SEC Form 4	
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## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

Estimated average burden

hours per response:

3235-0287

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OMB Number:

Check this box if no longer subject to Section 16. Form 4 or Form 5	
obligations may continue. See Instruction 1(b).	

# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Keane Robert S			2. Issuer Name and Ticker or Trading Symbol CIMPRESS N.V. [ CMPR ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title X Other (specify
(Last) CIMPRESS, 275 WYMAN	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 04/28/2017	CEO, President / Chairman of Management Board
(Street) WALTHAM (City)	MA (State)	02451 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transac Code (Inst		4. Securities Acquir Disposed Of (D) (In		(A) or 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect	7. Nature of Indirect Beneficial	
		(Month/Day/Year)	Code	v	Amount	(A) or (D)	Price	Owned Following Reported Transaction(s) (Instr. 3 and 4)	(I) (Instr. 4)	Ownership (Instr. 4)	
Ordinary Shares	04/28/2017		M <sup>(1)(2)(3)</sup>		71,809	A	\$37.51	383,503 <sup>(4)</sup>	Ι	By The Eastern Irrevocable Trust	
Ordinary Shares	04/28/2017		F <sup>(1)</sup>		50,272 <sup>(5)</sup>	D	\$82.08	333,231 <sup>(4)</sup>	I	By The Eastern Irrevocable Trust	
Ordinary Shares	04/28/2017		M <sup>(1)(2)(3)</sup>		71,809	A	\$37.51	383,502 <sup>(4)</sup>	Ι	By The Western Irrevocable Trust	
Ordinary Shares	04/28/2017		F <sup>(1)</sup>		<b>50,272</b> <sup>(5)</sup>	D	\$82.08	333,230 <sup>(4)</sup>	I	By The Western Irrevocable Trust	
Ordinary Shares								63,375	I	By RHS Holdings Incorporated	
Ordinary Shares								51,900	I	By Delaware 2001 Investment Trust	
Ordinary Shares								390,000	I	By First Delaware 2003 Investment Trust	
Ordinary Shares								390,000	I	By Second Delaware 2003 Investment Trust	
Ordinary Shares								185,000	I	By Third Delaware 2011 Investment Trust	
Ordinary Shares								74,181	I	By The Keane Family Foundation	

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned         (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (Ir 8)		of Deri Sec Acq (A) ( Disp of (I	erivative (Month/Day/Year) ecurities cquired			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Option (right to buy)	\$37.51	04/28/2017		M <sup>(1)(2)</sup>			71,809	05/15/2008 <sup>(6)</sup>	05/15/2017	Ordinary Shares	71,809	\$0.00	0	I	By The Eastern Irrevocable Trust
Option (right to buy)	\$37.51	04/28/2017		M <sup>(1)(2)</sup>			71,809	05/15/2008 <sup>(6)</sup>	05/15/2017	Ordinary Shares	71,809	\$0.00	0	I	By The Western Irrevocable Trust

### Explanation of Responses:

1. This transaction was effected pursuant to a 10b5-1 trading plan adopted by the reporting person on May 5, 2016.

2. Option exercised in full due to expiration on May 15, 2017.

3. Additional information on this transaction and the expected impact on Compress N.V.'s financial results can be found at ir.cimpress.com.

4. Includes 63,375 shares held by RHS Holdings Incorporated, of which The Eastern Irrevocable Trust and The Western Irrevocable Trust are the sole shareholders.

5. Of the 50,272 shares forfeited, 32,816 shares were forfeited as payment of the exercise price and 17,456 shares were forfeited as payment of the withholding taxes.

6. This option became exercisable as to 25% of the original number of shares on the Exercisable Date shown on Table II, and as to an additional 6.25% of the original number of shares at the end of each successive three-month period thereafter.

**Remarks:** 

#### <u>/s/Kathryn L. Leach, as</u> <u>attorney-in-fact for Robert S.</u>

05/01/2017

Keane \*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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