SEC For	rm 4 <b>FORM</b>																			
	UNIT	UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549													OMB APPROVAL					
Section 16. Form 4 or Form 5 obligations may continue. See						A pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940									OMB Number:         3235-0287           Estimated average burden         hours per response:         0.5					
1. Name and Address of Reporting Person <sup>*</sup> Baumgartner Florian							2. Issuer Name and Ticker or Trading Symbol CIMPRESS plc [ CMPR ]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title Other (specify					
(Last) (First) (Middle) C/O CIMPRESS PLC, FIRST FLOOR BUILDING 3						3. Date of Earliest Transaction (Month/Day/Year) 05/15/2024								EVP and CEO, Vista						
FINNABAIR BUSINESS & TECHNOLOGY PARK (Street) DUNDALK, CO. LOUTH,						Line) X Form									Joint/Group Filing (Check Applicable filed by One Reporting Person filed by More than One Reporting n					
(City) (State) (Zip)					_ _	Rule 10b5-1(c) Transaction Indication														
		Ta	ble I - N	Non-Dei	rivativ	ve S	ecur	ities A	cquire	ed, Di	sposed of	f, or Be	eneficially	v Owned						
1. Title of Security (Instr. 3) 2. Transact Date (Month/Day					r) Ex	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 ar			- Reporte	es ally Following d	(D) or Indire (O) or Indire (I) (Instr. 4)		Indirect			
									Code	v	Amount	(A) or (D)	Price		Transaction(s) (Instr. 3 and 4)					
Ordinary Shares				05/15/2024		_		М		3,410(1)	A	\$46.2	_	33,214		D				
Ordinary Shares				05/15/2024		+	<u> </u>		S		3,174 <sup>(1)</sup>	D	\$85.1273	_	30,040		D			
					05/15/2024		<u> </u>		S	$\left  \right $	236(1)	D	\$85.8656		29,804		D			
						+			M		1,832(4)	A	\$0		31,636 33,327		D			
Ordinary Shares     05/15       Ordinary Shares     05/15					·			M F	$\left  \right $	1,691 <sup>(4)</sup>	A	\$0		·	-	D				
Ordinary	Snares		<del>.</del>	05/15							1,673	D	\$85.07		,654		D			
			Table								posed of, convertib			Jwned						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execution Date, if any		4. Transa Code ( 8)		tion Derivative		6. Date Exer Expiration D (Month/Day/		ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securitie Beneficia Owned Following Reported Transact	re es ally g d	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)		
				c		v	/ (A) (D)		Date Exercisable		Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)					
Share Option (right to buy)	\$46.2	05/15/2024						3,410 <sup>(1)</sup>	06/30	)/2023 <sup>(5)</sup>	08/15/2032	Ordinar Shares		\$0	30,68	88	D			
Restricted Share Units (right to acquire)	\$0 <sup>(4)</sup>	05/15/2024							05/15/2021 <sup>(6</sup>		02/15/2025	Ordinary Shares 1,832		\$0	5,496		D			
Restricted Share Units (right to acquire)	\$0 <sup>(4)</sup>	05/15/2024			м			1,691	08/15/2023 <sup>(7</sup>		08/15/2026	Ordinar Shares		\$0	15,21	19	D			

## Explanation of Responses:

1. This transaction was effected pursuant to a 10b5-1 trading plan adopted by the reporting person on December 14, 2023.

2. The price range for sales of these shares was between \$84.61 and \$85.609 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price.

3. The price range for sales of these shares was between \$85.66 and \$86.22 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price.

4. The shares acquired represent the number of shares that automatically vested pursuant to an award of restricted share units (RSUs). Each RSU represents Cimpress' commitment to issue one ordinary share.

5. This option vests over a four year period: 25% of the original number of shares subject to the option vest on the Date Exercisable shown on Table II and 6.25% of the shares vest per quarter threafter.

6. These RSUs vest over a four year period: 6.25% of the original number of shares vest on the Exercisable Date show in Table II and 6.25% vest per quarter thereafter.

7. These RSUs vest over a four year period: 25% of the original number of shares vest on the Exercisable Date show in Table II and 6.25% vest per quarter thereafter.

## Remarks:

<u>/s/Kathryn L. Leach, as</u> <u>attorney-in-fact for Florian</u> <u>Baumgartner</u>

\*\* Signature of Reporting Person

05/15/2024

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.