SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subje	ect to
Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(b).	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL								
OMB Number:	3235-0287							
Estimated average burde	en							
hours per response:	0.5							

	ame and Address of Reporting Person* 2. Issuer Name and Ticker or Trading Symbol VISTAPRINT LTD [VPRT]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
Keane Rob	<u>ert 5</u>		[/]	X	Director	10% Owner				
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)	— x	Officer (give title below)	Other (specify below)				
C/O VISTAPI	RINT USA, INC	CORPORATED	03/21/2007		CEO Pres. & Chair	of the BODs				
100 HAYDEN	I AVENUE									
(Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	Line)	vidual or Joint/Group Fili					
LEXINGTON	MA	02421			Form filed by One Re	porting Person				
(City)	(State)	(Zip)			Form filed by More th Person	an One Reporting				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Disposed Of (Code (Instr.		Acquired (D) (Insti	d (A) or r. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Shares	03/21/2007		S ⁽¹⁾⁽²⁾		1,500	D	\$39.57	104,924	D ⁽³⁾	
Common Shares	03/21/2007		S		1,000	D	\$39.81	103,924	D ⁽³⁾	
Common Shares	03/21/2007		S		700	D	\$39.5256	560,300	Ι	See footnote ⁽⁴
Common Shares	03/21/2007		S		700	D	\$39.5256	560,300	Ι	See footnote ⁽⁵
Common Shares	03/22/2007		S		800	D	\$39.9857	559,500	I	See footnote ⁽⁴
Common Shares	03/22/2007		S		800	D	\$39.9857	559,500	Ι	See footnote ⁽⁵
Common Shares	03/22/2007		S		100	D	\$39.73	103,824	D ⁽³⁾	
Common Shares	03/22/2007		S		100	D	\$39.75	103,728	D ⁽³⁾	
Common Shares	03/22/2007		S		100	D	\$39.86	103,624	D ⁽³⁾	
Common Shares	03/22/2007		S		100	D	\$40.54	103,524	D ⁽³⁾	
Common Shares	03/22/2007		S		100	D	\$40.36	103,424	D ⁽³⁾	
Common Shares	03/22/2007		S		100	D	\$40.24	103,324	D ⁽³⁾	
Common Shares	03/22/2007		S		100	D	\$40.11	103,224	D ⁽³⁾	
Common Shares	03/22/2007		S		100	D	\$40.01	103,124	D ⁽³⁾	
Common Shares	03/22/2007		S		100	D	\$39.88	103,024	D ⁽³⁾	
Common Shares	03/22/2007		S		100	D	\$39.95	102,924	D ⁽³⁾	
Common Shares	03/22/2007		S		200	D	\$39.97	102,728	D ⁽³⁾	
Common Shares	03/22/2007		S		200	D	\$39.91	102,524	D ⁽³⁾	
Common Shares	03/22/2007		S		100	D	\$39.92	102,424	D ⁽³⁾	
Common Shares	03/22/2007		S		100	D	\$39.81	102,324	D ⁽³⁾	
Common Shares	03/22/2007		S		200	D	\$39.74	102,124	D ⁽³⁾	
Common Shares	03/22/2007		S		200	D	\$39.79	101,924	D ⁽³⁾	
Common Shares	03/22/2007		S		100	D	\$39.93	101,824	D ⁽³⁾	
Common Shares	03/22/2007		S		100	D	\$39.82	101,724	D ⁽³⁾	
Common Shares	03/22/2007		S		100	D	\$39.78	101,624	D ⁽³⁾	
Common Shares	03/22/2007		S		200	D	\$39.69	101,424	D ⁽³⁾	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Inst 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)		nsaction Disposed Of (D) (Instr. 3, 4 and 5) Securit de (Instr.		5. Amount of Securities Beneficially Owned Following Reported		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1130. 4)		
Common Shares								1,363,075	Ι	See footnote ⁽⁶⁾		
Common Shares								54,900	Ι	See footnote ⁽⁷⁾		
Common Shares								48,881	Ι	See footnote ⁽⁸⁾		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

			(5/1	,	,		,				,				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Nu of Deriv Secu Acqu (A) of Dispo of (D) (Instr and 5	vative rities ired r osed) . 3, 4	6. Date Exerc Expiration Da (Month/Day/Y	ate	7. Title Amour Securi Under Deriva Securi and 4)	nt of ties lying tive ty (Instr. 3	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. All of the sales of common shares reported on this Form 4 were effected pursuant to Rule 10b5-1 trading plans adopted by the sellers on February 15 and 26, 2007.

2. Separate sale transactions that were executed on 3/21/07 and 3/22/07 at the same price have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

3. Shares held jointly by Mr. Keane and his spouse.

4. Shares held by the Heather K.L. McEvoy Keane 2003 Irrevocable Trust. Ms. Keane is Mr. Keane's spouse. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

5. Shares held by the Robert Keane 2003 Irrevocable Trust. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

6. Shares held by the Robert and Heather Keane Nevis Trust. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

7. Shares held by the Keane Family Irrevocable Trust, a trust for the benefit of Mr. Keane's minor daughter. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

8. Shares held by the Keane Family Foundation, Inc., a not for profit corporation of which Mr. Keane and his spouse are directors and executive officers. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

/s/ Lawrence A. Gold as Attorney in Fact for Robert S. 03/23/2007 Keane ** Signature of Reporting Person Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.