## SEC Form 4

Holian Janet

100 HAYDEN AVE

**LEXINGTON** 

 $\square$ 

(Last)

(Street)

## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

1. Name and Address of Reporting Person

(First)

MA

C/O VISTAPRINT USA, INCORPORATED

(Middle)

02421

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading Symbol

3. Date of Earliest Transaction (Month/Day/Year)

4. If Amendment, Date of Original Filed (Month/Day/Year)

VISTAPRINT LTD [ VPRT ]

04/07/2006

OMB APPROVAL								
OMB Number:	3235-0287							
Estimated average burden								
hours per response.	0.5							

				0.0
	onship of R all applicabl	eporting Person e)	(s) to Issuer	
	Director		10% Owner	
Х	Officer (giv below)	ve title	Other (specify below)	

6. Individual or Joint/Group Filing (Check Applicable Line) Х Form filed by One Reporting Person

Form filed by More than One Reporting	
Person	

D

(City)	(State)	(Zip)								Person		
		Table I - Non-D	erivative	Securities Acc	juired	, Dis	posed of,	or Ber	neficially	v Owned		
1. Title of Security (Instr. 3)		Date	ransaction e nth/Day/Year)	2A. Deemed Execution Date,	3. Transaction Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
					Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Sh	nares	04	4/07/2006		<b>M</b> <sup>(1)</sup>		25,000	A	\$1.23	29,000	D	
Common Sh	ares	04	4/07/2006		<b>S</b> <sup>(1)</sup>		700	D	\$29.8	28,300 <sup>(2)</sup>	D	
Common Sh	ares	04	4/07/2006		<b>S</b> <sup>(1)</sup>		1,000	D	\$29.9	27,300	D	
Common Sh	ares	04	4/07/2006		<b>S</b> <sup>(1)</sup>		900	D	\$29.92	26,400	D	
Common Sh	ares	04	4/07/2006		<b>S</b> <sup>(1)</sup>		400	D	\$29.93	26,000	D	
Common Sh	ares	04	4/07/2006		<b>S</b> <sup>(1)</sup>		1,591	D	\$29.95	24,409	D	
Common Sh	ares	04	4/07/2006		<b>S</b> <sup>(1)</sup>		98	D	\$29.96	24,311	D	
Common Sh	ares	04	4/07/2006		S <sup>(1)</sup>		1,111	D	\$29.97	23,200	D	
Common Sh	iares	04	4/07/2006		<b>S</b> <sup>(1)</sup>		1,600	D	\$29.99	21,600	D	
Common Sh	iares	04	4/07/2006		S <sup>(1)</sup>		5,133	D	\$ <mark>30</mark>	16,467	D	
Common Sh	iares	04	4/07/2006		S <sup>(1)</sup>		2,500	D	\$30.01	13,967	D	
Common Sh	ares	04	4/07/2006		S <sup>(1)</sup>		1,400	D	\$30.02	12,567	D	
Common Sh	iares	04	4/07/2006		S <sup>(1)</sup>		4,300	D	\$30.03	8,267	D	
Common Sh	iares	04	4/07/2006		S <sup>(1)</sup>		150	D	\$30.04	8,117	D	
Common Sh	lares	04	4/07/2006	1	<b>S</b> <sup>(1)</sup>		3,417	D	\$30.05	4,700	D	

See 187,562 **Common Shares** I footnote<sup>(3)</sup> Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of Derivative 3A. Deemed Execution Date, 8. Price of Derivative 3. Transaction 5. Number 6. Date Exercisable and 7. Title and Amount 9. Number of 10. 11. Nature Conversion .. Transaction Ownership Date derivative of Indirect Expiration Date of Securities Underlying Derivative Security (Instr. 3 and 4) Security (Instr. 3) or Exercise Price of (Month/Dav/Year) if any (Month/Day/Year) Code (Instr. 8) Derivative (Month/Day/Year) Security (Instr. 5) Securities Beneficially Form: Direct (D) Beneficial Securities Ownership Derivative Acquired Owned or Indirect (Instr. 4) (A) or Disposed Security Following (I) (Instr. 4) Reported of (D) (Instr. 3, 4 and 5) Transaction(s) (Instr. 4) Amount Number Date Expiration of (D) Exercisable Date Title Shares Code ν (A) Share Option Commoi \$1.23 04/07/2006 **M**<sup>(1)</sup> 09/25/2004 09/25/2010 25,000 \$<mark>0</mark> 25,000 D 25.000 (Right to Shares Buy) Explanation of Responses:

**S**<sup>(1)</sup>

700

D

\$30.08

4,000

**Common Shares** 

1. The exercise of options and the sale of common shares were effected pursuant to a Rule 10b5-1 trading program adopted by the seller on March 15, 2006.

04/07/2006

2. Separate sale transactions that were executed on 04/07/2006 at the same price have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

3. Represents securities held by trusts established by Ms. Holian's spouse. Ms. Holian disclaims beneficial ownership of such securities except to the extent of her pecuniary interest therein.

/s/ Dean J. Breda as Attorney in Fact for Janet Holian 04/10/2006

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.