SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL									
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1 Name and Ad	dress of Reporting	Person*	2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer					
Holian Janet (Last) (First) (Middle)			<u>VISTAPRINT LTD</u> [VPRT]	(Check all applicable) Director 10% Owner					
		()	3. Date of Earliest Transaction (Month/Day/Year) 05/01/2007	X Oncer (give ture Other (specify below) below) Executive VP and CMO					
100 HAYDE	N AVE								
(Street) LEXINGTO	N MA	02421	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(State)	(Zip)							

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed Of 5)	Acquired (D) (Instr	l (A) or . 3, 4 and	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Shares	05/01/2007		S ⁽¹⁾⁽²⁾		100	D	\$37.31	24,462	I	See footnote ⁽³
Common Shares	05/01/2007		s		100	D	\$37.35	24,362	I	See footnote ⁽³
Common Shares	05/01/2007		S		100	D	\$37.68	24,262	I	See footnote ⁽³
Common Shares	05/01/2007		S		100	D	\$37.56	24,162	I	See footnote ⁽³
Common Shares	05/01/2007		S		200	D	\$37.5	23,962	I	See footnote ⁽³
Common Shares	05/01/2007		S		200	D	\$37.51	23,762	I	See footnote ⁽³
Common Shares	05/01/2007		S		100	D	\$37.52	23,662	I	See footnote ⁽³
Common Shares	05/01/2007		S		100	D	\$36.92	23,562	I	See footnote ⁽³
Common Shares	05/01/2007		S		100	D	\$36.95	23,462	I	See footnote ⁽³
Common Shares	05/01/2007		S		100	D	\$37.09	23,362	I	See footnote ⁽³
Common Shares	05/01/2007		s		100	D	\$37.34	23,262	I	See footnote ⁽³
Common Shares	05/01/2007		S		100	D	\$37.26	23,162	I	See footnote ⁽³
Common Shares	05/01/2007		S		200	D	\$36.9	22,962	I	See footnote ⁽³
Common Shares	05/01/2007		S		100	D	\$37.05	22,862	I	See footnote ⁽³
Common Shares	05/01/2007		s		100	D	\$37.07	22,762	I	See footnote ⁽³
Common Shares	05/01/2007		s		200	D	\$36.91	22,562	I	See footnote ⁽³
Common Shares	05/01/2007		S		100	D	\$36.76	22,462	I	See footnote ⁽³
Common Shares	05/01/2007		S		100	D	\$36.84	22,362	I	See footnote ⁽³

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr. r) 8)		4. Securities Disposed Of 5)	Acquired (D) (Instr	(A) or . 3, 4 and	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(instr. 4)	
Common Shares	05/01/2007		S		100	D	\$36.93	22,262	I	See footnote ⁽³⁾	
Common Shares	05/01/2007		S		100	D	\$36.83	22,162	Ι	See footnote ⁽³⁾	
Common Shares	05/01/2007		S		100	D	\$36.79	22,062	Ι	See footnote ⁽³⁾	
Common Shares	05/01/2007		S		200	D	\$36.8	21,862	I	See footnote ⁽³⁾	
Common Shares	05/01/2007		S		100	D	\$36.88	21,762	Ι	See footnote ⁽³⁾	
Common Shares	05/01/2007		S		300	D	\$36.85	21,462	I	See footnote ⁽³⁾	
Common Shares	05/01/2007		S		100	D	\$36.87	21,362	I	See footnote ⁽³⁾	
Common Shares	05/01/2007		S		100	D	\$36.94	21,262	I	See footnote ⁽³⁾	
Common Shares	05/01/2007		S		100	D	\$37.02	21,162	Ι	See footnote ⁽³⁾	
Common Shares	05/01/2007		s		200	D	\$37	20,962	I	See footnote ⁽³⁾	
Common Shares	05/01/2007		s		200	D	\$36.98	20,762	I	See footnote ⁽³⁾	
Common Shares	05/01/2007		S		100	D	\$36.99	20,662	Ι	See footnote ⁽³⁾	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	Conversion or Exercise Price of Derivative	3. Transaction Date (Month/Day/Year)	Date	Date	3A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr. 8)		Transaction Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expiration Date (Month/Day/Year) ed		Expiration Date		Expiration Date Amount of			Amount of Securities Underlying Derivative Security (Instr. 3		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares														

Explanation of Responses:

1. The sale of common shares was effected pursuant to Rule 10b5-1 trading programs adopted by the seller on December 14, 2006.

2. Separate sale transactions that were executed on 05/01/07 at the same price have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

3. Represents securities held by trusts established by Ms. Holian's spouse. Ms. Holian disclaims beneficial ownership of such securities except to the extent of her pecuniary interest therein. **Remarks:**

This is the first Form 4 of two Form 4 filings made by the reporting person to report transactions that occurred on May 1, 2007.

<u>/s/ Lawrence A. Gold as</u> <u>Attorney in Fact for Janet</u> 05/03/2007 <u>Holian</u> ** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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