	19,504	D	
Common Shares	11/07/2006		S		604	D	\$31.58	18,900	D	
Common Shares	11/07/2006		S		300	D	\$31.59	18,600	D	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																	
1. Title of Security (Instr. 3)			Date (Month/Day/Year)		ear) I	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr.) 8)					Benefici	es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code			v	Amount	(A) or (D)	Price	Transact (Instr. 3	tion(s)		(1150.4)		
Common	Shares			11/0	/07/2006			S		400	D	\$31.	5 18	,200	D		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Day	Date,	4. Transa Code (8)		of Deri Sec Acq (A) Disp of (I	umber ivative urities uired or oosed O) (Instr. and 5)	Expiration	5. Date Exercisable and Expiration Date Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	Ownershi Form: Direct (D) or Indirec (I) (Instr.	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisab		Expiration Date	Title	Amount or Number of Shares				
Share Option (Right to Buy)	\$1.11	11/07/2006			M ⁽¹⁾			13,100	08/01/200)5 (08/01/2011	Common Shares	13,100	\$0	0	D	
Share Option (Right to Buy)	\$1.11	11/07/2006			M ⁽¹⁾			11,900	07/01/200	06 C)7/01/2012	Common Shares	11,900	\$0	8,100	D	

Explanation of Responses:

1. The sale of common shares was effected pursuant to a Rule 10b5-1 trading program adopted by the seller on March 16, 2006.

2. Separate sale transactions that were executed on 11/7/06 at the same price have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

Remarks:

This is the first Form 4 of three Form 4 filings made by the reporting person to report transactions that occurred on November 7, 2006.

/s/ Harpreet Grewal as Attorney The function 11/09/2006

<u>in Fact for Janet Holian</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.