## UNITED STATES

## SECURITIES AND EXCHANGE COMMISSION <br> Washington, D.C. 20549

## Form 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 25, 2023
Cimpress plc
Exact Name of Registrant as Specified in Its Charter)

| (Exact Name of Registrant as Specified in Its Charter) |  |  |
| :---: | :---: | :---: |
| Ireland | 000-51539 | 98-0417483 |
| (State or Other Jurisdiction of Incorporation) | (Commission File Number) | (IRS Employer Identification No.) |

First Floor Building 3, Finnabair Business and Technology Park A91 XR61
Dundalk, Co. Louth
Ireland
(Address of Principal Executive Offices)
Registrant's telephone number, including area code: +353 429388500
not applicable
(Former Name or Former Address, if Changed Since Last Report)


#### Abstract

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below): $\square \quad$ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425) $\square \quad$ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12) $\square \quad$ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)) $\square \quad$ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))


 Act of 1934 ( $\$ 240.12 \mathrm{~b}-2$ of this chapter).

## emerging growth company $\square$

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. $\square$
Securities registered pursuant to Section 12(b) of the Act:

| Title of Each Class | Trading Symbol(s) | CMPR |
| :---: | :---: | :---: |
| Ordinary Shares, nominal value per share of $€ 0.01$ | NASDAQ Global Select Market |  |

## Item 2.02. Results of Operations and Financial Condition

On October 25, 2023, Cimpress plc posted on its web site its Q1 Fiscal Year 2024 Quarterly Earnings Document announcing and discussing its financial results for the fiscal quarter ended September 30, 2023. The full text of the earnings document is furnished as Exhibit 99.1 to this report.

The information in this Item 2.02 and the exhibit to this report are not "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section, nor are they incorporated by reference in any filing under the Securities Act of 1933 or the Securities Exchange Act of 1934, except as expressly set forth by specific reference in such a filing.

Item 9.01. Financial Statements and Exhibits

## (d) Exhibits

Exhibit
No.
99.1 104

## Description

Q1 Fiscal Year 2024 Quarterly Earnings Document dated October 25, 2023
Cover Page Interactive Data File, formatted in iXBRL

## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Cimpress plc
By:
/s/ Sean E. Quinn
Sean E. Quinn
Executive Vice President and Chief Financial Officer

## $\$$ cimpress

Q1 Fiscal Year 2024
Quarterly Earnings Document October 25, 2023

Dear Investor,
Cimpress delivered solid results in the first quarter. Consolidated revenue grew 8\% on a reported basis and 4\% on an organic constant-currency basis. Growth varied by segment and was dampened by approximately 200 basis points from year-over-year revenue timing changes further described below.

Profitability growth was very strong, most prominently in Vista. Consolidated operating income in Q1 FY2024 improved $\$ 52.1$ million year over year to $\$ 34.1$ million. Adjusted EBITDA grew $\$ 43.1$ million year over year in Q1 to $\$ 88.7$ million. These improvements resulted from our revenue growth, gross margin expansion of 100 basis points, leverage in advertising as a percent of revenue which declined by over 100 basis points, and reduced operating expenses. Our previously communicated cost reduction expectations remain on track. Additionally, the inflationary pressure on our input costs continues to subside at a pace that is slightly more favorable than our plans as we started the year.

Operating cash flow and adjusted free cash flow for the quarter increased significantly year over year by $\$ 67.5$ million and $\$ 63.1$ million, to $\$ 42.3$ million and $\$ 10.9$ million, respectively. These cash flow measures increased due to higher adjusted EBITDA and significantly lower net working capital outflows compared to the year-ago period. The working capital improvement was anticipated, as outlined in our September investor day, in part from a return to more normalized inventory levels. The growth in adjusted free cash flow was strong despite higher year-over-year outflows for cash taxes, capital expenditures and net cash interest payments that increased $\$ 11.5$ million, $\$ 10.8$ million, and $\$ 7.9$ million, respectively, demonstrating the strong underlying cash flow generation.

Our liquidity position is strong with cash and marketable securities of $\$ 147.8$ million at September 30, 2023 and full access to our $\$ 250.0$ million revolving credit facility. We purchased $\$ 21.2$ million notional value of our $7 \%$ senior notes for $\$ 19.8$ million during the first quarter, resulting in a $\$ 1.4$ million gain on early extinguishment of debt in our income statement. Net leverage decreased sequentially to 3.51 times trailing-twelve-month EBITDA as defined by our credit agreement.

## Segment Commentary

Vista Q1 revenue grew year over year by 7\% on a reported basis and 6\% on an organic constant-currency basis. Growth was reduced by higher backlog versus the prior year of approximately $\$ 4.3$ million that we expect to flow to revenue throughout the remainder of the year. Overall revenue growth was driven by approximately even contribution from order growth and higher average order values from both product mix and pricing.

From a category perspective, Vista's fastest revenue growth was in promotional products, apparel and gifts (PPAG), signage, packaging and labels, all supported by new product introduction. We also are now fully migrated from our legacy website offering to digital products and services delivered through our Vista $\times$ Wix partnership. During Q1, Vista's digital products bookings grew year over year for the first time in years.

Vista's EBITDA more than doubled year over year in Q1 FY2024, an increase of $\$ 43.7$ million, driven by the revenue growth combined with gross margin expansion ( $55 \%$ in Q1 FY2024 versus $54 \%$ in the year-ago period), lower advertising as a percent of revenue ( $15 \%$ in Q1 FY2024 versus $18 \%$ in the year-ago period), and materially lower operating expenses from our recent cost reductions.

As described in our September investor day, Vista continues to improve its customer experience as we seek to delight customers with the most relevant print assortment and design services, grow the active customer base and win with our most valuable customers. The past years of investment and migration of our technology platform are helping Vista to increase the pace of delivery of customer experience improvements. While individually small, we expect that consistent delivery of these improvements can have a meaningful impact on our overall customer experience, conversion rate and financial results.

Vista grew its customer base year over year by more than 100,000 customers in Q1. Continuing a trend we have seen over the past several years, new customers generated record levels of in-quarter variable gross profit per customer when compared to past Q1 new customer cohorts. Now that the customer base is growing again while sustaining the improvements in per-customer value, the combination is powerful.

We continue experimenting in advertising, leveraging insights from our work over the last year to take advantage of opportunities for improved efficiency and higher returns from an evolved channel mix. This work is ongoing and we believe there is ample opportunity for improvement still ahead.

Our Upload \& Print businesses (PrintBrothers and The Print Group) delivered strong profitability growth during Q1 FY2024 despite sequentially slower organic constant-currency revenue growth as we lap the high growth rates in the prior year. Combined Q1 revenue grew year over year by $11 \%$ at reported currency rates and $3 \%$ on an organic constant-currency basis. Upload \& Print revenue growth was dampened by the non-recurrence of a revenue timing benefit of $\$ 2.0$ million from a change in commercial terms in the year-ago period. Combined EBITDA grew $\$ 6.2$ million year over year driven by significant gross margin expansion helped by reduced input costs, as well as focus on efficiency of operating costs. Currency movements benefited combined Upload \& Print EBITDA by about $\$ 2.5$ million year over year.

National Pen Q1 revenue grew year over year by 7\% on a reported basis and 5\% on an organic constant-currency basis. National Pen delivered continued strong growth in its e-commerce channel and cross-business fulfillment, but this was partially offset by the non-recurrence of a $\$ 2.2$ million timing-related revenue benefit in the year-ago period from a change in shipping terms, and a $\$ 1.7$ million impact from the shut down of National Pen's business in Japan during FY2023. Segment EBITDA declined by $\$ 7.0$ million due to these revenue impacts, higher external marketing spend and the impact of currency changes. National Pen experiences timing mismatches between non-digital marketing spend and revenue, which we expect to benefit the second quarter. Currency movements reduced National Pen segment EBITDA by about $\$ 1.8$ million for the quarter.

All Other Businesses Q1 revenue was flat year over year on a reported basis and declined 1\% on an organic constant-currency basis. Revenue declined slightly in the largest business in this segment, BuildASign, which has some exposure to trends in the U.S. real estate market where signage product sales are down year over year. Other signage products grew in this business. Segment EBITDA increased by $\$ 0.3$ million year over year, largely the result of the FY2023 shut down of our business in China, which drove a small loss in the year-ago period.

Central and Corporate Costs decreased year over year in Q1 FY2024 as a result of savings from our recent cost reductions.

## Outlook

While revenue performance in Q1 was mixed by segment, we continue to expect consolidated FY2024 reported revenue growth (assuming recent currency rates) of at least $8 \%$, and organic constant-currency revenue growth of at least 6\%.

Based on our Q1 results, we are increasing our profitability guidance to an expectation for FY2024 operating income of at least $\$ 206$ million and adjusted EBITDA of at least $\$ 425$ million. Consistent with our prior guidance, we expect conversion of adjusted EBITDA to adjusted free cash flow of approximately $40 \%$. We continue to expect we will reduce our net leverage as defined by our credit agreement to below $3.25 x$ by the end of FY2024.

## Conclusion

We are focused on execution and our team is incentivized to deliver against the guidance we have provided for FY2024 and the plans that support it. On a trailing-twelve-month basis, we have delivered adjusted EBITDA of $\$ 383.0$ million, nearly returning to our historical annual high from FY2020. This increase in profitability comes after years of pandemic impacts, deep discretionary growth investments, and the now-completed Vista technology replatforming that is enabling a faster pace of delivery of individually small but overall meaningful customer experience improvements. We are expanding profits while still investing for growth, with sharp focus and a simplification of objectives that will allow us to enhance our long-term prospects and underlying cash flow generation ability. I remain grateful for your support as we strive to enhance the value we deliver to our customers and long-term investors.

Sean and I look forward to taking your questions about our financial results on our public earnings call tomorrow, October 26, 2023 at 8:00 am ET, which you can join using the link on the events section of ir.cimpress.com. You may pre-submit questions by emailing ir@cimpress.com, and you may also ask questions via chat during the live call.

Sincerely,


Robert S. Kane

Founder, Chairman \& CEO

REVENUE BY REPORTABLE SEGMENT, TOTAL REVENUE AND INCOME FROM OPERATIONS:

|  | Q1 FY2022 | Q1 FY2023 | Q1 FY2024 |
| :---: | :---: | :---: | :---: |
| Vista | \$ 349,480 | \$ 369,369 | \$ 396,647 |
| PrintBrothers | 125,357 | 132,699 | 152,221 |
| The Print Group | 72,820 | 76,823 | 80,539 |
| National Pen | 69,264 | 81,666 | 87,255 |
| All Other Businesses | 47,871 | 51,827 | 51,800 |
| Inter-segment eliminations | $(7,193)$ | $(8,969)$ | $(11,168)$ |
| Total revenue | \$ 657,599 | \$ 703,415 | \$ 757,294 |
| Reported revenue growth | 12 \% | $7 \%$ | $8 \%$ |
| Organic constant currency revenue growth | $9 \%$ | 14 \% | $4 \%$ |
| Income from operations | \$ 16,939 | \$ $(17,967)$ | \$ 34,100 |
| Income from operations margin | $3 \%$ | (3)\% | $5 \%$ |

EBITDA (LOSS) BY REPORTABLE SEGMENT ("SEGMENT EBITDA") AND ADJUSTED EBITDA:

|  | Q1 FY2022 |  | Q1 FY2023 |  | Q1 FY2024 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Vista | \$ | 66,920 | \$ | 30,737 | \$ | 74,424 |
| PrintBrothers |  | 16,283 |  | 14,991 |  | 19,826 |
| The Print Group |  | 14,389 |  | 12,220 |  | 13,608 |
| National Pen |  | $(8,048)$ |  | $(1,297)$ |  | $(8,303)$ |
| All Other Businesses |  | 4,891 |  | 6,178 |  | 6,458 |
| Total segment EBITDA | \$ | 94,435 | \$ | 62,829 | \$ | 106,013 |
| Central and corporate costs |  | $(33,022)$ |  | $(35,535)$ |  | $(32,128)$ |
| Unallocated share-based compensation |  | $(1,131)$ |  | 957 |  | 348 |
| Exclude: share-based compensation expense ${ }^{1}$ |  | 11,006 |  | 10,475 |  | 12,453 |
| Include: Realized gains (losses) on certain currency derivatives not included in segment EBITDA |  | $(3,672)$ |  | 6,869 |  | 2,050 |
| Adjusted EBITDA | \$ | 67,616 | \$ | 45,595 | \$ | 88,736 |
| Adjusted EBITDA margin |  | 10 \% |  | $7 \%$ |  | 12 \% |
| Adjusted EBITDA year-over-year (decline) growth |  | (24)\% |  | (33)\% |  | $95 \%$ |

${ }^{1}$ SBC expense listed above excludes the portion included in restructuring-related charges to avoid double counting.

SUMMARY CONSOLIDATED RESULTS: THREE-YEAR TREND (CONTINUED)
\$ in thousands, except where noted
CASH FLOW AND OTHER METRICS:

|  | Q1 FY2022 |  | Q1 FY2023 |  | Q1 FY2024 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net cash provided by (used in) operating activities | \$ | 36,567 | \$ | $(25,251)$ | \$ | 42,254 |
| Net cash provided by (used in) investing activities |  | $(13,181)$ |  | $(101,043)$ |  | $(10,826)$ |
| Net cash provided by (used in) financing activities |  | $(10,351)$ |  | $(11,780)$ |  | $(35,065)$ |
| Adjusted free cash flow ${ }^{1,2}$ |  | 14,003 |  | $(52,217)$ |  | 10,928 |
| Cash interest, net ${ }^{2}$ |  | 13,667 |  | 12,986 |  | 20,890 |

## COMPONENTS OF ADJUSTED FREE CASH FLOW:

|  | Q1 FY2022 |  | Q1 FY2023 |  | Q1 FY2024 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adjusted EBITDA | \$ | 67,616 | \$ | 45,595 | \$ | 88,736 |
| Cash restructuring payments |  | - |  | $(7,931)$ |  | $(5,715)$ |
| Cash taxes |  | $(7,767)$ |  | $(4,257)$ |  | $(15,794)$ |
| Other changes in net working capital and other reconciling items |  | $(9,615)$ |  | $(45,672)$ |  | $(4,083)$ |
| Purchases of property, plant and equipment |  | $(8,624)$ |  | $(11,758)$ |  | $(22,565)$ |
| Capitalization of software and website development costs |  | $(15,639)$ |  | $(15,330)$ |  | $(14,397)$ |
| Proceeds from sale of assets ${ }^{1}$ |  | 1,699 |  | 122 |  | 5,636 |
| Adjusted free cash flow before cash interest, net | \$ | 27,670 | \$ | $(39,231)$ | \$ | 31,818 |
| Cash interest, $\mathrm{net}^{2}$ |  | $(13,667)$ |  | $(12,986)$ |  | $(20,890)$ |
| Adjusted free cash flow ${ }^{1,2}$ | \$ | 14,003 | \$ | $(52,217)$ | \$ | 10,928 |

${ }^{1}$ During the three months ended September 30, 2023, we revised our Adjusted Free Cash Flow metric to include proceeds from the sale of assets, which we believe provides useful information regarding the return on tangible or intangible assets which were used in operations. We have revised our presentation of all prior periods presented to reflect our revised Adjusted free cash flow metric.
${ }^{2}$ Cash interest, net is cash interest payments, partially offset by cash interest received on our cash and marketable securities. Prior to the third quarter of FY2023, we showed only the cash interest payments related to our borrowing activity in this chart in our earnings materials. We have recast all periods in the chart above to include the netting interest received and will report this way in future periods.


## Cash Flow from Operations (\$M) <br> (Quarterly)



Adjusted Free Cash Flow \& Cash Interest, Net (\$M) (Quarterly)


Capital Expenditures \& Capitalization of Software \& Website Development Costs (\$M)
(Quarterly)



## Cash Flow from Operations (\$M)

(TTM)



## Adjusted Free Cash Flow \& <br> Cash Interest, Net (\$M) (TTM)

- FCF Cash interest, net

$\mathrm{Q}_{1} \mathrm{~F}^{122} \mathrm{O}_{2} \mathrm{~F}^{22} \mathrm{O}_{3}^{3 \mathrm{~F}^{122}} \mathrm{O}^{4 \mathrm{~F}^{22}} \mathrm{O}_{1} \mathrm{~F}^{23} \mathrm{O}_{2} \mathrm{~F}^{23} \mathrm{O}^{3 \mathrm{~F}^{23}} \mathrm{O}^{4 \mathrm{~F}^{23}} \mathrm{O}_{1} \mathrm{~F}^{24}$

Capital Expenditures \& Capitalization of Software \& Website Development Costs
(\$M) (TTM)

- Capital expenditures

Capitalized software

$\mathrm{Q}_{1} \mathrm{~F}^{122} \mathrm{O}_{2} \mathrm{~F}^{22} \mathrm{O}_{3} \mathrm{~F}^{122} \mathrm{O}_{4} \mathrm{~F}^{22} \mathrm{a}_{1} \mathrm{~F}^{23} \mathrm{O}_{2} \mathrm{~F}^{23} \mathrm{O}^{3 \mathrm{~F}^{23}} \mathrm{O}_{4} \mathrm{~F}^{23} \mathrm{O}_{1} \mathrm{~F}^{24}$

Net Debt (1)

| (\$M) | Q1 FY22 | Q2 FY22 | Q3 FY22 | Q4 FY22 | Q1 FY23 | Q2 FY23 | Q3 FY23 | Q4 FY23 | Q1 FY24 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Cash / equivalents | $\$$ | 193 | $\$$ | 231 | $\$$ | 162 | $\$$ | 277 | $\$$ |

(1) Excludes debt issuance costs, debt premiums and discounts. Values may not sum to total due to rounding.

Weighted Average Shares Outstanding
(Millions) (2)


| 26.1 | 26.4 | 26.1 | 26.1 | 26.2 | 26.2 | 26.3 | 26.6 | 26.1 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 26.1 | 26.1 | 26.1 | 26.1 | 26.2 | 26.2 | 26.3 | 26.3 | 26.5 |


| Q1FY22 | Q2FY22 | Q3FY22 | Q4FY22 | Q1FY23 | Q2FY23 | Q3FY23 | Q4FY23 | Q1FY24 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

(2) Basic and diluted shares are the same in certain periods where we reported a GAAP net loss.

Consolidated Net Leverage Ratios (3)


| Q1FY22 | Q2FY22 | Q3FY22 | Q4FY22 | Q1FY23 | Q2FY23 | Q3FY23 | Q4FY23 | Q1FY24 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

(3) Consolidated Net Leverage Ratios as calculated per our credit agreement definitions.

VISTA

Revenue (\$M) \& Reported Revenue Growth Quarterly



Gross Profit (\$M) \& Gross Margin (\%) Quarterly

$\mathrm{Q}_{1} \mathrm{Fr}^{122} \mathrm{O}_{2} \mathrm{Fr}^{22} \mathrm{O}^{3} \mathrm{~F}^{122} \mathrm{O}^{4} \mathrm{~F}^{22} \mathrm{O}_{1} \mathrm{Fr}^{23} \mathrm{O}^{2} \mathrm{Fr}^{23} \mathrm{O}^{3 \mathrm{~F}^{23}} \mathrm{O}_{4} \mathrm{~F}^{23} \mathrm{O}_{1} \mathrm{Fr}^{24}$

Segment EBITDA (\$M) \& Segment EBITDA
Margin (\%)
Quarterly



PRINTBROTHERS:

Revenue (\$M) \& Reported Revenue Growth Quarterly

$\mathrm{a}_{1} \mathrm{Fr}^{122} \mathrm{O}_{2} \mathrm{~F}^{122} \mathrm{a}^{3} \mathrm{~F}^{122} \mathrm{O}^{4 \mathrm{~F}^{22}} \mathrm{O}_{1} \mathrm{~F}^{123} \mathrm{O}_{2} \mathrm{~F}^{23} \mathrm{O}^{3 \mathrm{~F}^{23}} \mathrm{a}^{4 \mathrm{~F}^{23}} \mathrm{a}_{1 \mathrm{~F}^{24}}$

Organic Constant-Currency Revenue Growth
Quarterly



Gross Profit (\$M) \& Gross Margin (\%) Quarterly



Segment EBITDA (\$M)
\& Segment EBITDA Margin (\%)
Quarterly



THE PRINT GROUP:

Revenue (\$M) \& Reported Revenue Growth Quarterly



Organic Constant-Currency Revenue
Growth
Quarterly



Gross Profit (\$M) \& Gross Margin (\%) Quarterly

$\mathrm{a}_{1} \mathrm{~F}^{22} \mathrm{O}_{2} \mathrm{~F}^{122} \mathrm{a}_{3}^{3 \mathrm{~F}^{22}} \mathrm{O}^{4 \mathrm{~F}^{22}} \mathrm{a}_{1} \mathrm{Fr}^{23} \mathrm{O}_{2} \mathrm{~F}^{23} \mathrm{O}_{3} \mathrm{~F}^{123} \mathrm{a}_{4} \mathrm{~F}^{23} \mathrm{a}_{1} \mathrm{~F}^{24}$

Segment EBITDA (\$M)
\& Segment EBITDA Margin (\%) Quarterly

$\mathrm{a}_{1} \mathrm{~F}^{22} \mathrm{O}_{2} \mathrm{~F}^{122} \mathrm{a}_{3}^{3 \mathrm{~F}^{22}} \mathrm{O}_{4} \mathrm{Fr}^{22} \mathrm{a}_{1} \mathrm{Fr}^{23} \mathrm{O}_{2}^{2 \mathrm{~F}^{23}} \mathrm{a}_{3}^{3 \mathrm{~F}^{23}} \mathrm{a}_{4} \mathrm{~F}^{23} \mathrm{a}_{1} \mathrm{~F}^{24}$

Revenue (\$M) \& Reported Revenue Growth Quarterly



Gross Profit (\$M) \& Gross Margin (\%) Quarterly



Organic Constant-Currency Revenue Growth Quarterly



Segment EBITDA (Loss) (\$M) \& Segment EBITDA (Loss) Margin (\%) Quarterly



## ALL OTHER BUSINESSES

Revenue (\$M) \& Reported Revenue Growth Quarterly

$\mathrm{a}_{1} \mathrm{Fr}^{22} \mathrm{O}_{2} \mathrm{~F}^{22} \mathrm{a}_{3}^{3 \mathrm{~F}^{22}} \mathrm{O}^{4 \mathrm{~F}^{22}} \mathrm{O}_{1} \mathrm{~F}^{23} \mathrm{O}_{2} \mathrm{~F}^{23} \mathrm{O}_{3}^{3 \mathrm{~F}^{23}} \mathrm{a}_{4} \mathrm{~F}^{23} \mathrm{a}_{14} \mathrm{~F}^{24}$

Gross Profit (\$M) \& Gross Margin (\%) Quarterly



Organic Constant-Currency Revenue Growth Quarterly



## Segment EBITDA (\$M) \& Segment EBITDA <br> Margin (\%) <br> Quarterly




## Central and Corporate Costs (\$M) <br> Quarterly



## Central and Corporate Costs (\$M) TTM

Corporate Costs
Central Operating Costs
MCP Investment
Unallocated SBC


## CURRENCY IMPACTS

Changes in currency rates positively impacted our year-over-year reported revenue growth in Q1 FY2024 by 400 basis points. There are many natural expense offsets in local currencies in our business, so the net currency impact to our bottom line is less pronounced than it is to revenue.

We enter into currency derivative contracts to hedge the risk for certain currencies where we have a net adjusted EBITDA exposure. We do not apply hedge accounting to these hedges, which increases the volatility of the gains or losses that are included in our net income from quarter to quarter. Realized and unrealized gains or losses from these hedges are recorded in Other income (expense), net, along with other currency-related gains or losses. The realized gains or losses on our hedging contracts are added to our adjusted EBITDA to show the economic impact of our hedging activities.

Our Other income (expense), net was $\$ 6.4$ million in Q1 FY2024, mainly driven by:

- Realized gains on certain currency hedges intended to hedge EBITDA were $\$ 2.1$ million in Q1. These realized gains affect our net income, adjusted EBITDA, and adjusted free cash flow. They are not allocated to segment-level EBITDA.
- Other net gains were $\$ 4.3$ million in Q1, primarily related to unrealized net gains on the revaluation of currency derivatives, and intercompany, cash and debt balances. These are included in our net income but excluded from our adjusted EBITDA.

On the right side of this page is a table describing the directional net currency impacts when compared to the prior-year period, as well as a table describing impacts to segment EBITDA.

|  | Y/Y Impact from <br> Currency* |
| :--- | :---: |
| Financial Measure | Q1 FY2024 |
| Revenue | Positive |
| Operating income | Negative |
| Net income | Negative |
| Adjusted EBITDA | Negative |
| Adjusted free cash flow | Negative |

*Net income includes both realized and unrealized gains or losses from currency hedges and intercompany loan balances. Adjusted EBITDA includes only realized gains or losses from certain currency hedges. Adjusted free cash flow includes realized gains or losses on currency hedges as well as the currency impact of the timing of receivables, payments and other working capital settlements. Revenue, operating income and segment EBITDA do not reflect any impacts from currency hedges or balance sheet translation.

|  | Y/Y Impact from <br> Currency* |
| :--- | :---: |
| Segment EBITDA | Q1 FY2024 |
| Vista | $\$ 0.7 \mathrm{M}$ |
| Upload \& Print | $\$ 2.5 \mathrm{M}$ |
| National Pen | $(\$ 1.8) \mathrm{M}$ |
| All Other Businesses | Neutral |

*Realized gains or losses on currency hedges that we include in adjusted EBITDA are not allocated to segment-level EBITDA.

Other Income (Expense), Net (\$M)


Realized Gains (Losses) on Certain Currency Derivatives Intended to Hedge EBITDA (\$M)



## CIMPRESS PLC

## CONSOLIDATED BALANCE SHEETS

(unaudited in thousands, except share and per share data)

|  | $\begin{gathered} \text { September 30, } \\ 2023 \end{gathered}$ | $\begin{aligned} & \text { June 30, } \\ & 2023 \end{aligned}$ |  |
| :---: | :---: | :---: | :---: |
| Assets |  |  |  |
| Current assets: |  |  |  |
| Cash and cash equivalents | \$ 125,199 | \$ | 130,313 |
| Marketable securities | 22,613 |  | 38,540 |
| Accounts receivable, net of allowances of \$7,026 and \$6,630, respectively | 68,892 |  | 67,353 |
| Inventory | 113,985 |  | 107,835 |
| Prepaid expenses and other current assets | 113,230 |  | 96,986 |
| Total current assets | 443,919 |  | 441,027 |
| Property, plant and equipment, net | 271,507 |  | 287,574 |
| Operating lease assets, net | 74,519 |  | 76,776 |
| Software and website development costs, net | 92,620 |  | 95,315 |
| Deferred tax assets | 12,060 |  | 12,740 |
| Goodwill | 772,165 |  | 781,541 |
| Intangible assets, net | 98,836 |  | 109,196 |
| Marketable securities, non-current | - |  | 4,497 |
| Other assets | 43,845 |  | 46,193 |
| Total assets | \$ 1,809,471 | \$ | 1,854,859 |
| Liabilities, noncontrolling interests and shareholders' deficit |  |  |  |
| Current liabilities: |  |  |  |
| Accounts payable | \$ 264,032 | \$ | 285,784 |
| Accrued expenses | 272,819 |  | 257,109 |
| Deferred revenue | 49,490 |  | 44,698 |
| Short-term debt | 10,877 |  | 10,713 |
| Operating lease liabilities, current | 21,851 |  | 22,559 |
| Other current liabilities | 20,114 |  | 24,469 |
| Total current liabilities | 639,183 |  | 645,332 |
| Deferred tax liabilities | 49,407 |  | 47,351 |
| Long-term debt | 1,594,942 |  | 1,627,243 |
| Operating lease liabilities, non-current | 55,051 |  | 56,668 |
| Other liabilities | 73,668 |  | 90,058 |
| Total liabilities | 2,412,251 |  | 2,466,652 |
| Redeemable noncontrolling interests | 10,848 |  | 10,893 |
| Shareholders' deficit: |  |  |  |
| Preferred shares, nominal value $€ 0.01$ per share, $100,000,000$ shares authorized; none issued and outstanding | - |  | - |
| Ordinary shares, nominal value $€ 0.01$ per share, $100,000,000$ shares authorized; $44,554,058$ and $44,315,855$ shares issued; $26,582,811$ and $26,344,608$ shares outstanding, respectively | 615 |  | 615 |
| Treasury shares, at cost, 17,971,247 for both periods presented | $(1,363,550)$ |  | $(1,363,550)$ |
| Additional paid-in capital | 543,754 |  | 539,454 |
| Retained earnings | 239,620 |  | 235,396 |
| Accumulated other comprehensive loss | $(34,622)$ |  | $(35,060)$ |
| Total shareholders' deficit attributable to Cimpress plc | $(614,183)$ |  | $(623,145)$ |
| Noncontrolling interests | 555 |  | 459 |
| Total shareholders' deficit | $(613,628)$ |  | $(622,686)$ |
| Total liabilities, noncontrolling interests and shareholders' deficit | \$ 1,809,471 | \$ | 1,854,859 |

## CIMPRESS PLC <br> CONSOLIDATED STATEMENTS OF OPERATIONS <br> (unaudited in thousands, except share and per share data)

|  | Three Months Ended September 30, |  |
| :---: | :---: | :---: |
|  | 2023 | 2022 |
| Revenue | \$757,294 | \$703,415 |
| Cost of revenue (1) | 398,783 | 377,735 |
| Technology and development expense (1) | 74,330 | 74,475 |
| Marketing and selling expense (1, 2) | 192,188 | 200,930 |
| General and administrative expense (1) | 48,341 | 54,072 |
| Amortization of acquired intangible assets | 9,886 | 12,350 |
| Restructuring expense (1) | (334) | 1,820 |
| Income (loss) from operations | 34,100 | $(17,967)$ |
| Other income, net | 6,419 | 27,397 |
| Interest expense, net | $(29,200)$ | $(24,806)$ |
| Gain on early extinguishment of debt | 1,372 | - |
| Income (loss) before income taxes | 12,691 | $(15,376)$ |
| Income tax expense | 8,122 | 9,365 |
| Net income (loss) | 4,569 | $(24,741)$ |
| Add: Net (income) attributable to noncontrolling interest | (15) | (700) |
| Net income (loss) attributable to Cimpress plc | \$4,554 | $(\$ 25,441)$ |
| Basic net income (loss) per share attributable to Cimpress plc | \$0.17 | (\$0.97) |
| Diluted net income (loss) per share attributable to Cimpress plc | \$0.17 | (\$0.97) |
| Weighted average shares outstanding - basic | 26,468,769 | 26,178,818 |
| Weighted average shares outstanding - diluted | 27,079,455 | $\underline{26,178,818}$ |

(1) Share-based compensation is allocated as follows:

|  | Three Months Ended September 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2023 |  | 2022 |  |
| Cost of revenue | \$ | 167 | \$ | 193 |
| Technology and development expense |  | 4,209 |  | 3,041 |
| Marketing and selling expense |  | 2,218 |  | 2,459 |
| General and administrative expense |  | 5,859 |  | 4,782 |
| Restructuring expense |  | - |  | 156 |

(2) Marketing and selling expense components are as follows:


## CIMPRESS PLC CONSOLIDATED STATEMENTS OF CASH FLOWS <br> (unaudited in thousands)

|  | Three Months Ended September 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2023 |  | 2022 |  |
| Operating activities |  |  |  |  |
| Net income (loss) | \$ | 4,569 | \$ | $(24,741)$ |
| Adjustments to reconcile net income (loss) to net cash provided by (used in) operating activities: |  |  |  |  |
| Depreciation and amortization |  | 39,942 |  | 40,942 |
| Share-based compensation expense |  | 12,453 |  | 10,631 |
| Deferred taxes |  | $(1,118)$ |  | $(1,024)$ |
| Gain on early extinguishment of debt |  | $(1,372)$ |  | - |
| Unrealized loss (gain) on derivatives not designated as hedging instruments included in net income (loss) |  | $(6,261)$ |  | $(14,024)$ |
| Effect of exchange rate changes on monetary assets and liabilities denominated in nonfunctional currency |  | 1,885 |  | (749) |
| Other non-cash items |  | $(1,229)$ |  | 2,158 |
| Changes in operating assets and liabilities, net of effects of businesses acquired: |  |  |  |  |
| Accounts receivable |  | $(2,209)$ |  | $(9,460)$ |
| Inventory |  | (401) |  | $(36,434)$ |
| Prepaid expenses and other assets |  | 4,214 |  | 3,151 |
| Accounts payable |  | $(22,209)$ |  | $(12,013)$ |
| Accrued expenses and other liabilities |  | 13,990 |  | 16,312 |
| Net cash provided by (used in) operating activities |  | 42,254 |  | $(25,251)$ |
| Investing activities |  |  |  |  |
| Purchases of property, plant and equipment |  | $(22,565)$ |  | $(11,758)$ |
| Capitalization of software and website development costs |  | $(14,397)$ |  | $(15,330)$ |
| Proceeds from the sale of assets |  | 5,636 |  | 122 |
| Purchases of marketable securities |  | - |  | $(84,030)$ |
| Proceeds from maturity of held-to-maturity investments |  | 20,500 |  | 9,953 |
| Net cash used in investing activities |  | $(10,826)$ |  | $(101,043)$ |
| Financing activities |  |  |  |  |
| Proceeds from borrowings of debt |  | 173 |  | 10,000 |
| Payments of debt |  | $(3,784)$ |  | $(13,256)$ |
| Payments for early redemption of 7\% Senior Notes due 2026 |  | $(19,815)$ |  | - |
| Payments of debt issuance costs |  | - |  | (23) |
| Payments of purchase consideration included in acquisition-date fair value |  | - |  | (225) |
| Proceeds from issuance of ordinary shares |  | 82 |  | - |
| Payments of withholding taxes in connection with equity awards |  | $(8,404)$ |  | $(2,212)$ |
| Payments of finance lease obligations |  | $(2,768)$ |  | $(2,412)$ |
| Distributions to noncontrolling interests |  | (549) |  | $(3,652)$ |
| Net cash used in financing activities |  | $(35,065)$ |  | $(11,780)$ |
| Effect of exchange rate changes on cash |  | $(1,477)$ |  | $(6,879)$ |
| Net decrease in cash and cash equivalents |  | $(5,114)$ |  | $(144,953)$ |
| Cash and cash equivalents at beginning of period |  | 130,313 |  | 277,053 |
| Cash and cash equivalents at end of period | \$ | 125,199 | \$ | 132,100 |

## ABOUT NON-GAAP FINANCIAL MEASURES:

To supplement Cimpress' consolidated financial statements presented in accordance with U.S. generally accepted accounting principles, or GAAP, Cimpress has used the following measures defined as non-GAAP financial measures by Securities and Exchange Commission, or SEC, rules: Constant-currency revenue growth, constant-currency revenue growth excluding revenue from acquisitions and divestitures made during the last twelve months, constant-currency gross profit growth, adjusted EBITDA, adjusted free cash flow and cash interest, net:

- Constant-currency revenue growth is estimated by translating all non-U.S. dollar denominated revenue generated in the current period using the prior year period's average exchange rate for each currency to the U.S. dollar.
- Constant-currency revenue growth excluding revenue from acquisitions and divestitures made during the past twelve months excludes the impact of currency as defined above. The organic constant-currency growth rate excludes 99designs revenue from Q2 FY2021 through Q1 FY2022, Depositphotos/VistaCreate revenue from Q2 FY2022 through Q1 FY2023, and the revenue from several small acquired businesses for the first year after acquisition.
- Constant-currency gross profit growth is estimated by translating all non-U.S. dollar denominated revenue and cost of revenue generated or incurred in the current period using the prior year period's average exchange rate for each currency to the U.S. dollar.
- Adjusted EBITDA is defined as operating income plus depreciation and amortization plus share-based compensation expense plus proceeds from insurance plus earn-out related charges plus certain impairments plus restructuring related charges plus realized gains or losses on currency derivatives intended to hedge EBITDA.
- Adjusted free cash flow is defined as net cash provided by operating activities less purchases of property, plant and equipment, purchases of intangible assets not related to acquisitions, and capitalization of software and website development costs, plus payment of contingent consideration in excess of acquisition-date fair value, gains on proceeds from insurance, and proceeds from the sale of assets.
- Cash interest, net is cash paid for interest, less cash received for interest.

These non-GAAP financial measures are provided to enhance investors' understanding of our current operating results from the underlying and ongoing business for the same reasons they are used by management. For example, for acquisitions we believe excluding the costs related to the purchase of a business (such as amortization of acquired intangible assets, contingent consideration, or impairment of goodwill) provides further insight into the performance of the underlying acquired business in addition to that provided by our GAAP operating income. As another example, as we do not apply hedge accounting for certain derivative contracts, we believe inclusion of realized gains and losses on these contracts that are intended to be matched against operational currency fluctuations provides further insight into our operating performance in addition to that provided by our GAAP operating income. We do not, nor do we suggest that investors should, consider such non-GAAP financial measures in isolation from, or as a substitute for, financial information prepared in accordance with GAAP. For more information on these non-GAAP financial measures, please see the tables captioned "Reconciliations of Non-GAAP Financial Measures" included at the end of this document. The tables have more details on the GAAP financial measures that are most directly comparable to non-GAAP financial measures and the related reconciliation between these financial measures.
(Quarterly)

| Total Company | Q1FY22 | Q2FY22 | Q3FY22 | Q4FY22 | Q1FY23 | Q2FY23 | Q3FY23 | Q4FY23 | Q1FY24 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Reported revenue growth | $12 \%$ | $9 \%$ | $15 \%$ | $14 \%$ | $7 \%$ | $(1) \%$ | $13 \%$ | $9 \%$ | $8 \%$ |
| Currency impact | $(1) \%$ | $2 \%$ | $4 \%$ | $7 \%$ | $8 \%$ | $7 \%$ | $3 \%$ | $-\%$ | $(4) \%$ |
| Revenue growth in constant currency | $11 \%$ | $11 \%$ | $19 \%$ | $21 \%$ | $15 \%$ | $6 \%$ | $16 \%$ | $9 \%$ | $4 \%$ |
| Impact of TTM acquisitions, divestitures \& JVs | $(2) \%$ | $(2) \%$ | $(2) \%$ | $(2) \%$ | $(1) \%$ | $(1) \%$ | $-\%$ | $-\%$ | $-\%$ |
| Revenue growth in constant currency ex. TTM <br> acquisitions, divestitures \& JVs | $9 \%$ | $9 \%$ | $17 \%$ | $19 \%$ | $14 \%$ | $5 \%$ | $16 \%$ | $9 \%$ | $4 \%$ |


| Vista | Q1FY22 | Q2FY22 | Q3FY22 | Q4FY22 | Q1FY23 | Q2FY23 | Q3FY23 | Q4FY23 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Q1FY24 |  |  |  |  |  |  |  |  |
| Reported revenue growth | $6 \%$ | $4 \%$ | $8 \%$ | $6 \%$ | $6 \%$ | $(2) \%$ | $14 \%$ | $11 \%$ |
| Currency impact | $(1) \%$ | $1 \%$ | $2 \%$ | $4 \%$ | $4 \%$ | $4 \%$ | $2 \%$ | $1 \%$ |
| Revenue growth in constant currency | $5 \%$ | $5 \%$ | $10 \%$ | $10 \%$ | $10 \%$ | $2 \%$ | $16 \%$ | $12 \%$ |
| Impact of TTM acquisitions, divestitures \& JVs | $(3) \%$ | $(2) \%$ | $(2) \%$ | $(2) \%$ | $(2) \%$ | $-\%$ | $-6 \%$ | $-\%$ |
| Revenue growth in constant currency ex. TTM <br> acquisitions, divestitures \& JVs | $2 \%$ | $3 \%$ | $8 \%$ | $8 \%$ | $8 \%$ | $2 \%$ | $16 \%$ | $12 \%$ |


| PrintBrothers | Q1FY22 | Q2FY22 | Q3FY22 | Q4FY22 | Q1FY23 | Q2FY23 | Q3FY23 | Q4FY23 | Q1FY24 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Reported revenue growth | 25 \% | 13 \% | 28 \% | 36 \% | 6 \% | 8 \% | 16 \% | $9 \%$ | 15 \% |
| Currency impact | (1)\% | 5 \% | $9 \%$ | 18 \% | 17 \% | 12 \% | 5 \% | (2)\% | (9)\% |
| Revenue growth in constant currency | 24 \% | 18 \% | $37 \%$ | 54 \% | 23 \% | $20 \%$ | 21 \% | $7 \%$ | $6 \%$ |
| Impact of TTM acquisitions | - \% | - \% | (1)\% | (2)\% | (1)\% | (2)\% | $1 \%$ | - \% | -\% |
| Revenue growth in constant currency excl. TTM acquisitions | 24 \% | 18 \% | 36 \% | 52 \% | 22 \% | 18 \% | 22 \% | 7 \% | 6 \% |


| The Print Group | Q1FY22 | Q2FY22 | Q3FY22 | Q4FY22 | Q1FY23 | Q2FY23 | Q3FY23 | Q4FY23 | Q1FY24 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Reported revenue growth | $10 \%$ | $18 \%$ | $26 \%$ | $25 \%$ | $6 \%$ | $(1) \%$ | $13 \%$ | $4 \%$ | $5 \%$ |
| Currency impact | $(2) \%$ | $5 \%$ | $9 \%$ | $17 \%$ | $18 \%$ | $12 \%$ | $6 \%$ | $(2) \%$ | $(8) \%$ |
| Revenue growth in constant currency | $8 \%$ | $23 \%$ | $35 \%$ | $42 \%$ | $24 \%$ | $11 \%$ | $19 \%$ | $2 \%$ | $(3) \%$ |


| National Pen | Q1FY22 | Q2FY22 | Q3FY22 | Q4FY22 | Q1FY23 | Q2FY23 | Q3FY23 | Q4FY23 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Q1FY24 |  |  |  |  |  |  |  |  |
| Reported revenue growth | $2 \%$ | $9 \%$ | $16 \%$ | $10 \%$ | $18 \%$ | $(3) \%$ | $12 \%$ | $10 \%$ |
| Currency impact | $-\%$ | $2 \%$ | $3 \%$ | $4 \%$ | $6 \%$ | $6 \%$ | $3 \%$ | $-\%$ |
| Revenue growth in constant currency | $2 \%$ | $11 \%$ | $19 \%$ | $14 \%$ | $24 \%$ | $3 \%$ | $15 \%$ | $10 \%$ |


| All Other Businesses | Q1FY22 | Q2FY22 | Q3FY22 | Q4FY22 | Q1FY23 | Q2FY23 | Q3FY23 | Q4FY23 | Q1FY24 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Reported revenue growth | $10 \%$ | $4 \%$ | $10 \%$ | $5 \%$ | $8 \%$ | $4 \%$ | $1 \%$ | $2 \%$ | $-\%$ |
| Currency impact | $-\%$ | $1 \%$ | $(1) \%$ | $(1) \%$ | $-\%$ | $(1) \%$ | $-\%$ | $-\%$ | $(1) \%$ |
| Revenue growth in constant currency | $10 \%$ | $5 \%$ | $9 \%$ | $4 \%$ | $8 \%$ | $3 \%$ | $1 \%$ | $2 \%$ | $(1) \%$ |
| Impact of TTM acquisitions and divestitures | $(5) \%$ | $(5) \%$ | $(4) \%$ | $(1) \%$ | $-\%$ | $-\%$ | $-\%$ | $-\%$ | $-\%$ |
| Revenue growth in constant currency excl. TTM <br> acquisitions \& divestitures | $5 \%$ | $-\quad \%$ | $5 \%$ | $3 \%$ | $8 \%$ | $3 \%$ | $1 \%$ | $2 \%$ | $(1) \%$ |

Note: Total company revenue growth in constant currency excluding TTM acquisitions, divestitures and joint ventures for all periods excludes the impact of currency. The organic constant-currency growth rate excludes 99designs revenue in Q1 FY2022, Depositphotos/VistaCreate revenue from Q2 FY2022 through Q1 FY2023, and the revenue from several small acquired businesses for the first year after acquisition.

## CONSTANT-CURRENCY REVENUE GROWTH RATES (CONT.)

(Quarterly)

| Upload and Print (\$M) | Q1FY22 | Q2FY22 | Q3FY22 | Q4FY22 | Q1FY23 | Q2FY23 | Q3FY23 | Q4FY23 | Q1FY24 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PrintBrothers reported revenue | \$ 125.4 | \$ 137.7 | \$ 120.0 | \$ 143.9 | \$ 132.7 | \$ 148.6 | \$ 139.6 | \$ 157.6 | \$ 152.2 |
| The Print Group reported revenue | \$ 72.8 | \$ 90.1 | \$ 75.4 | \$ 91.3 | \$ 76.8 | \$ 89.3 | \$ 85.5 | \$ 95.3 | \$ 80.5 |
| Upload and Print inter-segment eliminations | \$ (0.2) | \$ (0.2) | \$ (0.4) | \$ (0.2) | \$ (0.1) | \$ (0.2) | \$ (0.2) | \$ (0.2) | \$ (0.1) |
| Total Upload and Print revenue in USD | \$ 198.0 | \$ 227.6 | \$ 195.0 | \$ 235.0 | \$ 209.4 | \$ 237.7 | \$ 224.9 | \$ 252.7 | \$ 232.6 |
| Upload and Print | Q1FY22 | Q2FY22 | Q3FY22 | Q4FY22 | Q1FY23 | Q2FY23 | Q3FY23 | Q4FY23 | Q1FY24 |
| Reported revenue growth | 19 \% | 15 \% | 27 \% | 32 \% | $6 \%$ | $4 \%$ | 15 \% | $7 \%$ | 11 \% |
| Currency impact | (1)\% | $5 \%$ | $9 \%$ | 17 \% | 18 \% | 13 \% | $5 \%$ | (2)\% | (8)\% |
| Revenue growth in constant currency | 18 \% | 20 \% | $36 \%$ | 49 \% | 24 \% | 17 \% | $20 \%$ | 5 \% | $3 \%$ |
| Impact of TTM acquisitions | -\% | - \% | (1)\% | (2)\% | (1)\% | (2)\% | $1 \%$ | -\% | -\% |
| Revenue growth in constant currency excl. TTM acquisitions | 18 \% | 20 \% | 35 \% | 47 \% | 23 \% | 15 \% | 21 \% | 5 \% | 3 \% |

(Quarterly, in millions)

|  | Q1FY22 | Q2FY22 | Q3FY22 | Q4FY22 | Q1FY23 | Q2FY23 | Q3FY23 | Q4FY23 | Q1FY24 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Vista | \$ 66.9 | \$ 90.8 | \$ 25.5 | \$ 12.1 | \$ 30.7 | \$ 55.2 | \$ 60.4 | \$ 77.8 | \$ 74.4 |
| PrintBrothers | 16.3 | 18.6 | 12.4 | 19.5 | 15.0 | 19.5 | 15.9 | 20.5 | 19.8 |
| The Print Group | 14.4 | 16.4 | 11.9 | 16.0 | 12.2 | 13.7 | 13.6 | 20.6 | 13.6 |
| National Pen | (8.0) | 31.6 | (0.9) | 4.2 | (1.3) | 24.8 | (3.3) | 3.6 | (8.3) |
| All Other Businesses | 4.9 | 6.3 | 6.0 | 6.0 | 6.2 | 5.4 | 5.0 | 8.6 | 6.5 |
| Total segment EBITDA (loss) | \$ 94.4 | \$163.6 | \$ 55.0 | \$ 57.8 | \$ 62.8 | \$118.5 | \$ 91.6 | \$131.0 | \$106.0 |
| Central and corporate costs ex. unallocated SBC | (33.0) | (32.8) | (34.3) | (37.0) | (35.5) | (35.6) | (38.4) | (31.9) | (32.1) |
| Unallocated SBC | (1.1) | (1.9) | (1.8) | (2.0) | 1.0 | 1.8 | 3.9 | 1.2 | 0.3 |
| Exclude: share-based compensation included in segment EBITDA | 11.0 | 12.5 | 12.7 | 13.6 | 10.5 | 11.5 | 7.2 | 10.4 | 12.5 |
| Include: Realized gains (losses) on certain currency derivatives not included in segment EBITDA | (3.7) | 0.7 | 2.0 | 5.4 | 6.9 | 14.9 | 4.8 | 3.2 | 2.1 |
| Adjusted EBITDA ${ }^{2,3}$ | \$ 67.6 | \$142.1 | \$ 33.6 | \$ 37.8 | \$ 45.6 | \$111.2 | \$ 69.1 | \$113.9 | \$ 88.7 |
| Depreciation and amortization | (44.4) | (45.3) | (43.7) | (42.3) | (40.9) | (40.9) | (39.8) | (40.9) | (39.9) |
| Share-based compensation expense ${ }^{1}$ | (11.0) | (12.5) | (12.7) | (13.6) | (10.5) | (11.5) | (7.2) | (10.4) | (12.5) |
| Certain impairments and other adjustments | 0.8 | 2.7 | (0.3) | 6.5 | (3.5) | 0.9 | 0.5 | (5.0) | (0.5) |
| Restructuring-related charges | 0.3 | (0.3) | (3.4) | (10.2) | (1.8) | (11.2) | (30.1) | (0.6) | 0.3 |
| Realized (gains) losses on currency derivatives not included in operating income | 3.7 | (0.7) | (2.0) | (5.4) | (6.9) | (14.9) | (4.8) | (3.2) | (2.1) |
| Total income (loss) from operations | \$ 16.9 | \$ 86.0 | \$ (28.4) | \$ (27.2) | \$(18.0) | \$ 33.6 | \$(12.2) | \$ 53.9 | \$ 34.1 |
| Operating income (loss) margin | $3 \%$ | 10 \% | (4)\% | (4)\% | (3)\% | $4 \%$ | (2)\% | 7 \% | $5 \%$ |
| Operating income (loss) year-over-year growth | (53)\% | (9)\% | 81 \% | (401)\% | (206)\% | (61)\% | 57 \% | (298)\% | $290 \%$ |

${ }^{1}$ SBC expense listed here excludes the portion included in restructuring-related charges to avoid double counting.
${ }^{2}$ This metric uses the definition of adjusted EBITDA as outlined above and therefore does not include the pro-forma impact of acquisitions, divestitures or the annualized benefit from actioned cost saving initiatives; however, our debt covenants allow for the inclusion of pro-forma impacts to adjusted EBITDA.
${ }^{3}$ Adjusted EBITDA includes $100 \%$ of the results of our consolidated subsidiaries and therefore does not give effect to adjusted EBITDA attributable to noncontrolling interests. This is to most closely align to our debt covenant and cash flow reporting.

## ADJUSTED EBITDA

Quarterly, in millions)

|  | Q1FY22 | Q2FY22 | Q3FY22 | Q4FY22 | Q1FY23 | Q2FY23 | Q3FY23 | Q4FY23 | Q1FY24 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| GAAP operating income (loss) | \$16.9 | \$86.0 | (\$28.4) | (\$27.2) | (\$18.0) | \$33.6 | (\$12.2) | \$53.9 | \$34.1 |
| Depreciation and amortization | \$44.4 | \$45.3 | \$43.7 | \$42.3 | \$40.9 | \$40.9 | \$39.8 | \$40.9 | \$39.9 |
| Share-based compensation expense ${ }^{1}$ | \$11.0 | \$12.5 | \$12.7 | \$13.6 | \$10.5 | \$11.5 | \$7.2 | \$10.4 | \$12.5 |
| Certain impairments and other adjustments | (\$0.8) | (\$2.7) | \$0.3 | (\$6.5) | \$3.5 | (\$0.9) | (\$0.5) | \$5.0 | \$0.5 |
| Restructuring related charges | (\$0.3) | \$0.3 | \$3.4 | \$10.2 | \$1.8 | \$11.2 | \$30.1 | \$0.6 | (\$0.3) |
| Realized gains (losses) on currency derivatives not included in operating income | (\$3.7) | \$0.7 | \$2.0 | \$5.4 | \$6.9 | \$14.9 | \$4.8 | \$3.2 | \$2.1 |
| Adjusted EBITDA ${ }^{2,3}$ | \$67.6 | \$142.1 | \$33.6 | \$37.8 | \$45.6 | \$111.2 | \$69.1 | \$113.9 | \$88.7 |

ADJUSTED EBITDA
(TTM, in millions)

|  | $\begin{gathered} \text { TTM } \\ \text { Q1FY22 } \end{gathered}$ | $\begin{array}{\|c\|} \hline \text { TTM } \\ \text { Q2FY22 } \\ \hline \end{array}$ | $\begin{gathered} \text { TTM } \\ \text { Q3FY22 } \\ \hline \end{gathered}$ | $\begin{gathered} \text { TTM } \\ \text { Q4FY22 } \end{gathered}$ | $\begin{gathered} \text { TTM } \\ \text { Q1FY23 } \end{gathered}$ | $\begin{gathered} \text { TTM } \\ \text { Q2FY23 } \end{gathered}$ | $\begin{gathered} \text { TTM } \\ \text { Q3FY23 } \end{gathered}$ | $\begin{gathered} \text { TTM } \\ \text { Q4FY23 } \end{gathered}$ | $\begin{gathered} \text { TTM } \\ \text { Q1FY24 } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| GAAP operating income (loss) | \$104.5 | \$96.3 | \$83.5 | \$47.3 | \$12.4 | (\$40.0) | (\$23.8) | \$57.3 | \$109.4 |
| Depreciation and amortization | \$175.4 | \$177.1 | \$177.9 | \$175.7 | \$172.2 | \$167.8 | \$163.9 | \$162.4 | \$161.4 |
| Share-based compensation expense ${ }^{1}$ | \$39.8 | \$47.0 | \$50.2 | \$49.8 | \$49.2 | \$48.3 | \$42.8 | \$39.7 | \$41.7 |
| Proceeds from insurance | \$0.1 | \$0.1 | \$- | \$- | \$- | \$- | \$- | \$- | \$- |
| Certain impairments and other adjustments | \$18.9 | \$16.4 | (\$3.9) | (\$9.7) | (\$5.5) | (\$3.7) | (\$4.5) | \$6.9 | \$4.0 |
| Restructuring related charges | \$1.4 | (\$0.5) | \$3.3 | \$13.6 | \$15.7 | \$26.6 | \$53.3 | \$43.8 | \$41.6 |
| Realized gains (losses) on currency derivatives not included in operating income | (\$11.7) | (\$9.5) | (\$5.5) | \$4.4 | \$15.0 | \$29.2 | \$32.0 | \$29.7 | \$24.9 |
| Adjusted EBITDA ${ }^{2,3}$ | \$328.3 | \$326.9 | \$305.5 | \$281.1 | \$259.0 | \$228.2 | \$263.7 | \$339.8 | \$383.0 |

${ }^{1}$ SBC expense listed here excludes the portion included in restructuring-related charges to avoid double counting.
${ }^{2}$ This metric uses the definition of adjusted EBITDA as outlined above and therefore does not include the pro-forma impact of acquisitions, divestitures or the annualized benefit from actioned cost saving initiatives; however, our debt covenants allow for the inclusion of pro-forma impacts to adjusted EBITDA.
${ }^{3}$ Adjusted EBITDA includes $100 \%$ of the results of our consolidated subsidiaries and therefore does not give effect to adjusted EBITDA attributable to noncontrolling interests. This is to most closely align to our debt covenant and cash flow reporting.

## ADJUSTED FREE CASH FLOW

(Quarterly, in millions)

|  | Q1FY22 | Q2FY22 | Q3FY22 | Q4FY22 | Q1FY23 | Q2FY23 | Q3FY23 | Q4FY23 | Q1FY24 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net cash provided by (used in) operating activities | \$36.6 | \$143.3 | (\$48.2) | \$87.8 | (\$25.3) | \$81.1 | \$12.6 | \$61.8 | \$42.3 |
| Purchases of property, plant and equipment | (\$8.6) | (\$17.9) | (\$15.6) | (\$11.9) | (\$11.8) | (\$14.7) | (\$11.0) | (\$16.3) | (\$22.6) |
| Capitalization of software and website development costs | (\$15.6) | (\$16.5) | (\$17.7) | (\$15.4) | (\$15.3) | (\$13.9) | (\$14.9) | (\$13.6) | (\$14.4) |
| Proceeds from sale of assets ${ }^{2}$ | \$1.7 | \$0.9 | \$1.6 | \$10.3 | \$0.1 | \$1.2 | \$0.5 | \$2.8 | \$5.6 |
| Adjusted free cash flow ${ }^{1,2}$ | \$14.0 | \$109.8 | (\$79.9) | \$70.8 | (\$52.2) | \$53.7 | (\$12.8) | \$34.7 | \$10.9 |

Reference:

| Value of finance leases | \$0.9 | \$2.7 | \$0.2 | \$3.3 | \$2.4 | \$6.2 | \$5.8 | \$5.9 | \$0.4 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cash restructuring payments | \$- | \$0.2 | \$- | \$- | \$7.9 | \$1.9 | \$5.0 | \$22.3 | \$5.7 |
| Cash paid for interest | \$14.4 | \$35.3 | \$13.8 | \$34.6 | \$15.1 | \$35.8 | \$20.0 | \$43.2 | \$24.2 |
| Cash received for interest | (\$0.7) | (\$0.7) | (\$0.8) | (\$1.0) | (\$2.1) | (\$3.0) | (\$3.0) | (\$3.4) | (\$3.3) |
| Cash interest, net ${ }^{1}$ | \$13.7 | \$34.6 | \$13.0 | \$33.6 | \$13.0 | \$32.8 | \$17.0 | \$39.7 | \$20.9 |

## ADJUSTED FREE CASH FLOW

(TTM, in millions)

|  | $\begin{gathered} \text { TTM } \\ \text { Q1FY22 } \end{gathered}$ | $\begin{gathered} \text { TTM } \\ \text { Q2FY22 } \end{gathered}$ | $\begin{array}{c\|} \hline \text { TTM } \\ \text { Q3FY22 } \end{array}$ | $\begin{gathered} \text { TTM } \\ \text { Q4FY22 } \end{gathered}$ | $\begin{array}{c\|} \hline \text { TTM } \\ \text { Q1FY23 } \end{array}$ | $\begin{gathered} \text { TTM } \\ \text { Q2FY23 } \end{gathered}$ | $\begin{array}{c\|} \hline \text { TTM } \\ \text { Q3FY23 } \end{array}$ | $\begin{array}{\|c\|} \hline \text { TTM } \\ \text { Q4FY23 } \end{array}$ | $\begin{gathered} \text { TTM } \\ \text { Q1FY24 } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net cash provided by operating activities | \$196.1 | \$189.0 | \$178.0 | \$219.5 | \$157.7 | \$95.5 | \$156.3 | \$130.3 | \$197.8 |
| Purchases of property, plant and equipment | (\$38.8) | (\$48.3) | (\$57.9) | (\$54.0) | (\$57.2) | (\$54.0) | (\$49.4) | (\$53.8) | (\$64.6) |
| Capitalization of software and website development costs | (\$61.8) | (\$66.6) | (\$65.5) | (\$65.3) | (\$65.0) | (\$62.4) | (\$59.6) | (\$57.8) | (\$56.9) |
| Proceeds from sale of assets ${ }^{2}$ | \$5.3 | \$4.9 | \$6.4 | \$14.5 | \$13.0 | \$13.3 | \$12.2 | \$4.7 | \$10.2 |
| Adjusted free cash flow ${ }^{1,2}$ | \$100.9 | \$79.0 | \$60.9 | \$114.7 | \$48.5 | (\$7.6) | \$59.5 | \$23.4 | \$86.5 |

## Reference:

| Value of new finance leases | $\$ 7.8$ | $\$ 10.4$ | $\$ 5.1$ | $\$ 7.0$ | $\$ 8.6$ | $\$ 12.1$ | $\$ 17.7$ | $\$ 20.3$ | $\$ 18.3$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Cash restructuring payments | $\$ 4.1$ | $\$ 2.8$ | $\$ 2.7$ | $\$ 0.3$ | $\$ 8.2$ | $\$ 9.8$ | $\$ 14.9$ | $\$ 37.1$ | $\$ 34.9$ |
| Cash paid for interest | $\$ 122.3$ | $\$ 108.4$ | $\$ 114.2$ | $\$ 98.1$ | $\$ 98.8$ | $\$ 99.2$ | $\$ 105.4$ | $\$ 114.0$ | $\$ 123.1$ |
| Cash received for interest | $(\$ 1.9)$ | $(\$ 2.3)$ | $(\$ 2.7)$ | $(\$ 3.2)$ | $(\$ 4.6)$ | $(\$ 6.9)$ | $(\$ 9.0)$ | $(\$ 11.5)$ | $(\$ 12.7)$ |
| Cash interest, net $^{1}$ | $\$ 120.3$ | $\$ 106.1$ | $\$ 111.5$ | $\$ 94.9$ | $\$ 94.2$ | $\$ 92.4$ | $\$ 96.3$ | $\$ 102.5$ | $\$ 110.4$ |

${ }^{1}$ Cash interest, net is cash interest payments, partially offset by cash interest received on our cash and marketable securities. Prior to this quarter, we showed only the cash interest payments related to our borrowing activity in this chart in our earnings materials. We have recast all periods in the chart above to include the netting interest received and will report this way in future periods.
${ }^{2}$ During the quarter ended September 30, 2023 we revised our definition of Adjusted Free Cash flow to include proceeds from the sale of assets. We have recast all periods in the chart above to include the benefit from the proceeds from sale of assets. The Q2FY22 amounts above exclude the cash received for the sale of a manufacturing facility in which a finance lease purchase option was exercised immediately preceding the sale. The outflow for the purchase option exercise was included in the payments for finance lease obligations within the US GAAP Statement of Cash Flows, which is excluded from our definition of Adjusted Free Cash Flow and therefore the proceeds from the sale of this asset have been excluded, as well.

|  | FY2024 <br> (at least...) |
| :--- | :---: |
| Reported revenue growth (using recent currency rates) | $8 \%$ |
| Currency impact | $(2) \%$ |
| Impact of TTM acquisitions, divestitures \& JVs (as of October 25, 2023) | $-\%$ |
| Organic constant-currency revenue growth | $6 \%$ |

ADJUSTED EBITDA OUTLOOK
(in millions)

|  | FY2024 <br> (at least...) |
| :--- | :---: |
| GAAP operating income (loss) | $\$ 206.2$ |
| Depreciation and amortization | $\$ 158.0$ |
| Share-based compensation expense $^{1}$ | $\$ 60.0$ |
| Certain impairments and other adjustments $^{2}$ | $\$-$ |
| Restructuring related charges $_{\text {Realized gains (losses) on currency derivatives not included in operating income }}$ | $\$-$ |
| Adjusted EBITDA ${ }^{2,3}$ | $\$ 0.8$ |

${ }^{1}$ SBC expense listed here excludes the portion included in restructuring-related charges to avoid double counting.
${ }^{2}$ This metric uses the definition of adjusted EBITDA as outlined above and therefore does not include the pro-forma impact of acquisitions, divestitures or the annualized benefit from actioned cost saving initiatives; however, our debt covenants allow for the inclusion of pro-forma impacts to adjusted EBITDA.
${ }^{3}$ Adjusted EBITDA includes $100 \%$ of the results of our consolidated subsidiaries and therefore does not give effect to adjusted EBITDA attributable to noncontrolling interests. This is to most closely align to our debt covenant and cash flow reporting.

## ABOUT CIMPRESS:

Cimpress plc (Nasdaq: CMPR) invests in and builds customer-focused, entrepreneurial, print mass-customization businesses for the long term. Mass customization is a competitive strategy which seeks to produce goods and services to meet individual customer needs with near mass production efficiency. Cimpress businesses include BuildASign, Drukwerkdeal, Exaprint, National Pen, Pixartprinting, Printi, Vista and WIRmachenDRUCK.

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## SAFE HARBOR STATEMENT:

This earnings commentary contains statements about our future expectations, plans, and prospects of our business that constitute forward-looking statements for purposes of the safe harbor provisions under the Private Securities Litigation Reform Act of 1995, including our expectations for the growth and development of our businesses, revenue growth, profitability, income, cash flows, net leverage, and other financial results, including our outlook for fiscal year 2024; our expectations with respect to our cost reductions; expected effects of improvements in the Vista business; and our future competitive position.

Forward-looking projections and expectations are inherently uncertain, are based on assumptions and judgments by management, and may turn out to be wrong. Our actual results may differ materially from those indicated by the forward-looking statements in this document as a result of various important factors, including but not limited to flaws in the assumptions and judgments upon which our forecasts and estimates are based; the development, duration, and severity of supply chain constraints and inflation; our failure to execute on the transformation of the Vista business; the failure of our cost reductions to affect our financial results as expected; costs and disruptions caused by acquisitions; the failure of the businesses we acquire or invest in to perform as expected; our inability to make the investments in our businesses that we plan to make or the failure of those investments to achieve the results we expect; loss of key personnel or our inability to hire and retain talented personnel; our failure to develop and deploy our mass customization platform or the failure of the mass customization platform to drive the performance, efficiencies, and competitive advantage we expect; unanticipated changes in our markets, customers, or businesses; disruptions caused by political instability and war in Ukraine, Israel, or elsewhere; our failure to attract new customers and retain our current customers; our failure to manage the growth and complexity of our business; changes in the laws and regulations, or in the interpretation of laws and regulations, that affect our businesses; our ability to maintain compliance with our debt covenants and pay our debts when due; general economic conditions, including the possibility of an economic downturn in some or all of our markets; and other factors described in our Form 10-K for the fiscal year ended June 30, 2023 and the other documents we periodically file with the U.S. SEC.

In addition, the statements and projections in this quarterly earnings document represent our expectations and beliefs as of the date of this document, and subsequent events and developments may cause these expectations, beliefs, and projections to change. We specifically disclaim any obligation to update any forward-looking statements. These forward-looking statements should not be relied upon as representing our expectations or beliefs as of any date subsequent to the date of this document.

