FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Washington, D.C. 20549

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

	•		or Section 30(h) of the Investment Company Act of 1940						
	Iress of Reporting P	Person*	2. Issuer Name and Ticker or Trading Symbol VISTAPRINT LTD [VPRT]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
PAGE LOUIS				X Director 10% Owner					
(Last) (First) (Middle) WINDOW TO WALL STREET 39 CEDAR HILL ROAD			3. Date of Earliest Transaction (Month/Day/Year) 07/18/2007	Officer (give title Other (specify below) below)					
			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) DOVER	MA	02030		X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(State)	(Zip)							

(Street) DOVER	MA	02030	4. 11 A	mendment, Date o	Ongine	ai i iicv	. (Line	Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State)	(Zip) Table I - Non-Deriva	ative S	Securities Acc	uired	Die	enosed of	or Be	neficial	ly Owned			
1. Title of Security (Instr. 3) 2. T			tion y/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed O 5)	s Acquired	l (A) or	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
				Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)		
Common Sha	nres	07/18/2	2007		S ⁽¹⁾		400	D	\$38.55	392,300	I	See footnote ⁽²⁾	
Common Sha	nres	07/18/2	2007		S ⁽¹⁾		200	D	\$38.75	392,100	I	See footnote ⁽²⁾	
Common Sha	nres	07/18/2	2007		S ⁽¹⁾		200	D	\$38.79	391,900	I	See footnote ⁽²⁾	
Common Sha	nres	07/18/2	2007		S ⁽¹⁾		100	D	\$38.87	391,800	I	See footnote ⁽²⁾	
Common Sha	nres	07/18/2	2007		S ⁽¹⁾		400	D	\$38.59	391,400	I	See footnote ⁽²⁾	
Common Sha	nres	07/18/2	2007		S ⁽¹⁾		200	D	\$38.51	391,200	I	See footnote ⁽²⁾	
Common Sha	nres	07/18/2	2007		S ⁽¹⁾		200	D	\$38.7	391,000	I	See footnote ⁽²⁾	
Common Sha	ares	07/18/2	2007		S ⁽¹⁾		100	D	\$38.73	390,900	I	See footnote ⁽²⁾	
Common Sha	ares	07/18/2	2007		S ⁽¹⁾		200	D	\$38.72	390,700	I	See footnote ⁽²⁾	
Common Sha	nres	07/18/2	2007		S ⁽¹⁾		100	D	\$38.74	390,600	I	See footnote ⁽²⁾	
Common Sha	nres	07/18/2	2007		S ⁽¹⁾		100	D	\$38.44	390,500	I	See footnote ⁽²⁾	
Common Sha	nres	07/18/2	2007		S ⁽¹⁾		100	D	\$38.69	390,400	I	See footnote ⁽²⁾	
Common Sha	nres	07/18/2	2007		S ⁽¹⁾		100	D	\$38.65	390,300	I	See footnote ⁽²⁾	
Common Sha	nres	07/18/2	2007		S ⁽¹⁾		100	D	\$38.49	390,200	I	See footnote ⁽²⁾	
Common Sha	nres	07/18/2	2007		S ⁽¹⁾		100	D	\$38.43	390,100	I	See footnote ⁽²⁾	
Common Sha	nres	07/18/2	2007		S ⁽¹⁾		100	D	\$38.56	390,000	I	See footnote ⁽²⁾	
Common Sha	nres	07/18/2	2007		S ⁽¹⁾		100	D	\$38.8	389,900	I	See footnote ⁽²⁾	
Common Sha	ares	07/18/2	2007		S ⁽¹⁾		100	D	\$38.71	389,800	I	See footnote ⁽²⁾	

		Tabl	le I - No	n-Deri	vative	Sec	uritie	s Acc	quired	, Dis	sposed o	f, or E	Benefic	ially	Own	ed		
1. Title of Security (Instr. 3)				2. Transaction Date (Month/Day/Year)		Exe	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)			ies Acquired (A) or Of (D) (Instr. 3, 4 and			Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
						Code V			Amount	(A) or (D) Price		•	Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)		
Common Shares				07/18/2007					S ⁽¹⁾		200	D	\$38	\$38.47		389,600		See footnote ⁽²⁾
Common Shares				07/18	07/18/2007				S ⁽¹⁾		300	D	\$38	\$38.58		9,300	I	See footnote ⁽²⁾
Common Shares				07/18	07/18/2007				S ⁽¹⁾		100	D	\$38	\$38.39		9,200	I	See footnote ⁽²⁾
		Та									osed of, convertib				wned			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execution if any			ection Instr.	5. Nu of Deriv Secu Acqu (A) o Dispo of (D) (Instr	rative rities ired r osed)	Expiration (Month/E		e Exercisable and ation Date h/Day/Year)		and ht of ties ying tive ty (Instr. 3	Deri Seci (Inst		9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownersh Form: Direct (D or Indire (I) (Instr.	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisa	able	Expiration Date	Title	Amount or Number of Shares					

Explanation of Responses:

- 1. The sales of Common Shares represented by this Form 4 were effected pursuant to a rule 10b5 trading plan adopted by the seller on June 13, 2007
- 2. Shares owned by Window to Wall Street, Inc. of which Mr. Page is President. Mr. Page disclaims any beneficial ownership of such shares except to the extent of his pecuniary interest therein.

Christopher Carmody, as
Attorney in Fact for Louis Page

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.