SEC Form 4	
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#### FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).	C
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### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL								
OMB Number:	3235-0287							
Estimated average b	urden							
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Estimated average burden	
hours per response:	0.5

1. Name and Address of Reporting Feison			2. Issuer Name and Ticker or Trading Symbol VISTAPRINT LTD [ VPRT ]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
PAGE LO	015		( · )	X	Director	10% Owner				
	(First)	(Middle) ET	3. Date of Earliest Transaction (Month/Day/Year) 07/11/2007		Officer (give title below)	Other (specify below)				
39 CEDAR HILL ROAD			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line)	6. Individual or Joint/Group Filing (Check Applicable					
(Street) DOVER	MA	02030		X	Form filed by One Re Form filed by More th Person					
(City)	(State)	(Zip)								
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code	v	Amount (A) or (D)		Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Common Shares	07/11/2007		S <sup>(1)</sup>		100	D	\$41.07	397,600	I	See footnote <sup>(2)</sup>	
Common Shares	07/11/2007		S <sup>(1)</sup>		100	D	\$40.78	397,500	I	See footnote <sup>(2)</sup>	
Common Shares	07/11/2007		S <sup>(1)</sup>		100	D	\$40.31	397,400	I	See footnote <sup>(2)</sup>	
Common Shares	07/11/2007		S <sup>(1)</sup>		100	D	\$40.24	397,300	I	See footnote <sup>(2)</sup>	
Common Shares	07/11/2007		S <sup>(1)</sup>		<b>300</b> <sup>(3)</sup>	D	\$40.12	397,000	I	See footnote <sup>(2)</sup>	
Common Shares	07/11/2007		S <sup>(1)</sup>		100	D	\$39.96	396,900	I	See footnote <sup>(2)</sup>	
Common Shares	07/11/2007		S <sup>(1)</sup>		100	D	\$40.15	396,800	I	See footnote <sup>(2)</sup>	
Common Shares	07/11/2007		S <sup>(1)</sup>		500	D	\$40.18	396,300	I	See footnote <sup>(2)</sup>	
Common Shares	07/11/2007		S <sup>(1)</sup>		100	D	\$40.64	396,200	I	See footnote <sup>(2)</sup>	
Common Shares	07/11/2007		S <sup>(1)</sup>		124 <sup>(3)</sup>	D	\$40.45	396,076	I	See footnote <sup>(2)</sup>	
Common Shares	07/11/2007		S <sup>(1)</sup>		76	D	\$40.44	396,000	I	See footnote <sup>(2)</sup>	
Common Shares	07/11/2007		S <sup>(1)</sup>		100	D	\$40.25	395,900	I	See footnote <sup>(2)</sup>	
Common Shares	07/11/2007		S <sup>(1)</sup>		400 <sup>(3)</sup>	D	\$40.17	395,500	I	See footnote <sup>(2)</sup>	
Common Shares	07/11/2007		S <sup>(1)</sup>		100	D	\$40.22	395,400	I	See footnote <sup>(2)</sup>	
Common Shares	07/11/2007		S <sup>(1)</sup>		100	D	\$40.11	395,300	I	See footnote <sup>(2)</sup>	
Common Shares	07/11/2007		S <sup>(1)</sup>		200	D	\$40.2	395,100	I	See footnote <sup>(2)</sup>	
Common Shares	07/11/2007		S <sup>(1)</sup>		100	D	\$40.16	395,000	I	See footnote <sup>(2)</sup>	
Common Shares	07/11/2007		S <sup>(1)</sup>		100	D	\$40.14	394,900	I	See footnote <sup>(2)</sup>	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)		
Common Shares	07/11/2007		S <sup>(1)</sup>		100	D	\$40.08	394,800	I	See footnote <sup>(2)</sup>		
Common Shares	07/11/2007		S <sup>(1)</sup>		200	D	\$39.99	394,600	I	See footnote <sup>(2)</sup>		
Common Shares	07/11/2007		S <sup>(1)</sup>		200	D	\$39.89	394,400	I	See footnote <sup>(2)</sup>		

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of Deriv Secu Acqu (A) or Dispo of (D) (Instr	Derivative (Month/Day/Year) Securities Acquired (A) or Disposed		Expiration Date			8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Ownership	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A) (D)		Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

#### Explanation of Responses:

1. The sales of Common Shares represented by this Form 4 were effected pursuant to a rule 10b5 trading plan adopted by the seller on June 13, 2007

Shares owned by Window to Wall Street, Inc. of which Mr. Page is President. Mr. Page disclaims any beneficial ownership of such shares except to the extent of his pecuniary interest therein.
Seperate sale transactions that were executed on 07/11/07 at the same price have been reported on an aggregate basis on a single line on Table 1. The order in which sale transactions are set forth in Table 1 is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

Christopher Carmody, as Attorney in Fact for Louis Page 07/13/2007

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.