FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB ADDROVAL

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	OND AFF	NOVAL									
	OMB Number: 3235-028										
E	Estimated average burden										
	ours per response:										
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Name and Address of Reporting Person*     Holian Janet					uer Name <b>and</b> Tick TAPRINT L						elationship of Reporting Person(s) to Issuer ck all applicable)  Director 10% Owner  Officer (give title Other (specify			
(Last) C/O VISTAPRIN 100 HAYDEN A		(Middle) RPORATED	3. Date of Earliest Transaction (Month/Day/Year) 03/29/2006  4. If Amendment, Date of Original Filed (Month/Day/Year)								below) below)  Executive VP and CMO			
(Street) LEXINGTON (City)	MA (State)	02421 (Zip)									ividual or Joint/Group Filing (Check Applicable  Form filed by One Reporting Person  Form filed by More than One Reporting  Person			
		Table I - No	n-Deriva	tive \$	Securities Acc	uired	, Dis	sposed of,	or Bei	nefici	ially	Owned		
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Ye		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (		(A) or		5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
						Code	v	Amount	(A) or (D)	Price		Transaction(s) (Instr. 3 and 4)		(
Common Shares			03/29/2	006		S <sup>(1)</sup>		400	D	\$28	3.6	214,162 <sup>(2)</sup>	I	See footnote <sup>(3)</sup>
Common Shares			03/29/2	006		S <sup>(1)</sup>		500	D	\$28.	.62	213,662	I	See footnote <sup>(3)</sup>
Common Shares			03/29/2	006		S <sup>(1)</sup>		400	D	\$28.	.67	213,262	I	See footnote <sup>(3)</sup>
Common Shares			03/29/2	006		S <sup>(1)</sup>		500	D	\$28.	.86	212,762	I	See footnote <sup>(3)</sup>
Common Shares			03/29/2	006		S <sup>(1)</sup>		400	D	\$28.	.88	212,362	I	See footnote <sup>(3)</sup>
Common Shares			03/29/2	006		S <sup>(1)</sup>		300	D	\$28.	.92	212,062	I	See footnote <sup>(3)</sup>
Common Shares			03/29/2	006		S <sup>(1)</sup>		4,800	D	\$28.	.95	207,262	I	See footnote <sup>(3)</sup>
Common Shares			03/29/2	006		S <sup>(1)</sup>		2,272	D	\$28.	.96	204,990	I	See footnote <sup>(3)</sup>
Common Shares			03/29/2	006		S <sup>(1)</sup>		28	D	\$28.	.97	204,962	I	See footnote <sup>(3)</sup>
Common Shares			03/29/2	006		S <sup>(1)</sup>		7,000	D	\$28.	.99	197,962	I	See footnote <sup>(3)</sup>
Common Shares			03/29/2	006		S <sup>(1)</sup>		400	D	\$2	9	197,562	I	See footnote <sup>(3)</sup>
Common Shares			03/29/2	006		S <sup>(1)</sup>		400	D	\$29.	.01	197,162	I	See footnote <sup>(3)</sup>
Common Shares			03/29/2	006		S <sup>(1)</sup>		125	D	\$29.	.03	197,037	I	See footnote <sup>(3)</sup>
Common Shares			03/29/2	006		S <sup>(1)</sup>		200	D	\$29.	.04	196,837	I	See footnote <sup>(3)</sup>
Common Shares			03/29/2	006		S <sup>(1)</sup>		100	D	\$29.	.06	196,737	I	See footnote <sup>(3)</sup>
Common Shares			03/29/2	006		S <sup>(1)</sup>		500	D	\$29.	.07	196,237	I	See footnote <sup>(3)</sup>
Common Shares			03/29/2	006		S <sup>(1)</sup>		400	D	\$29.	.08	195,837	I	See footnote <sup>(3)</sup>
Common Shares			03/29/2	006		S <sup>(1)</sup>		100	D	\$29.	.09	195,737	I	See footnote <sup>(3)</sup>

1. Title of Security (Instr. 3)				2. Transaction Date (Month/Day/Y		Exe if a	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)						5. Amount of Securities Beneficially Owner Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
								Code	v	Amount	(A) o (D)	r Pi	rice	Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)	
Common Shares				03/29/2006					S <sup>(1)</sup>		3,300	D \$		\$29.1	192,437		I	See footnote <sup>(3)</sup>
Common Shares				03/29/2006				S <sup>(1)</sup>		700	D \$29		29.11	191,737		I	See footnote <sup>(3)</sup>	
Common Shares				03/29/2006				S <sup>(1)</sup>		100	D	\$	29.12	2 191,637		I	See footnote <sup>(3)</sup>	
Common Shares				03/29/2006				S <sup>(1)</sup>		800	D	\$	\$29.13		0,837	I	See footnote <sup>(3)</sup>	
Common Shares				03/29/2006				S <sup>(1)</sup>		175	D	\$	29.14 19		0,662	I	See footnote <sup>(3)</sup>	
Common Shares				03/29/2006				S <sup>(1)</sup>		400	D	\$	29.15	190	0,262	I	See footnote <sup>(3)</sup>	
Common Shares				03/29/2006				S <sup>(1)</sup>		1,300	D	,	\$29.2	18	8,962	I	See footnote <sup>(3)</sup>	
Common Shares				03/29/2006					S <sup>(1)</sup>		1,000	D	\$	29.25	187,962		I	See footnote <sup>(3)</sup>
Common Shares				03/29/2006					S <sup>(1)</sup> 400		400	D	\$	29.28	187,562		I	See footnote <sup>(3)</sup>
Common	Shares													4,000		D		
		Ta									osed of,				wned			
					<u> </u>	alls,	_	<del></del>	•		onvertib			<del>-</del>				
Derivative Security (Instr. 3)	or Exercise (Month/Day/Year) if any			med 4. Transactic Code (Inst					6. Date Expirati (Month/	on Da		7. Title Amount Securiti Underly Derivati Security and 4)	t of ies ving ive	De Se (In	Price of rivative curity str. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A) (	(D)	Date		Expiration Date	Title	Amou or Numb of					

## **Explanation of Responses:**

- 1. The sale of common shares was effected pursuant to Rule 10b5-1 trading programs adopted by the sellers on March 16, 2006.
- 2. Separate sale transactions that were executed on 03/29/2006 at the same price have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

3. Represents securities held by trusts established by Ms. Holian's spouse. Ms. Holian disclaims beneficial ownership of such securities except to the extent of her pecuniary interest therein.

/s/ Dean J. Breda as Attorney in Fact for Janet Holian

03/31/2006

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.