FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Washington, D.C. 20549

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

			or Section 30(h) of the Investment Company Act of 1940						
1. Name and Add	dress of Reporting F	Person*	2. Issuer Name and Ticker or Trading Symbol VISTAPRINT LTD [VPRT]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
	(First) O WALL STREE	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 07/05/2007	Officer (give title Other (specify below)					
39 CEDAR HILL ROAD (Street) DOVER MA 02030 (City) (State) (Zip)			4. If Amendment, Date of Original Filed (Month/Day/Year)	Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					

(Street) DOVER MA 02030									Line			rson
(City)	(State)	(Zip) Table I - Non-Deriv	ative S	Securities Aco	wired	Dis	nosed of	or Be	neficial	v Owned		
1. Title of Security (Instr. 3) 2. Trans: Date			Transaction	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed O 5)	Acquired	I (A) or	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
					Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Sha	ires	07/05/2	2007		S ⁽¹⁾		700(3)	D	\$39.55	402,000	I	See footnote ⁽²⁾
Common Sha	ires	07/05/2	2007		S ⁽¹⁾		100	D	\$39.65	401,900	I	See footnote ⁽²⁾
Common Sha	ires	07/05/2	2007		S ⁽¹⁾		400(3)	D	\$39.53	401,500	I	See footnote ⁽²⁾
Common Sha	ires	07/05/	2007		S ⁽¹⁾		600	D	\$39.52	400,900	I	See footnote ⁽²⁾
Common Sha	ires	07/05/	2007		S ⁽¹⁾		500	D	\$39.48	400,400	I	See footnote ⁽²⁾
Common Sha	ires	07/05/	2007		S ⁽¹⁾		500(3)	D	\$39.49	399,900	I	See footnote ⁽²⁾
Common Sha	ires	07/05/	2007		S ⁽¹⁾		200	D	\$39.47	399,700	I	See footnote ⁽²⁾
Common Sha	ires	07/05/	2007		S ⁽¹⁾		100	D	\$39.44	399,600	I	See footnote ⁽²⁾
Common Sha	ires	07/05/	2007		S ⁽¹⁾		100	D	\$39.42	399,500	I	See footnote ⁽²⁾
Common Sha	ires	07/05/	2007		S ⁽¹⁾		300(3)	D	\$39.5	399,200	I	See footnote ⁽²⁾
Common Sha	ires	07/05/	2007		S ⁽¹⁾		100	D	\$39.46	399,100	I	See footnote ⁽²⁾
Common Sha	ires	07/05/	2007		S ⁽¹⁾		200(3)	D	\$39.56	398,900	I	See footnote ⁽²⁾
Common Sha	ires	07/05/	2007		S ⁽¹⁾		100	D	\$39.51	398,800	I	See footnote ⁽²⁾
Common Sha	ires	07/05/	2007		S ⁽¹⁾		100	D	\$39.6	398,700	I	See footnote ⁽²⁾
Common Sha	ires	07/05/	2007		S ⁽¹⁾		300(3)	D	\$39.58	398,400	I	See footnote ⁽²⁾
Common Sha	ires	07/05/	2007		S ⁽¹⁾		200	D	\$39.57	398,200	I	See footnote ⁽²⁾
Common Sha	ires	07/05/2	2007		S ⁽¹⁾		100	D	\$39.64	398,100	I	See footnote ⁽²⁾
Common Sha	ires	07/05/2	2007		S ⁽¹⁾		100	D	\$39.63	398,000	I	See footnote ⁽²⁾

		Tabl	e I - No	n-Deri	vative	Sec	uritie	s Acc	quired	, Dis	posed o	f, or E	Benefic	ially	Owne	ed		
1. Title of S		2. Transaction Date (Month/Day/Year)		Exe	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)			ies Acquired (A) or Of (D) (Instr. 3, 4 and			Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
				Code V			Amount	(A) or (D) Price		,	Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)				
Common Shares				07/05/2007					S ⁽¹⁾		100	D	\$39	.86 397,		7,900	I	See footnote(2
Common		07/05	7/05/2007				S ⁽¹⁾		100	D	\$39	\$39.9		7,800	I	See footnote(2		
Common Shares					07/05/2007				S ⁽¹⁾ 100		100	D	\$39	9.7	397,700		I	See footnote(2
		Та									osed of, onvertib				wned			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Executio if any			ction Instr.	5. Nu of Deriv Secul Acqu (A) or Dispo of (D) (Instr	rative rities ired r osed)	6. Date Exerc Expiration Da (Month/Day/Y		te	7. Title Amour Securi Underl Deriva Securi and 4)	nt of ties ying	Der Sec (Ins	Price of rivative curity str. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownersh Form: Direct (D or Indire (I) (Instr.	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	Amount or Number of Shares					

Explanation of Responses:

- 1. The sales of Common Shares represented by this Form 4 were effected pursuant to a rule 10b5 trading plan adopted by the seller on June 13, 2007
- 2. Shares owned by Window to Wall Street, Inc. of which Mr. Page is President. Mr. Page disclaims any beneficial ownership of such shares except to the extent of his pecuniary interest therein.
- 3. Seperate sale transactions that were executed on 07/05/07 at the same price have been reported on an aggregate basis on a single line on Table 1. The order in which sale transactions are set forth in Table 1 is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

<u>Christopher Carmody, as</u> <u>Attorney in Fact for Louis Page</u> <u>07/06/2007</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.