# UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

#### **SCHEDULE 14A**

(RULE 14a-101)
INFORMATION REQUIRED IN PROXY STATEMENT
SCHEDULE 14A INFORMATION
PROXY STATEMENT PURSUANT TO SECTION 14(a) OF THE SECURITIES
EXCHANGE ACT OF 1934

Filed by the Registrant ☑

Filed by a Party other than the Registrant o

Check the appropriate box:

o Preliminary Proxy Statement o Definitive Proxy Statement

□ Definitive Additional Materials

O Confidential, For Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

### **CIMPRESS PLC**

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

0

- o Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
  - 1) Title of each class of securities to which transaction applies:

Soliciting Material Pursuant to Section 240.14a-12

- Aggregate number of securities to which transaction applies:
- Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
- 4) Proposed maximum aggregate value of transaction:
- 5) Total fee paid:
- Fee paid previously with preliminary materials:
- O Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.
  - 1) Amount previously paid:
  - 2) Form, Schedule or Registration Statement No.:
  - 3) Filing Party:
  - 4) Date Filed:

## Your Vote Counts!

2023 Annual Meeting Vote by December 12, 2023 11:59 PM ET











#### You invested in CIMPRESS PLC and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy material for the shareholder meeting to be held on December 14, 2023.

#### Get informed before you vote

View the Annual Report and Proxy Statement online OR you can receive a free paper or email copy of the material(s) by requesting prior to November 30, 2023. If you would like to request a copy of the material(s) for this and/or future shareholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com





#### **Smartphone users**

Point your camera here and vote without entering a control number





#### Vote in Person at the Meeting\*

December 14, 2023 6:30 PM LST

The Offices of Matheson LLP 70 Sir John Rogerson's Quay Dublin 2 D02 R296 Ireland

<sup>\*</sup>If you choose to vote these shares in person at the meeting, you must request a "legal proxy." To do so, please follow the instructions at www.ProxyVote.com or request a paper copy of the materials, which will contain the appropriate instructions. Please check the meeting materials for any special requirements for meeting attendance.

#### THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming shareholder meeting. Please follow the instructions on the reverse side to vote these important matters.

#### CIMPRESS PLC

2023 Annual Meeting Vote by December 12, 2023 11:59 PM ET

	Board Recommends For
Renew authority of Cimpress' Board of Directors to issue authorized but unissued ordinary shares of Cimpress' plc.	<b>⊘</b> For
Renew authority of Cimpress' Board of Directors to opt out of statutory preemption rights.	<b>⊘</b> For
Reappoint PricewaterhouseCoopers Ireland as Cimpress' statutory auditor under Irish law.	<b>⊘</b> For
Authorize Cimpress' Board of Directors or Audit Committee to determine the remuneration of PricewaterhouseCoopers Ireland.	<b>⊘</b> For
Vote on a non-binding "say on frequency" proposal regarding how often to hold future advisory votes on executive compensation (every one, two or three years).	<b>1</b> Year
	Reappoint Sophie A. Gasperment to Cimpress' Board of Directors to serve for a term of three years.  Approve, on a non-binding, advisory basis, the compensation of Cimpress' named executive officers, as described in the company's proxy statement.  Renew authority of Cimpress' Board of Directors to issue authorized but unissued ordinary shares of Cimpress' plc.  Renew authority of Cimpress' Board of Directors to opt out of statutory preemption rights.  Reappoint PricewaterhouseCoopers Ireland as Cimpress' statutory auditor under Irish law.  Authorize Cimpress' Board of Directors or Audit Committee to determine the remuneration of PricewaterhouseCoopers Ireland.  Vote on a non-binding "say on frequency" proposal regarding how often to hold future advisory votes on executive

**NOTE:** Such other business as may properly come before the meeting or any adjournment thereof. Shareholders can obtain directions to the meeting by calling Investor Relations at +1 781-652-6480.

Under New York Stock Exchange rules, brokers may vote "routine" matters at their discretion if your voting instructions are not communicated to us at least 10 days before the meeting. We will nevertheless follow your instructions, even if the broker's discretionary vote has already been given, provided your instructions are received prior to the meeting date.