### **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION **WASHINGTON, DC 20549**

## **SCHEDULE 14A**

(RULE 14a-101) INFORMATION REQUIRED IN PROXY STATEMENT **SCHEDULE 14A INFORMATION** PROXY STATEMENT PURSUANT TO SECTION 14(a) OF THE SECURITIES **EXCHANGE ACT OF 1934** 

Filed by the Registrant 🗹	-ile	d	bν	the	Red	ıistr	ant	1
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Filed by a Party other than the Registrant o

Check the appropriate box:

Confidential, For Use of the Commission Only (as **Preliminary Proxy Statement** permitted by Rule 14a-6(e)(2)) **Definitive Proxy Statement** 

- **4 Definitive Additional Materials**
- Soliciting Material Pursuant to Section 240.14a-12

# CIMPRESS PLC

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

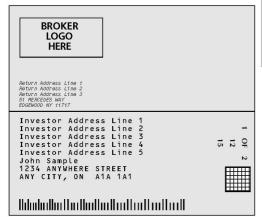
Payment of Filing Fee (Check the appropriate box):

- $\checkmark$ No fee required.
- O Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
  - Title of each class of securities to which transaction applies:
  - 2) Aggregate number of securities to which transaction applies:
  - Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on 3) which the filing fee is calculated and state how it was determined):
  - 4) Proposed maximum aggregate value of transaction:
  - 5) Total fee paid:
- Fee paid previously with preliminary materials: 0
- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.
  - Amount previously paid:
  - 2) Form, Schedule or Registration Statement No.:
  - 3) Filing Party:
  - Date Filed:

## \*\*\* Exercise Your Right to Vote \*\*\*

## Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting to Be Held on November 25, 2020

#### CIMPRESS PLC



#### **Meeting Information**

Meeting Type: Annual Meeting For holders as of: September 25, 2020

Date: November 25, 2020 Time: 11:00 AM EST

Location: Cimpress USA Incorporated 275 Wyman Street Waltham, MA 02451

You are receiving this communication because you hold shares in the above named company.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.proxyvote.com or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

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## Before You Vote -

How to Access the Proxy Materials

Proxy Materials Available to VIEW or RECEIVE:

I. Combined Document

following page) and visit: www.proxyvote.com

How to Request and Receive a PAPER or E-MAIL Copy:
If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for 2) BY TELEPHONE: 1-800-579-1639
3) BY E-MAIL\*: terials by the second sec requesting a copy. Please choose one of the following methods to make your request:

sendmaterial@proxyvote.com

\* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow  $\longrightarrow$  xxxx xxxx xxxx xxxx (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before November 09, 2020 to facilitate timely delivery.

## - How To Vote -

Please Choose One of the Following Voting Methods

Vote In Person: If you choose to vote these shares in person at the meeting, you must request a "legal proxy." To do so, please follow the instructions at www.proxyvote.com or request a paper copy of the materials, which will contain the appropriate instructions. Many shareholder meetings have attendance requirements including but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance.

Vote By Internet: To vote now by Internet, go to www.proxyvote.com. Have the information that is printed in the box marked by the arrow  $\rightarrow$  [XXXX XXXX XXXX XXXX] available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a voting instruction form.

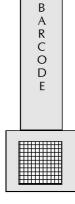
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#### Voting items

The Board of Directors recommends you vote FOR the following proposal(s):

- 1 Reappoint Sophie A. Gasperment to our Board of Directors to serve for a term of three years.
- 2 Approve, on a non-binding, advisory basis, the compensation of our named executive officers, as described in our proxy statement.
- 3 Approve our proposed 2020 Equity Incentive Plan.
- 4 Set the minimum and maximum prices at which we may reissue our treasury shares, as described in our proxy statement.
- 5 Reappoint PricewaterhouseCoopers Ireland as our statutory auditor under Irish law.
- 6 Authorize our Board of Directors or Audit Committee to determine the remuneration of PricewaterhouseCoopers Ireland.

NOTE: Shareholders can obtain directions to the meeting by calling Investor Relations at +1 781-652-6480.



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Voting Instructions

THIS SPACE RESERVED FOR LANGUAGE PERTAINING TO BANKS AND BROKERS
AS REQUIRED BY THE NEW YORK STOCK EXCHANGE

THIS SPACE RESERVED FOR SIGNATURES IF APPLICABLE

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