UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Form 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 25, 2023

Cimpress plc (Exact Name of Registrant as Specified in Its Charter)

Ireland

000-51539

98-0417483

(State or Other Jurisdiction of Incorporation)

(Commission File Number)

(IRS Employer Identification No.)

First Floor Building 3, Finnabair Business and Technology Park A91 XR61

Dundalk, Co. Louth

Ireland

(Address of Principal Executive Offices)

Registrant's telephone number, including area code: +353 42 938 8500

not applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company, as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company \Box

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Securities registered pursuant to Section 12(b) of the Act:

Title of Each Class	Trading Symbol(s)	Name of Exchange on Which Registered
Ordinary Shares, nominal value per share of €0.01	CMPR	NASDAQ Global Select Market

Item 2.02. Results of Operations and Financial Condition

On October 25, 2023, Cimpress plc posted on its web site its Q1 Fiscal Year 2024 Quarterly Earnings Document announcing and discussing its financial results for the fiscal quarter ended September 30, 2023. The full text of the earnings document is furnished as Exhibit 99.1 to this report.

The information in this Item 2.02 and the exhibit to this report are not "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section, nor are they incorporated by reference in any filing under the Securities Act of 1933 or the Securities Exchange Act of 1934, except as expressly set forth by specific reference in such a filing.

Item 9.01. Financial Statements and Exhibits

(d) Exhibits

Exhibit	
No.	Description
99.1	<u>Q1 Fiscal Year 2024 Quarterly Earnings Document dated October 25, 2023</u>
101	Course Dance Internative Data File, formatted in WDDI

104 Cover Page Interactive Data File, formatted in iXBRL

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

October 25, 2023

Cimpress plc

By:

/s/ Sean E. Quinn Sean E. Quinn Executive Vice President and Chief Financial Officer

cimpress^{*}

Q1 Fiscal Year 2024

Quarterly Earnings Document October 25, 2023

LETTER FROM ROBERT

Dear Investor,

Cimpress delivered solid results in the first quarter. Consolidated revenue grew 8% on a reported basis and 4% on an organic constant-currency basis. Growth varied by segment and was dampened by approximately 200 basis points from year-over-year revenue timing changes further described below.

Profitability growth was very strong, most prominently in Vista. Consolidated operating income in Q1 FY2024 improved \$52.1 million year over year to \$34.1 million. Adjusted EBITDA grew \$43.1 million year over year in Q1 to \$88.7 million. These improvements resulted from our revenue growth, gross margin expansion of 100 basis points, leverage in advertising as a percent of revenue which declined by over 100 basis points, and reduced operating expenses. Our previously communicated cost reduction expectations remain on track. Additionally, the inflationary pressure on our input costs continues to subside at a pace that is slightly more favorable than our plans as we started the year.

Operating cash flow and adjusted free cash flow for the quarter increased significantly year over year by \$67.5 million and \$63.1 million, to \$42.3 million and \$10.9 million, respectively. These cash flow measures increased due to higher adjusted EBITDA and significantly lower net working capital outflows compared to the year-ago period. The working capital improvement was anticipated, as outlined in our September investor day, in part from a return to more normalized inventory levels. The growth in adjusted free cash flow was strong despite higher year-over-year outflows for cash taxes, capital expenditures and net cash interest payments that increased \$11.5 million, \$10.8 million, and \$7.9 million, respectively, demonstrating the strong underlying cash flow generation.

Our liquidity position is strong with cash and marketable securities of \$147.8 million at September 30, 2023 and full access to our \$250.0 million revolving credit facility. We purchased \$21.2 million notional value of our 7% senior notes for \$19.8 million during the first quarter, resulting in a \$1.4 million gain on early extinguishment of debt in our income statement. Net leverage decreased sequentially to 3.51 times trailing-twelve-month EBITDA as defined by our credit agreement.

Segment Commentary

Vista Q1 revenue grew year over year by 7% on a reported basis and 6% on an organic constant-currency basis. Growth was reduced by higher backlog versus the prior year of approximately \$4.3 million that we expect to flow to revenue throughout the remainder of the year. Overall revenue growth was driven by approximately even contribution from order growth and higher average order values from both product mix and pricing.

From a category perspective, Vista's fastest revenue growth was in promotional products, apparel and gifts (PPAG), signage, packaging and labels, all supported by new product introduction. We also are now fully migrated from our legacy website offering to digital products and services delivered through our Vista x Wix partnership. During Q1, Vista's digital products bookings grew year over year for the first time in years.

Vista's EBITDA more than doubled year over year in Q1 FY2024, an increase of \$43.7 million, driven by the revenue growth combined with gross margin expansion (55% in Q1 FY2024 versus 54% in the year-ago period), lower advertising as a percent of revenue (15% in Q1 FY2024 versus 18% in the year-ago period), and materially lower operating expenses from our recent cost reductions.

As described in our September investor day, Vista continues to improve its customer experience as we seek to delight customers with the most relevant print assortment and design services, grow the active customer base and win with our most valuable customers. The past years of investment and migration of our technology platform are helping Vista to increase the pace of delivery of customer experience improvements. While individually small, we expect that consistent delivery of these improvements can have a meaningful impact on our overall customer experience, conversion rate and financial results.

Please see non-GAAP reconciliations at the end of this document.

Vista grew its customer base year over year by more than 100,000 customers in Q1. Continuing a trend we have seen over the past several years, new customers generated record levels of in-quarter variable gross profit per customer when compared to past Q1 new customer cohorts. Now that the customer base is growing again while sustaining the improvements in per-customer value, the combination is powerful.

We continue experimenting in advertising, leveraging insights from our work over the last year to take advantage of opportunities for improved efficiency and higher returns from an evolved channel mix. This work is ongoing and we believe there is ample opportunity for improvement still ahead.

Our Upload & Print businesses (**PrintBrothers** and **The Print Group**) delivered strong profitability growth during Q1 FY2024 despite sequentially slower organic constant-currency revenue growth as we lap the high growth rates in the prior year. Combined Q1 revenue grew year over year by 11% at reported currency rates and 3% on an organic constant-currency basis. Upload & Print revenue growth was dampened by the non-recurrence of a revenue timing benefit of \$2.0 million from a change in commercial terms in the year-ago period. Combined EBITDA grew \$6.2 million year over year driven by significant gross margin expansion helped by reduced input costs, as well as focus on efficiency of operating costs. Currency movements benefited combined Upload & Print EBITDA by about \$2.5 million year over year.

National Pen Q1 revenue grew year over year by 7% on a reported basis and 5% on an organic constant-currency basis. National Pen delivered continued strong growth in its e-commerce channel and cross-business fulfillment, but this was partially offset by the non-recurrence of a \$2.2 million timing-related revenue benefit in the year-ago period from a change in shipping terms, and a \$1.7 million impact from the shut down of National Pen's business in Japan during FY2023. Segment EBITDA declined by \$7.0 million due to these revenue impacts, higher external marketing spend and the impact of currency changes. National Pen experiences timing mismatches between non-digital marketing spend and revenue, which we expect to benefit the second quarter. Currency movements reduced National Pen segment EBITDA by about \$1.8 million for the quarter.

All Other Businesses Q1 revenue was flat year over year on a reported basis and declined 1% on an organic constant-currency basis. Revenue declined slightly in the largest business in this segment, BuildASign, which has some exposure to trends in the U.S. real estate market where signage product sales are down year over year. Other signage products grew in this business. Segment EBITDA increased by \$0.3 million year over year, largely the result of the FY2023 shut down of our business in China, which drove a small loss in the year-ago period.

Central and Corporate Costs decreased year over year in Q1 FY2024 as a result of savings from our recent cost reductions.

Outlook

While revenue performance in Q1 was mixed by segment, we continue to expect consolidated FY2024 reported revenue growth (assuming recent currency rates) of at least 8%, and organic constant-currency revenue growth of at least 6%.

Based on our Q1 results, we are increasing our profitability guidance to an expectation for FY2024 operating income of at least \$206 million and adjusted EBITDA of at least \$425 million. Consistent with our prior guidance, we expect conversion of adjusted EBITDA to adjusted free cash flow of approximately 40%. We continue to expect we will reduce our net leverage as defined by our credit agreement to below 3.25x by the end of FY2024.

Conclusion

We are focused on execution and our team is incentivized to deliver against the guidance we have provided for FY2024 and the plans that support it. On a trailing-twelve-month basis, we have delivered adjusted EBITDA of \$383.0 million, nearly returning to our historical annual high from FY2020. This increase in profitability comes after years of pandemic impacts, deep discretionary growth investments, and the now-completed Vista technology replatforming that is enabling a faster pace of delivery of individually small but overall meaningful customer experience improvements. We are expanding profits while still investing for growth, with sharp focus and a simplification of objectives that will allow us to enhance our long-term prospects and underlying cash flow generation ability. I remain grateful for your support as we strive to enhance the value we deliver to our customers and long-term investors.

Sean and I look forward to taking your questions about our financial results on our public earnings call tomorrow, October 26, 2023 at 8:00 am ET, which you can join using the link on the events section of ir.cimpress.com. You may pre-submit questions by emailing ir@cimpress.com, and you may also ask questions via chat during the live call.

Sincerely,

Robert S. Keane Founder, Chairman & CEO

SUMMARY CONSOLIDATED RESULTS: THREE-YEAR TREND

\$ in thousands, except percentages

REVENUE BY REPORTABLE SEGMENT, TOTAL REVENUE AND INCOME FROM OPERATIONS:

	Q1 FY20	2	Q1 FY2023	G	1 FY2024
Vista	\$ 349,48) {	\$ 369,369	\$	396,647
PrintBrothers	125,35	1	132,699		152,221
The Print Group	72,82)	76,823		80,539
National Pen	69,26	£.,	81,666		87,255
All Other Businesses	47,87		51,827		51,800
Inter-segment eliminations	(7,19	3)	(8,969)		(11,168)
Total revenue	\$ 657,59) 9	5 703,415	\$	757,294
Reported revenue growth	1	2 %	7 %	5	8 %
Organic constant currency revenue growth		9%	14 %	5	4 %
Income from operations	\$ 16,93) 9	6 (17,967)	\$	34,100
Income from operations margin		3 %	(3)%	6	5 %

EBITDA (LOSS) BY REPORTABLE SEGMENT ("SEGMENT EBITDA") AND ADJUSTED EBITDA:

			-			
][21 FY2022	Q	1 FY2023	C	1 FY2024
Vista	\$	66,920	\$	30,737	\$	74,424
PrintBrothers	1	16,283		14,991		19,826
The Print Group	1	14,389		12,220		13,608
National Pen	1	(8,048)		(1,297)		(8,303)
All Other Businesses	1	4,891		6,178		6,458
Total segment EBITDA	\$	94,435	\$	62,829	\$	106,013
Central and corporate costs	1	(33,022)		(35,535)	Γ	(32,128)
Unallocated share-based compensation	1	(1,131)		957		348
Exclude: share-based compensation expense ¹	1	11,006		10,475		12,453
Include: Realized gains (losses) on certain currency derivatives not included in segment EBITDA		(3,672)		6,869		2,050
Adjusted EBITDA	\$	67,616	\$	45,595	\$	88,736
Adjusted EBITDA margin		10 %	Ś	7 %	5	12
Adjusted EBITDA year-over-year (decline) growth		(24)%	5	(33)%	ś	95
					_	

[†] SBC expense listed above excludes the portion included in restructuring-related charges to avoid double counting.

SUMMARY CONSOLIDATED RESULTS: THREE-YEAR TREND (CONTINUED)

\$ in thousands, except where noted

CASH FLOW AND OTHER METRICS:

	Q1 FY	2022	Q1 FY2023	Q1 FY2024
Net cash provided by (used in) operating activities	\$ 3	6,567	\$ (25,251)	\$ 42,254
Net cash provided by (used in) investing activities	(1	3,181)	(101,043)	(10,826)
Net cash provided by (used in) financing activities	(1	0,351)	(11,780)	(35,065)
Adjusted free cash flow ^{1,2}	1	4,003	(52,217)	10,928
Cash interest, net ²	1	3,667	12,986	20,890

COMPONENTS OF ADJUSTED FREE CASH FLOW:

	Q1	FY2022	Q	1 FY2023	Q1	FY2024
Adjusted EBITDA	\$	67,616	\$	45,595	\$	88,736
Cash restructuring payments		_		(7,931)		(5,715)
Cash taxes		(7,767)		(4,257)		(15,794)
Other changes in net working capital and other reconciling items		(9,615)		(45,672)		(4,083)
Purchases of property, plant and equipment		(8,624)		(11,758)		(22,565)
Capitalization of software and website development costs		(15,639)		(15,330)		(14,397)
Proceeds from sale of assets ¹		1,699		122		5,636
Adjusted free cash flow before cash interest, net	\$	27,670	\$	(39,231)	\$	31,818
Cash interest, net ²		(13,667)		(12,986)		(20,890)
Adjusted free cash flow ^{1,2}	\$	14,003	\$	(52,217)	\$	10,928

¹ During the three months ended September 30, 2023, we revised our Adjusted Free Cash Flow metric to include proceeds from the sale of assets, which we believe provides useful information regarding the return on tangible or intangible assets which were used in operations. We have revised our presentation of all prior periods presented to reflect our revised Adjusted free cash flow metric.

² Cash interest, net is cash interest payments, partially offset by cash interest received on our cash and marketable securities. Prior to the third quarter of FY2023, we showed only the cash interest payments related to our borrowing activity in this chart in our earnings materials. We have recast all periods in the chart above to include the netting interest received and will report this way in future periods.

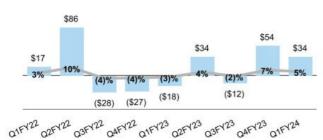
INCOME STATEMENT HIGHLIGHTS

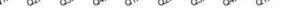


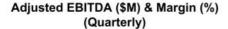
Gross Profit (\$M) & Gross Margin (%)



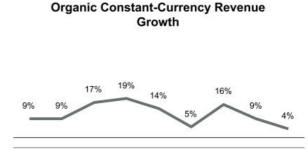
GAAP Operating Income (Loss) (\$M) & Margin (%) (Quarterly)

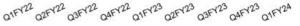








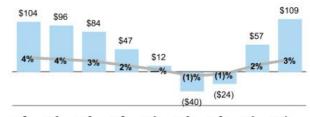


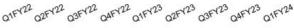


Contribution Profit (\$M) & Contribution Margin (%)



GAAP Operating Income (Loss) (\$M) & Margin (%) (TTM)





Adjusted EBITDA (\$M) & Margin (%) (TTM)

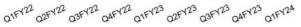


Please see non-GAAP reconciliations at the end of this document.

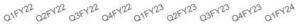
Page 7 of 26

CASH FLOW



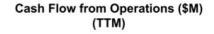






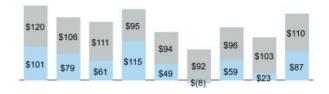


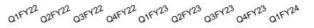
















01FY22 02FY22 03FY22 04FY22 01FY23 02FY23 03FY23 04FY23 01FY24

Please see non-GAAP reconciliations at the end of this document.

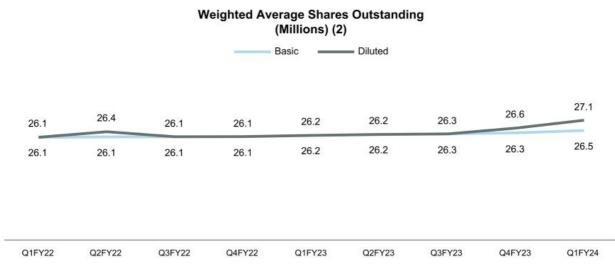
Page 8 of 26

CAPITAL STRUCTURE

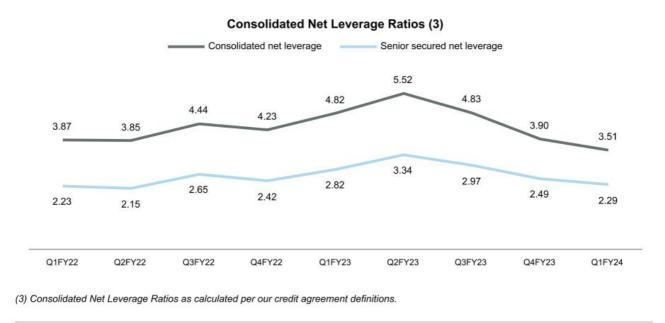
Net Debt (1)

(\$M)	Q1 FY22	Q2 FY22	Q3 FY22	Q4 FY22	Q1 FY23	Q2 FY23	Q3 FY23	Q4 FY23	Q1 FY24
Cash / equivalents	\$ 193	\$ 231	\$ 162	\$ 277	\$ 132	\$ 111	\$ 115	\$ 130	\$ 125
Marketable securities	\$192	\$175	\$108	\$50	\$124	\$102	\$75	\$43	\$23
HY notes	(\$600)	(\$600)	(\$600)	(\$600)	(\$600)	(\$600)	(\$600)	(\$548)	(\$527)
Term loans	(\$1,140)	(\$1,129)	(\$1,121)	(\$1,097)	(\$1,076)	(\$1,100)	(\$1,103)	(\$1,099)	(\$1,087)
Revolver	\$—	\$—	\$—	\$—	\$—	\$—	\$—	\$—	\$—
Other debt	(\$11)	(\$10)	(\$9)	(\$8)	(\$7)	(\$7)	(\$8)	(\$7)	(\$6)
Net debt	(\$1,366)	(\$1,333)	(\$1,461)	(\$1,378)	(\$1,427)	(\$1,494)	(\$1,520)	(\$1,481)	(\$1,473)

(1) Excludes debt issuance costs, debt premiums and discounts. Values may not sum to total due to rounding.



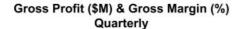
(2) Basic and diluted shares are the same in certain periods where we reported a GAAP net loss.



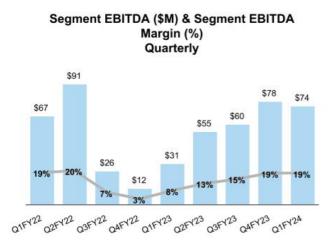
Please see non-GAAP reconciliations at the end of this document.

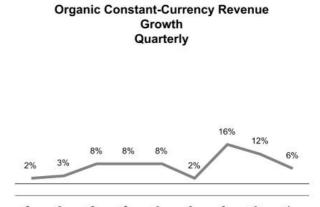
VISTA



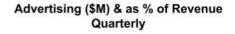


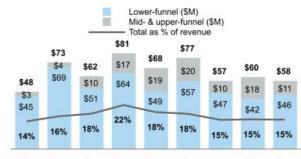






01FV22 02FV22 03FV22 04FV22 01FV23 02FV23 03FV23 04FV23 01FV24





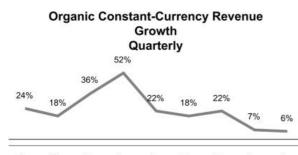
01 FY22 02 FY22 03 FY22 04 FY22 01 FY23 02 FY23 03 FY23 04 FY23 01 FY24

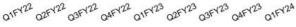
Please see non-GAAP reconciliations at the end of this document.

UPLOAD AND PRINT

PRINTBROTHERS:







Gross Profit (\$M) & Gross Margin (%) Quarterly

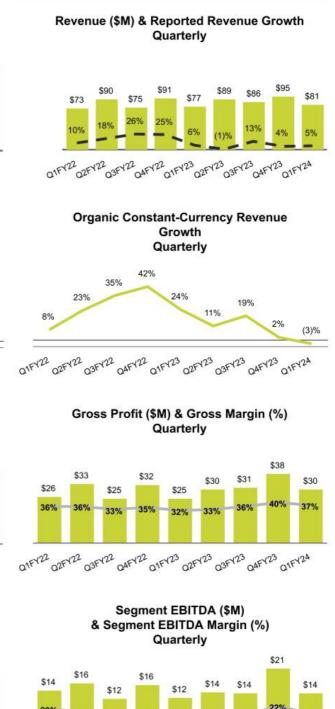


01FV22 02FV22 03FV22 04FV22 01FV23 02FV23 03FV23 04FV23 01FV24





THE PRINT GROUP:



01FY22 02FY22 03FY22 04FY22 01FY23 02FY23 03FY23 04FY23 01FY24

16%

15%

16%

18%

20%

18%

16%

Please see non-GAAP reconciliations at the end of this document.

17%

NATIONAL PEN



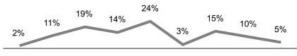
01FY22 02FY22 03FY22 04FY22 01FY23 02FY23 03FY23 04FY23 01FY24



01FY22 02FY22 03FY22 04FY22 01FY23 02FY23 03FY23 04FY23 01FY24

Growth Quarterly

Organic Constant-Currency Revenue



01F122 02F122 03F122 04F122 01F123 02F123 03F123 04F123 01F124



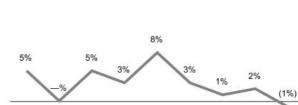
01FY22 02FY22 03FY22 04FY22 01FY23 02FY23 03FY23 04FY23 01FY24

ALL OTHER BUSINESSES



01FY22 02FY22 03FY22 04FY22 01FY23 02FY23 03FY23 04FY23 01FY24



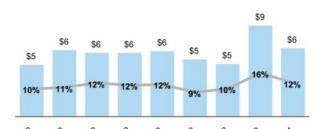


Organic Constant-Currency Revenue

Growth Quarterly

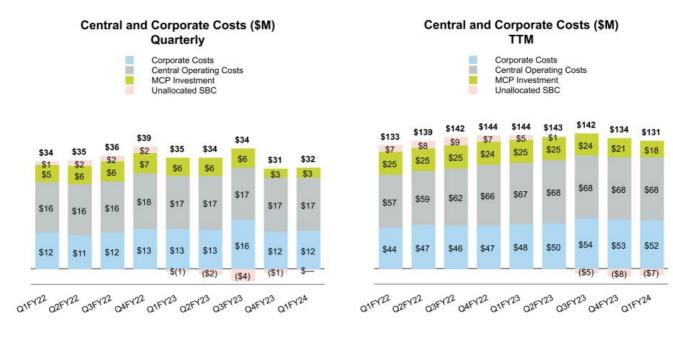
01F122 02F122 03F122 04F122 01F123 02F123 03F123 04F123 01F124





01FV22 02FV22 03FV22 04FV22 01FV23 02FV23 03FV23 04FV23 01FV24

CENTRAL AND CORPORATE COSTS



CURRENCY IMPACTS

Changes in currency rates positively impacted our yearover-year reported revenue growth in Q1 FY2024 by 400 basis points. There are many natural expense offsets in local currencies in our business, so the net currency impact to our bottom line is less pronounced than it is to revenue.

We enter into currency derivative contracts to hedge the risk for certain currencies where we have a net adjusted EBITDA exposure. We do not apply hedge accounting to these hedges, which increases the volatility of the gains or losses that are included in our net income from quarter to quarter. Realized and unrealized gains or losses from these hedges are recorded in Other income (expense), net, along with other currency-related gains or losses. The realized gains or losses on our hedging contracts are added to our adjusted EBITDA to show the economic impact of our hedging activities.

Our Other income (expense), net was \$6.4 million in Q1 FY2024, mainly driven by:

- <u>Realized gains</u> on certain currency hedges intended to hedge EBITDA were \$2.1 million in Q1. These realized gains affect our net income, adjusted EBITDA, and adjusted free cash flow. They are not allocated to segment-level EBITDA.
- Other net gains were \$4.3 million in Q1, primarily related to <u>unrealized net gains</u> on the revaluation of currency derivatives, and intercompany, cash and debt balances. These are included in our net income but excluded from our adjusted EBITDA.

On the right side of this page is a table describing the directional net currency impacts when compared to the prior-year period, as well as a table describing impacts to segment EBITDA.

	Y/Y Impact from Currency*
Financial Measure	Q1 FY2024
Revenue	Positive
Operating income	Negative
Net income	Negative
Adjusted EBITDA	Negative
Adjusted free cash flow	Negative

*Net income includes both realized and unrealized gains or losses from currency hedges and intercompany loan balances. Adjusted EBITDA includes only realized gains or losses from certain currency hedges. Adjusted free cash flow includes realized gains or losses on currency hedges as well as the currency impact of the timing of receivables, payments and other working capital settlements. Revenue, operating income and segment EBITDA do not reflect any impacts from currency hedges or balance sheet translation.

	Y/Y Impact from Currency*
Segment EBITDA	Q1 FY2024
Vista	\$0.7M
Upload & Print	\$2.5M
National Pen	(\$1.8)M
All Other Businesses	Neutral

*Realized gains or losses on currency hedges that we include in adjusted EBITDA are not allocated to segment-level EBITDA.

Other Income (Expense), Net (\$M)





CIMPRESS PLC CONSOLIDATED BALANCE SHEETS (unaudited in thousands, except share and per share data)

		ptember 30, 2023		June 30, 2023
Assets				
Current assets:				
Cash and cash equivalents	\$	125,199	\$	130,313
Marketable securities		22,613		38,540
Accounts receivable, net of allowances of \$7,026 and \$6,630, respectively		68,892		67,353
Inventory		113,985		107,835
Prepaid expenses and other current assets		113,230		96,986
Total current assets		443,919		441,027
Property, plant and equipment, net		271,507		287,574
Operating lease assets, net		74,519		76,776
Software and website development costs, net		92,620		95,315
Deferred tax assets		12,060		12,740
Goodwill		772,165		781,541
Intangible assets, net		98,836		109,196
Marketable securities, non-current				4,497
		10.045		
Other assets		43,845	-	46,193
Total assets	\$	1,809,471	\$	1,854,859
Liabilities, noncontrolling interests and shareholders' deficit				
Current liabilities:			122	
Accounts payable		264,032	\$	285,784
Accrued expenses		272,819		257,109
Deferred revenue		49,490		44,698
Short-term debt		10,877		10,713
Operating lease liabilities, current		21,851		22,559
Other current liabilities		20,114		24,469
Total current liabilities		639,183	1811	645,332
Deferred tax liabilities		49,407		47,351
Long-term debt		1,594,942		1,627,243
Operating lease liabilities, non-current		55,051		56,668
Other liabilities		73,668		90,058
			-	
Total liabilities	_	2,412,251		2,466,652
Redeemable noncontrolling interests	-	10,848	-	10,893
Shareholders' deficit:				
Preferred shares, nominal value €0.01 per share, 100,000,000 shares authorized; none issued and outstanding		_		_
Ordinary shares, nominal value €0.01 per share, 100,000,000 shares authorized; 44,554,058 and 44,315,855 shares issued; 26,582,811 and 26,344,608 shares outstanding, respectively		615		615
Treasury shares, at cost, 17,971,247 for both periods presented		(1,363,550)		(1,363,550)
Additional paid-in capital		543,754		539,454
Retained earnings		239,620		235,396
Accumulated other comprehensive loss		(34,622)		(35,060)
Total shareholders' deficit attributable to Cimpress plc	_	(614,183)	-	(623,145)
Noncontrolling interests		555		459
Total shareholders' deficit	_	(613,628)		(622,686)
Total liabilities, noncontrolling interests and shareholders' deficit	-	1,809,471	\$	1,854,859
	-	.,000,411	-	1,001,000

CIMPRESS PLC CONSOLIDATED STATEMENTS OF OPERATIONS

(unaudited in thousands, except share and per share data)

	Three Mon Septem	
	2023	2022
Revenue	\$757,294	\$703,415
Cost of revenue (1)	398,783	377,735
Technology and development expense (1)	74,330	74,475
Marketing and selling expense (1, 2)	192,188	200,930
General and administrative expense (1)	48,341	54,072
Amortization of acquired intangible assets	9,886	12,350
Restructuring expense (1)	(334)	1,820
Income (loss) from operations	34,100	(17,967)
Other income, net	6,419	27,397
Interest expense, net	(29,200)	(24,806)
Gain on early extinguishment of debt	1,372	
Income (loss) before income taxes	12,691	(15,376)
Income tax expense	8,122	9,365
Net income (loss)	4,569	(24,741)
Add: Net (income) attributable to noncontrolling interest	(15)	(700)
Net income (loss) attributable to Cimpress plc	\$4,554	(\$25,441)
Basic net income (loss) per share attributable to Cimpress plc	\$0.17	(\$0.97)
Diluted net income (loss) per share attributable to Cimpress plc	\$0.17	(\$0.97)
Weighted average shares outstanding — basic	26,468,769	26,178,818
Weighted average shares outstanding — diluted	27,079,455	26,178,818

(1) Share-based compensation is allocated as follows:

	_	2023		2022		
Cost of revenue	\$	167	\$	193		
Technology and development expense		4,209		3,041		
Marketing and selling expense		2,218		2,459		
General and administrative expense		5,859		4,782		
Restructuring expense		_		156		

(2) Marketing and selling expense components are as follows:

	 Three Mor Septen		
	2023	0.0	2022
Advertising	\$ 107,726	\$	108,764
Payment processing	14,321		12,868
All other marketing and selling expense	70,141		79,298

CIMPRESS PLC CONSOLIDATED STATEMENTS OF CASH FLOWS

(unaudited in thousands)

		ths Ended ber 30,
	2023	2022
Operating activities		
Net income (loss) \$	4,569	\$ (24,741)
Adjustments to reconcile net income (loss) to net cash provided by (used in) operating activities:		
Depreciation and amortization	39,942	40,942
Share-based compensation expense	12,453	10,631
Deferred taxes	(1,118)	(1,024)
Gain on early extinguishment of debt	(1,372)	_
Unrealized loss (gain) on derivatives not designated as hedging instruments included in net income (loss)	(6,261)	(14,024)
Effect of exchange rate changes on monetary assets and liabilities denominated in non- functional currency	1,885	(749)
Other non-cash items	(1,229)	2,158
Changes in operating assets and liabilities, net of effects of businesses acquired:	(, ,	
Accounts receivable	(2,209)	(9,460)
Inventory	(401)	(36,434)
Prepaid expenses and other assets	4.214	3.151
Accounts payable	(22,209)	(12,013)
Accrued expenses and other liabilities	13,990	16,312
Net cash provided by (used in) operating activities	42.254	(25,251)
Investing activities		
Purchases of property, plant and equipment	(22,565)	(11,758)
Capitalization of software and website development costs	(14,397)	(15,330)
Proceeds from the sale of assets	5,636	122
Purchases of marketable securities		(84,030)
Proceeds from maturity of held-to-maturity investments	20,500	9,953
Net cash used in investing activities	(10,826)	(101,043)
	(,	
Proceeds from borrowings of debt	173	10,000
Payments of debt	(3,784)	(13,256)
Payments for early redemption of 7% Senior Notes due 2026	(19,815)	(·-,,
Payments of debt issuance costs	(,	(23)
Payments of purchase consideration included in acquisition-date fair value	<u></u>	(225)
Proceeds from issuance of ordinary shares	82	(===)
Payments of withholding taxes in connection with equity awards	(8,404)	(2,212)
Payments of finance lease obligations	(2,768)	(2,412)
Distributions to noncontrolling interests	(549)	(3,652)
Net cash used in financing activities	(35,065)	(11,780)
Effect of exchange rate changes on cash	(1,477)	(6,879)
Net decrease in cash and cash equivalents	(5,114)	(144,953)
Cash and cash equivalents at beginning of period	130,313	277,053
Cash and cash equivalents at end of period	125,199	\$ 132,100
	120,100	ψ 152,100

ABOUT NON-GAAP FINANCIAL MEASURES:

To supplement Cimpress' consolidated financial statements presented in accordance with U.S. generally accepted accounting principles, or GAAP, Cimpress has used the following measures defined as non-GAAP financial measures by Securities and Exchange Commission, or SEC, rules: Constant-currency revenue growth, constant-currency revenue growth excluding revenue from acquisitions and divestitures made during the last twelve months, constant-currency gross profit growth, adjusted EBITDA, adjusted free cash flow and cash interest, net:

- Constant-currency revenue growth is estimated by translating all non-U.S. dollar denominated revenue generated in the current period using the prior year period's average exchange rate for each currency to the U.S. dollar.
- Constant-currency revenue growth excluding revenue from acquisitions and divestitures made during the past twelve months excludes the impact of currency as defined above. The organic constant-currency growth rate excludes 99designs revenue from Q2 FY2021 through Q1 FY2022, Depositphotos/VistaCreate revenue from Q2 FY2022 through Q1 FY2023, and the revenue from several small acquired businesses for the first year after acquisition.
- Constant-currency gross profit growth is estimated by translating all non-U.S. dollar denominated revenue and cost
 of revenue generated or incurred in the current period using the prior year period's average exchange rate for each
 currency to the U.S. dollar.
- Adjusted EBITDA is defined as operating income plus depreciation and amortization plus share-based compensation expense plus proceeds from insurance plus earn-out related charges plus certain impairments plus restructuring related charges plus realized gains or losses on currency derivatives intended to hedge EBITDA.
- Adjusted free cash flow is defined as net cash provided by operating activities less purchases of property, plant and equipment, purchases of intangible assets not related to acquisitions, and capitalization of software and website development costs, plus payment of contingent consideration in excess of acquisition-date fair value, gains on proceeds from insurance, and proceeds from the sale of assets.
- · Cash interest, net is cash paid for interest, less cash received for interest.

These non-GAAP financial measures are provided to enhance investors' understanding of our current operating results from the underlying and ongoing business for the same reasons they are used by management. For example, for acquisitions we believe excluding the costs related to the purchase of a business (such as amortization of acquired intangible assets, contingent consideration, or impairment of goodwill) provides further insight into the performance of the underlying acquired business in addition to that provided by our GAAP operating income. As another example, as we do not apply hedge accounting for certain derivative contracts, we believe inclusion of realized gains and losses on these contracts that are intended to be matched against operational currency fluctuations provides further insight into our operating performance in addition to that provided by our GAAP operating income. We do not, nor do we suggest that investors should, consider such non-GAAP financial measures in isolation from, or as a substitute for, financial information prepared in accordance with GAAP. For more information on these non-GAAP financial measures, please see the tables captioned "Reconciliations of Non-GAAP Financial Measures" included at the end of this document. The tables have more details on the GAAP financial measures that are most directly comparable to non-GAAP financial measures and the related reconciliation between these financial measures.

CONSTANT-CURRENCY REVENUE GROWTH RATES

(Quarterly)

		10.000000000000000000000000000000000000							
Total Company	Q1FY22	Q2FY22	Q3FY22	Q4FY22	Q1FY23	Q2FY23	Q3FY23	Q4FY23	Q1FY24
Reported revenue growth	12 %	9 %	15 %	14 %	7 %	(1)%	13 %	9 %	8 %
Currency impact	(1)%	2 %	4 %	7 %	8 %	7 %	3 %	— %	(4)%
Revenue growth in constant currency	11 %	11 %	19 %	21 %	15 %	6 %	16 %	9 %	4 %
Impact of TTM acquisitions, divestitures & JVs	(2)%	(2)%	(2)%	(2)%	(1)%	(1)%	— %	— %	— %
Revenue growth in constant currency ex. TTM acquisitions, divestitures & JVs	9 %	9 %	17 %	19 %	14 %	5 %	16 %	9 %	4 %
Vista	Q1FY22	Q2FY22	Q3FY22	Q4FY22	Q1FY23	Q2FY23	Q3FY23	Q4FY23	Q1FY24
Reported revenue growth	6 %	4 %	8 %	6 %	6 %	(2)%	14 %	11 %	7 %
Currency impact	(1)%	1 %	2 %	4 %	4 %	4 %	2 %	1 %	(1)%
Revenue growth in constant currency	5 %	5 %	10 %	10 %	10 %	2 %	16 %	12 %	6 %
Impact of TTM acquisitions, divestitures & JVs	(3)%	(2)%	(2)%	(2)%	(2)%	— %	— %	— %	— %
Revenue growth in constant currency ex. TTM acquisitions, divestitures & JVs	2 %	3 %	8 %	8 %	8 %	2 %	16 %	12 %	6 %
PrintBrothers	Q1FY22	Q2FY22	Q3FY22	Q4FY22	Q1FY23	Q2FY23	Q3FY23	Q4FY23	Q1FY24
Reported revenue growth	25 %	13 %	28 %	36 %	6 %	8 %	16 %	9 %	15 %
Currency impact	(1)%	5 %	9 %	18 %	17 %	12 %	5 %	(2)%	(9)%
Revenue growth in constant currency	24 %	18 %	37 %	54 %	23 %	20 %	21 %	7 %	6 %
Impact of TTM acquisitions	— %	— %	(1)%	(2)%	(1)%	(2)%	1 %	— %	— %
Revenue growth in constant currency excl. TTM acquisitions	24 %	18 %	36 %	52 %	22 %	18 %	22 %	7 %	6 %
The Print Group	Q1FY22	Q2FY22	Q3FY22	Q4FY22	Q1FY23	Q2FY23	Q3FY23	Q4FY23	Q1FY24
Reported revenue growth	10 %	18 %	26 %	25 %	6 %	(1)%	13 %	4 %	5 %
Currency impact	(2)%	5 %	9 %	17 %	18 %	12 %	6 %	(2)%	(8)%
Revenue growth in constant currency	8 %	23 %	35 %	42 %	24 %	11 %	19 %	2 %	(3)%
National Pen	Q1FY22	Q2FY22	Q3FY22	Q4FY22	Q1FY23	Q2FY23	Q3FY23	Q4FY23	Q1FY24
Reported revenue growth	2 %	9 %	16 %	10 %	18 %	(3)%	12 %	10 %	7 %
Currency impact	— %	2 %	3 %	4 %	6 %	6 %	3 %	— %	(2)%
Revenue growth in constant currency	2 %	11 %	19 %	14 %	24 %	3 %	15 %	10 %	5 %
All Other Businesses	Q1FY22	Q2FY22	Q3FY22	Q4FY22	Q1FY23	Q2FY23	Q3FY23	Q4FY23	Q1FY24
Reported revenue growth	10 %	4 %	10 %	5 %	8 %	4 %	1 %	2 %	— %
Currency impact	— %	1 %	(1)%	(1)%	— %	(1)%	— %	— %	(1)%
Revenue growth in constant currency	10 %	5 %	9 %	4 %	8 %	3 %	1 %	2 %	(1)%
Impact of TTM acquisitions and divestitures	(5)%	(5)%	(4)%	(1)%	— %	— %	— %	— %	— %
Revenue growth in constant currency excl. TTM	1								
acquisitions & divestitures	5 %	- %	5 %	3 %	8 %	3 %	1 %	2 %	(1)%

Note: Total company revenue growth in constant currency excluding TTM acquisitions, divestitures and joint ventures for all periods excludes the impact of currency. The organic constant-currency growth rate excludes 99designs revenue in Q1 FY2022, Depositphotos/VistaCreate revenue from Q2 FY2022 through Q1 FY2023, and the revenue from several small acquired businesses for the first year after acquisition.

Values may not sum to total due to rounding.

CONSTANT-CURRENCY REVENUE GROWTH RATES (CONT.) (Quarterly)

Upload and Print (\$M)	Q1FY22	2 Q2	2FY22	Q3F1	22	Q4FY22		Q1FY23	Q2F	Y23	Q	3FY23	Q4FY23		Q1FY24
PrintBrothers reported revenue	\$ 125.4	\$	137.7	\$ 12	0.0	\$ 143.9	\$	132.7	\$ 14	48.6	\$	139.6	\$ 157.6	\$	152.2
The Print Group reported revenue	\$ 72.8	3 \$	90.1	\$ 7	5.4	\$ 91.3	\$	76.8	\$ 8	89.3	\$	85.5	\$ 95.3	\$	80.5
Upload and Print inter-segment eliminations	\$ (0.2	2)\$	(0.2)	\$ (0.4)	\$ (0.2)\$	(0.1)	\$	(0.2)	\$	(0.2)	\$ (0.2)\$	(0.1)
Total Upload and Print revenue in USD	\$ 198.0)\$	227.6	\$ 19	5.0	\$ 235.0	\$	209.4	\$ 23	37.7	\$	224.9	\$ 252.7	\$	232.6
Upload and Print	Q1FY2	2 0	2FY22	Q3F	22	Q4FY22	2 0	Q1FY23	Q2F	Y23	Q	3FY23	Q4FY2	3 0	Q1FY24
Reported revenue growth	19 9	%	15 %	2	7 %	32 %	6	6 %		4 %		15 %	7 9	6	11 %
Currency impact	(1)	%	5 %		9 %	17 %	6	18 %		13 %		5 %	(2)	6	(8)%
Revenue growth in constant currency	18 9	%	20 %	3	5 %	49 %	6	24 %	1	17 %		20 %	5 9	6	3 %
Impact of TTM acquisitions	- 9	%	— %	(1)%	(2)%	6	(1)%	- i	(2)%		1 %	_ '	%	— %
Revenue growth in constant currency excl. TTM acquisitions	18 9	%	20 %	3	5 %	47 %	6	23 %		15 %		21 %	5 9	6	3 %

Values may not sum to total due to rounding.

EBITDA (LOSS) BY REPORTABLE SEGMENT	("SEGMENT EBITDA")
-------------------------------------	--------------------

(Quarterly, in millions)

	Q1FY22	Q2FY22	Q3FY22	Q4FY22	Q1FY23	Q2FY23	Q3FY23	Q4FY23	Q1FY24
Vista	\$ 66.9	\$ 90.8	\$ 25.5	\$ 12.1	\$ 30.7	\$ 55.2	\$ 60.4	\$ 77.8	\$ 74.4
PrintBrothers	16.3	18.6	12.4	19.5	15.0	19.5	15.9	20.5	19.8
The Print Group	14.4	16.4	11.9	16.0	12.2	13.7	13.6	20.6	13.6
National Pen	(8.0)	31.6	(0.9)	4.2	(1.3)	24.8	(3.3)	3.6	(8.3)
All Other Businesses	4.9	6.3	6.0	6.0	6.2	5.4	5.0	8.6	6.5
Total segment EBITDA (loss)	\$ 94.4	\$163.6	\$ 55.0	\$ 57.8	\$ 62.8	\$118.5	\$ 91.6	\$131.0	\$106.0
Central and corporate costs ex. unallocated SBC	(33.0)	(32.8)	(34.3)	(37.0)	(35.5)	(35.6)	(38.4)	(31.9)	(32.1)
Unallocated SBC	(1.1)	(1.9)	(1.8)	(2.0)	1.0	1.8	3.9	1.2	0.3
Exclude: share-based compensation included in segment EBITDA	11.0	12.5	12.7	13.6	10.5	11.5	7.2	10.4	12.5
Include: Realized gains (losses) on certain currency derivatives not included in segment EBITDA	(3.7)	0.7	2.0	5.4	6.9	14.9	4.8	3.2	2.1
Adjusted EBITDA ^{2,3}	\$ 67.6	\$142.1	\$ 33.6	\$ 37.8	\$ 45.6	\$111.2	\$ 69.1	\$113.9	\$ 88.7
Depreciation and amortization	(44.4)	(45.3)	(43.7)	(42.3)	(40.9)	(40.9)	(39.8)	(40.9)	(39.9)
Share-based compensation expense ¹	(11.0)	(12.5)	(12.7)	(13.6)	(10.5)	(11.5)	(7.2)	(10.4)	(12.5)
Certain impairments and other adjustments	0.8	2.7	(0.3)	6.5	(3.5)	0.9	0.5	(5.0)	(0.5)
Restructuring-related charges	0.3	(0.3)	(3.4)	(10.2)	(1.8)	(11.2)	(30.1)	(0.6)	0.3
Realized (gains) losses on currency derivatives not included in operating income	3.7	(0.7)	(2.0)	(5.4)	(6.9)	(14.9)	(4.8)	(3.2)	(2.1)
Total income (loss) from operations	\$ 16.9	\$ 86.0	\$(28.4)	\$(27.2)	\$(18.0)	\$ 33.6	\$(12.2)	\$ 53.9	\$ 34.1
Operating income (loss) margin	3 %	10 %	(4)%	(4)%	(3)%	4 %	(2)%	7 %	5 %
Operating income (loss) year-over-year growth	(53)%	(9)%	81 %	(401)%	(206)%	(61)%	57 %	(298)%	290 %

¹SBC expense listed here excludes the portion included in restructuring-related charges to avoid double counting. ²This metric uses the definition of adjusted EBITDA as outlined above and therefore does not include the pro-forma impact of acquisitions,

divestitures or the annualized benefit from actioned cost saving initiatives; however, our debt covenants allow for the inclusion of pro-forma impacts

to adjusted EBITDA.
³Adjusted EBITDA includes 100% of the results of our consolidated subsidiaries and therefore does not give effect to adjusted EBITDA attributable to noncontrolling interests. This is to most closely align to our debt covenant and cash flow reporting.

ADJUSTED EBITDA

(Quarterly, in millions)

	Q1FY22	Q2FY22	Q3FY22	Q4FY22	Q1FY23	Q2FY23	Q3FY23	Q4FY23	Q1FY24
GAAP operating income (loss)	\$16.9	\$86.0	(\$28.4)	(\$27.2)	(\$18.0)	\$33.6	(\$12.2)	\$53.9	\$34.1
Depreciation and amortization	\$44.4	\$45.3	\$43.7	\$42.3	\$40.9	\$40.9	\$39.8	\$40.9	\$39.9
Share-based compensation expense ¹	\$11.0	\$12.5	\$12.7	\$13.6	\$10.5	\$11.5	\$7.2	\$10.4	\$12.5
Certain impairments and other adjustments	(\$0.8)	(\$2.7)	\$0.3	(\$6.5)	\$3.5	(\$0.9)	(\$0.5)	\$5.0	\$0.5
Restructuring related charges	(\$0.3)	\$0.3	\$3.4	\$10.2	\$1.8	\$11.2	\$30.1	\$0.6	(\$0.3
Realized gains (losses) on currency derivatives not included in operating income	(\$3.7)	\$0.7	\$2.0	\$5.4	\$6.9	\$14.9	\$4.8	\$3.2	\$2.1
Adjusted EBITDA ^{2,3}	\$67.6	\$142.1	\$33.6	\$37.8	\$45.6	\$111.2	\$69.1	\$113.9	\$88.7

ADJUSTED EBITDA (TTM, in millions)

	TTM Q1FY22	TTM Q2FY22	TTM Q3FY22	TTM Q4FY22	TTM Q1FY23	TTM Q2FY23	TTM Q3FY23	TTM Q4FY23	TTM Q1FY24
GAAP operating income (loss)	\$104.5	\$96.3	\$83.5	\$47.3	\$12.4	(\$40.0)	(\$23.8)	\$57.3	\$109.4
Depreciation and amortization	\$175.4	\$177.1	\$177.9	\$175.7	\$172.2	\$167.8	\$163.9	\$162.4	\$161.4
Share-based compensation expense ¹	\$39.8	\$47.0	\$50.2	\$49.8	\$49.2	\$48.3	\$42.8	\$39.7	\$41.7
Proceeds from insurance	\$0.1	\$0.1	\$	\$—	\$—	\$—	\$—	\$—	\$—
Certain impairments and other adjustments	\$18.9	\$16.4	(\$3.9)	(\$9.7)	(\$5.5)	(\$3.7)	(\$4.5)	\$6.9	\$4.0
Restructuring related charges	\$1.4	(\$0.5)	\$3.3	\$13.6	\$15.7	\$26.6	\$53.3	\$43.8	\$41.6
Realized gains (losses) on currency derivatives not included in operating income	(\$11.7)	(\$9.5)	(\$5.5)	\$4.4	\$15.0	\$29.2	\$32.0	\$29.7	\$24.9
Adjusted EBITDA ^{2,3}	\$328.3	\$326.9	\$305.5	\$281.1	\$259.0	\$228.2	\$263.7	\$339.8	\$383.0

¹SBC expense listed here excludes the portion included in restructuring-related charges to avoid double counting. ²This metric uses the definition of adjusted EBITDA as outlined above and therefore does not include the pro-forma impact of acquisitions,

divestitures or the annualized benefit from actioned cost saving initiatives; however, our debt covenants allow for the inclusion of pro-forma impacts

to adjusted EBITDA. ³Adjusted EBITDA includes 100% of the results of our consolidated subsidiaries and therefore does not give effect to adjusted EBITDA attributable to noncontrolling interests. This is to most closely align to our debt covenant and cash flow reporting.

ADJUSTED FREE CASH FLOW

(Quarterly, in millions)

	Q1FY22	Q2FY22	Q3FY22	Q4FY22	Q1FY23	Q2FY23	Q3FY23	Q4FY23	Q1FY24
Net cash provided by (used in) operating activities	\$36.6	\$143.3	(\$48.2)	\$87.8	(\$25.3)	\$81.1	\$12.6	\$61.8	\$42.3
Purchases of property, plant and equipment	(\$8.6)	(\$17.9)	(\$15.6)	(\$11.9)	(\$11.8)	(\$14.7)	(\$11.0)	(\$16.3)	(\$22.6)
Capitalization of software and website development costs	(\$15.6)	(\$16.5)	(\$17.7)	(\$15.4)	(\$15.3)	(\$13.9)	(\$14.9)	(\$13.6)	(\$14.4)
Proceeds from sale of assets ²	\$1.7	\$0.9	\$1.6	\$10.3	\$0.1	\$1.2	\$0.5	\$2.8	\$5.6
Adjusted free cash flow ^{1,2}	\$14.0	\$109.8	(\$79.9)	\$70.8	(\$52.2)	\$53.7	(\$12.8)	\$34.7	\$10.9

Reference:

Cash interest, net ¹	\$13.7	\$34.6	\$13.0	\$33.6	\$13.0	\$32.8	\$17.0	\$39.7	\$20.9
Cash received for interest	(\$0.7)	(\$0.7)	(\$0.8)	(\$1.0)	(\$2.1)	(\$3.0)	(\$3.0)	(\$3.4)	(\$3.3)
Cash paid for interest	\$14.4	\$35.3	\$13.8	\$34.6	\$15.1	\$35.8	\$20.0	\$43.2	\$24.2
Cash restructuring payments	\$—	\$0.2	\$—	\$—	\$7.9	\$1.9	\$5.0	\$22.3	\$5.7
Value of finance leases	\$0.9	\$2.7	\$0.2	\$3.3	\$2.4	\$6.2	\$5.8	\$5.9	\$0.4

ADJUSTED FREE CASH FLOW

(TTM, in millions)

	TTM Q1FY22	TTM Q2FY22	TTM Q3FY22	TTM Q4FY22	TTM Q1FY23	TTM Q2FY23	TTM Q3FY23	TTM Q4FY23	TTM Q1FY24
Net cash provided by operating activities	\$196.1	\$189.0	\$178.0	\$219.5	\$157.7	\$95.5	\$156.3	\$130.3	\$197.8
Purchases of property, plant and equipment	(\$38.8)	(\$48.3)	(\$57.9)	(\$54.0)	(\$57.2)	(\$54.0)	(\$49.4)	(\$53.8)	(\$64.6
Capitalization of software and website development costs	(\$61.8)	(\$66.6)	(\$65.5)	(\$65.3)	(\$65.0)	(\$62.4)	(\$59.6)	(\$57.8)	(\$56.9
Proceeds from sale of assets ²	\$5.3	\$4.9	\$6.4	\$14.5	\$13.0	\$13.3	\$12.2	\$4.7	\$10.2
Adjusted free cash flow ^{1,2}	\$100.9	\$79.0	\$60.9	\$114.7	\$48.5	(\$7.6)	\$59.5	\$23.4	\$86.5

Reference:

Cash interest, net ¹	\$120.3	\$106.1	\$111.5	\$94.9	\$94.2	\$92.4	\$96.3	\$102.5	\$110.4
Cash received for interest	(\$1.9)	(\$2.3)	(\$2.7)	(\$3.2)	(\$4.6)	(\$6.9)	(\$9.0)	(\$11.5)	(\$12.7)
Cash paid for interest	\$122.3	\$108.4	\$114.2	\$98.1	\$98.8	\$99.2	\$105.4	\$114.0	\$123.1
Cash restructuring payments	\$4.1	\$2.8	\$2.7	\$0.3	\$8.2	\$9.8	\$14.9	\$37.1	\$34.9
Value of new finance leases	\$7.8	\$10.4	\$5.1	\$7.0	\$8.6	\$12.1	\$17.7	\$20.3	\$18.3

¹ Cash interest, net is cash interest payments, partially offset by cash interest received on our cash and marketable securities. Prior to this quarter, we showed only the cash interest payments related to our borrowing activity in this chart in our earnings materials. We have recast all periods in the chart above to include the netting interest received and will report this way in future periods.

² During the quarter ended September 30, 2023 we revised our definition of Adjusted Free Cash flow to include proceeds from the sale of assets. We have recast all periods in the chart above to include the benefit from the proceeds from sale of assets. The Q2FY22 amounts above exclude the cash received for the sale of a manufacturing facility in which a finance lease purchase option was exercised immediately preceding the sale. The outflow for the purchase option exercise was included in the payments for finance lease obligations within the US GAAP Statement of Cash Flows, which is excluded from our definition of Adjusted Free Cash Flow and therefore the proceeds from the sale of this asset have been excluded, as well.

CONSTANT-CURRENCY REVENUE GROWTH OUTLOOK

	FY2024 (at least)
Reported revenue growth (using recent currency rates)	8%
Currency impact	(2)%
Impact of TTM acquisitions, divestitures & JVs (as of October 25, 2023)	%
Organic constant-currency revenue growth	6%

ADJUSTED EBITDA OUTLOOK

(in millions)

	FY2024 (at least)
GAAP operating income (loss)	\$206.2
Depreciation and amortization	\$158.0
Share-based compensation expense ¹	\$60.0
Certain impairments and other adjustments ²	\$—
Restructuring related charges	\$—
Realized gains (losses) on currency derivatives not included in operating income	\$0.8
Adjusted EBITDA 2,3	\$425.0

¹SBC expense listed here excludes the portion included in restructuring-related charges to avoid double counting.
²This metric uses the definition of adjusted EBITDA as outlined above and therefore does not include the pro-forma impact of acquisitions, divestitures or the annualized benefit from actioned cost saving initiatives; however, our debt covenants allow for the inclusion of pro-forma impacts

to adjusted EBITDA.

³Adjusted EBITDA includes 100% of the results of our consolidated subsidiaries and therefore does not give effect to adjusted EBITDA attributable to noncontrolling interests. This is to most closely align to our debt covenant and cash flow reporting.

ABOUT CIMPRESS:

Cimpress plc (Nasdaq: CMPR) invests in and builds customer-focused, entrepreneurial, print mass-customization businesses for the long term. Mass customization is a competitive strategy which seeks to produce goods and services to meet individual customer needs with near mass production efficiency. Cimpress businesses include BuildASign, Drukwerkdeal, Exaprint, National Pen, Pixartprinting, Printi, Vista and WIRmachenDRUCK.

To learn more, visit https://www.cimpress.com.

Cimpress and the Cimpress logo are trademarks of Cimpress plc or its subsidiaries. All other brand and product names appearing on this announcement may be trademarks or registered trademarks of their respective holders.

CONTACT INFORMATION:

Investor Relations: Meredith Burns ir@cimpress.com +1.781.652.6480 Media Relations: Paul McKinlay mediarelations@cimpress.com

SAFE HARBOR STATEMENT:

This earnings commentary contains statements about our future expectations, plans, and prospects of our business that constitute forward-looking statements for purposes of the safe harbor provisions under the Private Securities Litigation Reform Act of 1995, including our expectations for the growth and development of our businesses, revenue growth, profitability, income, cash flows, net leverage, and other financial results, including our outlook for fiscal year 2024; our expectations with respect to our cost reductions; expected effects of improvements in the Vista business; and our future competitive position.

Forward-looking projections and expectations are inherently uncertain, are based on assumptions and judgments by management, and may turn out to be wrong. Our actual results may differ materially from those indicated by the forward-looking statements in this document as a result of various important factors, including but not limited to flaws in the assumptions and judgments upon which our forecasts and estimates are based; the development. duration, and severity of supply chain constraints and inflation; our failure to execute on the transformation of the Vista business; the failure of our cost reductions to affect our financial results as expected; costs and disruptions caused by acquisitions; the failure of the businesses we acquire or invest in to perform as expected; our inability to make the investments in our businesses that we plan to make or the failure of those investments to achieve the results we expect; loss of key personnel or our inability to hire and retain talented personnel; our failure to develop and deploy our mass customization platform or the failure of the mass customization platform to drive the performance, efficiencies, and competitive advantage we expect; unanticipated changes in our markets, customers, or businesses; disruptions caused by political instability and war in Ukraine, Israel, or elsewhere; our failure to attract new customers and retain our current customers; our failure to manage the growth and complexity of our business; changes in the laws and regulations, or in the interpretation of laws and regulations, that affect our businesses; our ability to maintain compliance with our debt covenants and pay our debts when due; general economic conditions, including the possibility of an economic downturn in some or all of our markets; and other factors described in our Form 10-K for the fiscal year ended June 30, 2023 and the other documents we periodically file with the U.S. SEC.

In addition, the statements and projections in this quarterly earnings document represent our expectations and beliefs as of the date of this document, and subsequent events and developments may cause these expectations, beliefs, and projections to change. We specifically disclaim any obligation to update any forward-looking statements. These forward-looking statements should not be relied upon as representing our expectations or beliefs as of any date subsequent to the date of this document.