Common Shares

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02/01/2007

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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Washington, D.C. 20549

OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

See

See

footnote⁽⁴⁾

footnote⁽⁴⁾

Ι

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

		` '			. ,							
1. Name and Address of Reporting Person* Keane Robert S		2. Issuer Name and Ticker or Trading Symbol VISTAPRINT LTD [VPRT]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner				
(Last) (First) (Middle) C/O VISTAPRINT USA, INCORPORATED 100 HAYDEN AVENUE	10	Date of Earliest Trans 2/01/2007	action (l	Month	/Day/Year)	X	X Officer (give title Other (specify below) CEO Pres. & Chair. of the BODs					
(Street) LEXINGTON MA 02421	4.	If Amendment, Date o	f Origina	al File	d (Month/Day/	Line)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City) (State) (Zip)												
	_	/e Securities Acc	quired	, Dis						7 Notice of		
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Ye	Execution Date,	Transaction Code (Instr. 8)		4. Securities Acquired Disposed Of (D) (Instr 5)		(A) or . 3, 4 and	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1130.4)		
Common Shares	02/01/200	7	S ⁽¹⁾⁽²⁾		100	D	\$41.77	564,200	I	See footnote ⁽³⁾		
Common Shares	02/01/200	7	S		100	D	\$41.89	564,100	I	See footnote ⁽³⁾		
Common Shares	02/01/200	7	S		100	D	\$41.86	564,000	I	See footnote ⁽³⁾		
Common Shares	02/01/200	7	S		100	D	\$42.18	565,500	I	See footnote ⁽⁴⁾		
Common Shares	02/01/200	7	S		100	D	\$41.65	565,400	I	See footnote ⁽⁴⁾		
Common Shares	02/01/200	7	S		100	D	\$41.36	565,300	I	See footnote ⁽⁴⁾		
Common Shares	02/01/200	7	S		100	D	\$41.66	565,200	I	See footnote ⁽⁴⁾		
Common Shares	02/01/200	7	S		100	D	\$41.92	565,100	I	See footnote ⁽⁴⁾		
Common Shares	02/01/200	7	S		100	D	\$41.78	565,000	I	See footnote ⁽⁴⁾		
Common Shares	02/01/200	7	S		100	D	\$41.9	564,900	I	See footnote ⁽⁴⁾		
Common Shares	02/01/200	7	S		100	D	\$41.83	564,800	I	See footnote ⁽⁴⁾		
Common Shares	02/01/200	7	S		100	D	\$42.12	564,700	I	See footnote ⁽⁴⁾		
Common Shares	02/01/200	7	S		100	D	\$41.65	564,600	I	See footnote ⁽⁴⁾		
Common Shares	02/01/200	7	S		100	D	\$41.36	564,500	I	See footnote ⁽⁴⁾		
Common Shares	02/01/200	7	S		100	D	\$41.63	564,400	I	See footnote ⁽⁴⁾		
Common Shares	02/01/200	7	S		100	D	\$41.92	564,300	I	See footnote ⁽⁴⁾		

S

S

100

100

D

D

\$41.78

\$41.9

564,200

564,100

		Tabl	e I - No	n-Deriv	vative	Sec	uritie	s Ac	quired	, Dis	sposed o	f, or E	Bene	ficially	Owne	ed		
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)		Exe) if a	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)				Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership			
								Code	V Amount		(A) (D)	or Pi	rice	Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)	
Common Shares				02/01/2007					S		100	D	\$	541.85 56		4,000	I	See footnote ⁽⁴
Common Shares													1,363,075		I	See footnote ⁽⁵⁾		
Common Shares														54,900		I	See footnote ⁽⁶⁾	
Common Shares													29,400		I	See footnote ⁽⁷⁾		
		Та									osed of, convertib				wned			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	rcise (Month/Day/Year) if any of (Month/ itive			Code (Instr.		of I		6. Date Exerci Expiration Dat (Month/Day/Ye		te	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		De Se (In	Price of rivative curity str. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisa	able	Expiration Date	Title	Amou or Numb of Share	ber				

Explanation of Responses:

- 1. All of the sales of common shares reported on this Form 4 were effected pursuant to Rule 10b5-1 trading plans adopted by the sellers on February 18, 2006.
- 2. Separate sale transactions that were executed on 2/01/07 at the same price have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.
- 3. Shares held by the Heather K.L. McEvoy Keane 2003 Irrevocable Trust. Ms. Keane is Mr. Keane's spouse. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein
- 4. Shares held by the Robert Keane 2003 Irrevocable Trust. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

- 5. Shares held by the Robert and Heather Keane Nevis Trust. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.
- 6. Shares held by the Keane Family Irrevocable Trust, a trust for the benefit of Mr. Keane's minor daughter. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.
- 7. Shares held by the Keane Family Foundation, Inc., a not for profit corporation of which Mr. Keane and his spouse are directors and executive officers. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

Remarks:

This is the fifth Form 4 of five Form 4 filings made by the reporting person to report transactions that occurred on January 31 and February 1, 2007.

/s/ Lawrence A. Gold as 02/02/2007 Attorney in Fact for Robert S. **Keane**

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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