SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL										
	OMB Number:	3235-0287								
	Estimated average b	urden								

Estimated average burden	
hours per response:	0.5

			2. Issuer Name and Ticker or Trading Symbol VISTAPRINT LTD [VPRT]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
PAGE LOUIS (Last) (First) (Middle) WINDOW TO WALL STREET			t	X Director 10% Owner
		()	3. Date of Earliest Transaction (Month/Day/Year) 07/25/2007	Officer (give title Other (specify below) below)
39 CEDAR	HILL ROAD		4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable
(Street)				Line)
DOVER	MA	02030		X Form filed by One Reporting Person Form filed by More than One Reporting Person
(City)	(State)	(Zip)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed Of 5)	Acquired (D) (Instr	(A) or . 3, 4 and	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Shares	07/25/2007		S ⁽¹⁾		100	D	\$36.8	384,300	I	See footnote ⁽²⁾
Common Shares	07/25/2007		S ⁽¹⁾		100	D	\$36.88	384,200	I	See footnote ⁽²⁾
Common Shares	07/25/2007		S ⁽¹⁾		100	D	\$37.02	384,100	I	See footnote ⁽²⁾
Common Shares	07/25/2007		S ⁽¹⁾		100	D	\$36.91	384,000	I	See footnote ⁽²⁾
Common Shares	07/25/2007		S ⁽¹⁾		100	D	\$36.84	383,900	I	See footnote ⁽²⁾
Common Shares	07/25/2007		S ⁽¹⁾		100	D	\$37.56	383,800	I	See footnote ⁽²⁾
Common Shares	07/25/2007		S ⁽¹⁾		200	D	\$36.7	383,600	I	See footnote ⁽²⁾
Common Shares	07/25/2007		S ⁽¹⁾		100	D	\$37.39	383,500	I	See footnote ⁽²⁾
Common Shares	07/25/2007		S ⁽¹⁾		100	D	\$36.99	383,400	I	See footnote ⁽²⁾
Common Shares	07/25/2007		S ⁽¹⁾		100	D	\$36.77	383,300	I	See footnote ⁽²⁾
Common Shares	07/25/2007		S ⁽¹⁾		200	D	\$36.94	383,100	I	See footnote ⁽²⁾
Common Shares	07/25/2007		S ⁽¹⁾		100	D	\$37.01	383,000	I	See footnote ⁽²⁾
Common Shares	07/25/2007		S ⁽¹⁾		100	D	\$36.98	382,900	I	See footnote ⁽²⁾
Common Shares	07/25/2007		S ⁽¹⁾		100	D	\$37.06	382,800	I	See footnote ⁽²⁾
Common Shares	07/25/2007		S ⁽¹⁾		100	D	\$37.07	382,700	I	See footnote ⁽²⁾

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) (D) Date Exercisable Expiration Date		Amount of			9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v					Title	Amount or Number of Shares		

Explanation of Responses:

1. The sales of Common Shares represented by this Form 4 were effected pursuant to a rule 10b5 trading plan adopted by the seller on June 13, 2007

2. Shares owned by Window to Wall Street, Inc. of which Mr. Page is President. Mr. Page disclaims any beneficial ownership of such shares except to the extent of his pecuniary interest therein.

Christopher Carmody, as Attorney in Fact for Louis Page 07/27/2007

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.