FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

ı	OMB APPROVAL									
l	OMB Number:	3235-0287								
l	Estimated average burden									
ı	hours per response:	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

												· ·									
1. Name and Address of Reporting Person* Schowtka Alexander K						2. Issuer Name <b>and</b> Ticker or Trading Symbol VISTAPRINT LTD [ VPRT ]										heck	all applic Directo	able) r	g Person(s) to Iss 10% O		wner
	,	irst) USA, INCORPO	(Middle)  DRATED			3. Date of Earliest Transaction (Month/Day/Year) 07/05/2006										X	Officer (give title Oth below) below  Executive VP and COC				´
(Street) LEXINGTON MA 02421						4. If Amendment, Date of Original Filed (Month/Day/Year)										Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person					
(City)	(8	State)	(Zip)	n-Deriv	 vativ	e Se	curit	ties Ac	uni	ired [	Disi	nosed o	of O	r Rer	eficia	ıllv (	Owned				
Table I - Non-Deriv  1. Title of Security (Instr. 3)  2. Trans Date (Month/I						ear)	2A. Deemed Execution Date, if any (Month/Day/Year)			3. Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			d (A) or	) or 5. Amo 4 and Securit Benefic Owned		s ally ollowing	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership
									Code	v	Amount	(A) or (D)		Price		Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Common	Shares	5/200	2006				M <sup>(1)</sup>		26,667		A	\$1.	.23 3		,667		D				
Common	Shares	5/200	2006				S <sup>(1)</sup>		13,667		D	\$24	.9	17,000(2)		D					
Common Shares 07/05/							2006			S <sup>(1)</sup>		8,301		D	\$25.15		8,699		D		
Common Shares 07/05/							/2006			S <sup>(1)</sup>		4,699		D	\$25		4,000			D	
			Table II -									sed of, onvertil				y O	wned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution E if any (Month/Day	d Date,	4. Transaction Code (Instr. 8)		5. Number of		6. D	-	rcisa Date	able and	7. Title and Am of Securities Underlying Derivative Sec (Instr. 3 and 4)		d Amour es J Security	Do	3. Price of Derivative Security Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	Own For Dire or It (I) (I	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exe	te ercisable		xpiration ate	Title	e	Amount or Number of Shares						
Share Option (Right to Buy)	\$1.23	07/05/2006			M <sup>(1)</sup>			26,667	09/	/25/2004	1 0	9/25/2010		nmon ares	26,66	7	\$0	146,63	2	D	

## **Explanation of Responses:**

- 1. The exercise of options and the sale of common shares were effected pursuant to a Rule 10b5-1 trading program adopted by the reporting person on March 10, 2006.
- 2. Separate sale transactions that were executed on 07/05/2006 at the same price have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

/s/ Dean J. Breda as Attorney in 07/05/2006 Fact for Alexander Schowtka

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.