SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

	Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

n 16(a) of the Securities Eyels Soction + of 1004 .

	OMB APPROVAL											
I												
	OMB Number:	3235-0287										
	Estimated average burd	en										
	hours per response:	0.5										

Instruction	1(D).		or Section 30(h) of the Investment Company Act of 19	34	<u> </u>	
1. Name and A PAGE LO	ddress of Reporting	Person*	2. Issuer Name and Ticker or Trading Symbol <u>VISTAPRINT LTD</u> [VPRT]		ationship of Reporting Pe (all applicable) Director	10% Owner
	(First) (Middle) O WALL STREET HILL ROAD		3. Date of Earliest Transaction (Month/Day/Year) 03/14/2007		Officer (give title below)	Other (specify below)
(Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indix Line)	vidual or Joint/Group Fili Form filed by One Re	
DOVER	MA	02030			Form filed by More the Person	
(City)	(State)	(Zip)				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr 8)		4. Securities Disposed Of 5)	Acquired (D) (Instr	(A) or . 3, 4 and	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		
Common Shares	03/14/2007		S ⁽¹⁾		800	D	\$37.48	588,900	I	See footnote. ⁽²
Common Shares	03/14/2007		S ⁽¹⁾		200	D	\$38.4	588,700	I	See footnote. ⁽²
Common Shares	03/14/2007		S ⁽¹⁾		300	D	\$37.46	588,400	I	See footnote. ⁽²
Common Shares	03/14/2007		S ⁽¹⁾		100	D	\$38.46	588,300	I	See footnote. ⁽²
Common Shares	03/14/2007		S ⁽¹⁾		100	D	\$37.45	588,200	I	See footnote. ⁽²
Common Shares	03/14/2007		S ⁽¹⁾		100	D	\$37.49	588,100	I	See footnote. ⁽²
Common Shares	03/14/2007		S ⁽¹⁾		100	D	\$37.41	588,000	I	See footnote. ⁽²
Common Shares	03/14/2007		S ⁽¹⁾		700	D	\$37.5	587,300	I	See footnote. ⁽²
Common Shares	03/14/2007		S ⁽¹⁾		100	D	\$37.51	587,200	I	See footnote. ⁽²
Common Shares	03/14/2007		S ⁽¹⁾		100	D	\$37.6	587,100	I	See footnote. ⁽²
Common Shares	03/14/2007		S ⁽¹⁾		291	D	\$37.54	586,809	I	See footnote. ⁽²
Common Shares	03/14/2007		S ⁽¹⁾		100	D	\$37.61	586,709	I	See footnote. ⁽²
Common Shares	03/14/2007		S ⁽¹⁾		200	D	\$37.47	586,509	I	See footnote. ⁽²
Common Shares	03/14/2007		S ⁽¹⁾		100	D	\$37.33	586,409	I	See footnote. ⁽²
Common Shares	03/14/2007		S ⁽¹⁾		100	D	\$37.38	586,309	I	See footnote. ⁽²
Common Shares	03/14/2007		S ⁽¹⁾		100	D	\$38.38	586,209	I	See footnote. ⁽²
Common Shares	03/14/2007		S ⁽¹⁾		100	D	\$37.57	586,109	I	See footnote. ⁽²
Common Shares	03/14/2007		S ⁽¹⁾		9	D	\$37.53	586,100	I	See footnote. ⁽

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities Disposed O 5)	s Acquired f (D) (Instr	l (A) or . 3, 4 and	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Common Shares	03/14/2007		S ⁽¹⁾		200	D	\$37.72	585,900	I	See footnote. ⁽²⁾	
Common Shares	03/14/2007		S ⁽¹⁾		100	D	\$37.79	585,800	I	See footnote. ⁽²⁾	
Common Shares	03/14/2007		S ⁽¹⁾		200	D	\$37.94	585,600	I	See footnote. ⁽²⁾	
Common Shares	03/14/2007		S ⁽¹⁾		100	D	\$38.01	585,500	I	See footnote. ⁽²⁾	
Common Shares	03/14/2007		S ⁽¹⁾		100	D	\$37.88	585,400	I	See footnote. ⁽²⁾	
Common Shares	03/14/2007		S ⁽¹⁾		100	D	\$37.9	585,300	I	See footnote. ⁽²⁾	
Common Shares	03/14/2007		S ⁽¹⁾		300	D	\$37.76	585,000	I	See footnote. ⁽²⁾	
Common Shares	03/14/2007		S ⁽¹⁾		100	D	\$37.86	584,900	I	See footnote. ⁽²⁾	
Common Shares	03/14/2007		S ⁽¹⁾		100	D	\$38.2	584,800	I	See footnote. ⁽²⁾	
Common Shares	03/14/2007		S ⁽¹⁾		200	D	\$38.28	584,600	I	See footnote. ⁽²⁾	
Common Shares	03/14/2007		S ⁽¹⁾		200	D	\$38.23	584,400	I	See footnote. ⁽²⁾	
Common Shares	03/14/2007		S ⁽¹⁾		100	D	\$38.25	584,300	I	See footnote. ⁽²⁾	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Nu of Deriv Secu Acqu (A) or Dispo of (D) (Instr and 5	ative rities ired osed	Expiration Date e (Month/Day/Year) s		Amount of		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v			Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. The sales of Common Shares represented by this Form 4 were effected pursuant to a Rule 10b5 trading plan adopted by the seller on May 11, 2006.

2. Shares owned by Window to Wall Street, Inc., of which Mr. Page is President. Mr. Page disclaims any beneficial ownership of such shares except to the extent of his pecuniary interest therein.

<u>Meghan R. LaRock as</u>

Attorney in Fact for Louis Page 03/16/2007

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.