FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

ashington, D.C. 20549	

N	as	hing	ton,	D.C	. 205	49	

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response:

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Sternberg Zachary						2. Issuer Name and Ticker or Trading Symbol CIMPRESS plc [ CMPR ]								eck all appli X Directo	or		10%	Owner	
(Last) (First) (Middle)  C/O SPRUCE HOUSE CAPITAL LLC						3. Date of Earliest Transaction (Month/Day/Year) 08/15/2020								Officer below)	(give titl	e	Othe belov	(specify /)	
435 HUDSON STREET, 8TH FLOOR  (Street)  NEW YORK NY 10014  (City) (State) (Zip)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person					
		Tab	le I - N	on-Deriv	ative	Sec	uriti	ies Ac	quire	d, Di	isposed o	of, or Be	neficial	lly Owned					
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) o Disposed Of (D) (Instr. 3, 4 a 5)		(A) or 3, 4 and	r 5. Amount of Securities Beneficially Owned Followir		6. Ownership Form: Direct (D) or Indirect ving (I) (Instr. 4)		Ownership				
									Code	v	Amount	(A) or (D)	Price	Reported Transactio (Instr. 3 an				Instr. 4)	
Ordinary	Shares			08/15/2	08/15/2020						1,071(1)	A	\$0	16,414		D			
Ordinary	Shares		08/15/202		2020	20			F		515	D \$9	\$95.31	15,899		D			
Ordinary Shares													2,358,904		I		By The Spruce House Partnership LP <sup>(2)</sup>		
		Т	able II								posed of, converti			/ Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	if any	med 4. Transa Code ( Day/Year) 8)		ction Instr.	of Deri Sec Acq (A) ( Disp of (I	oosed D) tr. 3, 4	6. Date Exerci Expiration Da (Month/Day/Yo		ate	7. Title and Amount of Securities Underlying Derivative Securit (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)		10. Ownersh Form: Direct (D or Indire (I) (Instr.	Beneficial Ownership ot (Instr. 4)	
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	Amount or Number of Shares						
Restricted Share Units (right to acquire)	\$0.0 <sup>(1)</sup>	08/15/2020			М			1,071	08/15/2	2020	08/15/2020	Ordinary Shares	1,071	\$0		)	D		

## **Explanation of Responses:**

## Remarks:

/s/Kathryn L. Leach, as attorney-in fact-for Zachary

08/17/2020

Sternberg

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

<sup>1.</sup> Each restricted share unit represents Cimpress' commitment to issue one ordinary share.

<sup>2.</sup> The reported securities are held in the account of The Spruce House Partnership LP (the "Fund"), a private investment fund managed by Spruce House Investment Management LLC (the "Investment Manager"), and may be deemed to be beneficially owned by the Investment Manager, the general partner of the Fund, Spruce House Capital LLC (the "General Partner"), and by Zachary Sternberg and Benjamin Stein, managing members of the Investment Manager and the General Partner (the "Managing Members"). Each of the Investment Manager, the General Partner and the Managing Members disclaim beneficial ownership of the reported securities held by the Fund, except to the extent of his or its pecuniary interest therein. The Fund, Investment Manager, the General Partner and the Managing Members (collectively, the "Reporting Persons") affirmatively disclaim being a "group" for purposes of Section 16 of the Securities Exchange Act of 1934, as amended.

<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).