SEC Form 4

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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB Number:	3235-0287									
Estimated average h	nurden									

	Estimated average burden hours per response:	0.5
l	nours per response:	0.5

1. Name and Address of Reporting Person*			2. Issuer Name and Ticker or Trading Symbol VISTAPRINT LTD [VPRT]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
<u>Keane Robert S</u>				X	Director	10% Owner				
			-	- x	Officer (give title below)	Other (specify				
		(Middle)	3. Date of Earliest Transaction (Month/Day/Year)		,	below)				
		CORPORATED	05/07/2007		CEO Pres. & Chair. of the BODs					
100 HAYDEN A	AVENUE									
			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indi Line)	vidual or Joint/Group Fili	ng (Check Applicable				
(Street)				v	Form filed by One Re	porting Porcon				
LEXINGTON	MA	02421								
			-		Form filed by More th Person	an One Reporting				
(City)	(State)	(Zip)								

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Table 1- Non-Dervative Securities Acquired, Disposed of, of Derenciary Owned												
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership			
			Code V		Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)		
Common Shares	05/07/2007		М		23,000	A	\$1.11	109,424	D ⁽¹⁾			
Common Shares								555,000	Ι	See footnote ⁽²⁾		
Common Shares								555,000	Ι	See footnote ⁽³⁾		
Common Shares								1,363,075	Ι	See footnote ⁽⁴⁾		
Common Shares								54,900	Ι	See footnote ⁽⁵⁾		
Common Shares								48,881	Ι	See footnote ⁽⁶⁾		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	Owned	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Share Option (Right to Buy)	\$1.11	05/07/2007		М			23,000	07/01/2006	07/01/2007	Common Shares	23,000	\$0	0	D	

Explanation of Responses:

1. Shares held jointly by Mr. Keane and his spouse. The 23,000 shares reported in Table I were acquired by Mr. Keane upon exercise of outstanding stock options as reported in Table II and re-issued in the name of Mr. Keane and his spouse.

2. Shares held by the Heather K.L. McEvoy Keane 2003 Irrevocable Trust. Ms. Keane is Mr. Keane's spouse. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

3. Shares held by the Robert Keane 2003 Irrevocable Trust. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

4. Shares held by the Robert and Heather Keane Nevis Trust, Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

5. Shares held by the Keane Family Irrevocable Trust, a trust for the benefit of Mr. Keane's minor daughter. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein

6. Shares held by the Keane Family Foundation, Inc., a not for profit corporation of which Mr. Keane and his spouse are directors and executive officers. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

> <u>/s/ Lawrence A. Gold as</u> Attorney in Fact for Robert S. 05/08/2007 Keane

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.